

FOR IMMEDIATE RELEASE

## Freelancer recognized as the best in Employment, winning 'Internet's highest honor'

**SYDNEY – Wednesday, 22 April, 2026 – [Freelancer](#)** – the world's largest crowdsourcing and freelancing platform – has cemented itself as a world leader in employment services and continues a remarkable streak by securing one of the most prestigious awards for impact online.



The Sydney-based company was announced as a winner in the 2026 Webby Awards – hailed by the New York Times as the "Internet's highest honor."

The award, the People's Voice Winner for the Websites and Mobile Sites – Employment category, is the 14th Freelancer has won – illustrating the incredible lasting popularity and profound impact the platform has had on its more than 87 million users.

The Webby Awards, presented by the International Academy of Digital Arts and Sciences (IADAS), is the leading international awards organization honoring excellence on

the internet. Webby Award Winners are selected by a judging body of more than 1,000 members, including Joanne Jang (General Manager, OpenAI Labs), Tekedra Mawakana (Co-Chief Executive Officer, Waymo), Walton Goggins (Actor and Filmmaker), Kim Larson (Global Managing Director & Head of Creators, YouTube), Kinney Edwards (Global Head of Creative Lab, TikTok), Manuel "Manolo" Arroyo (EVP & Global Chief Marketing Officer, The Coca-Cola Company), Alex Schultz (VP Analytics & Chief Marketing Officer, Meta), Tiffany Rolfe (Chair & Global Chief Creative Officer, R/GA), Todd Kaplan (Chief Marketing Officer, Kraft Heinz), Paris Hilton (Creator), Garry Tan (President & Chief Executive Officer, Y Combinator), Tyler Bahl (Chief Marketing Officer, Activision), and Paula Kerger (President & CEO, PBS).

"This is a huge honor," **Freelancer Chief Executive Matt Barrie** said.

"It's a testament to the incredible work both by the talented Freelancer staff who have created such a beloved website and to the tens of millions of people from all backgrounds and all corners of the globe who make Freelancer such a vibrant, career-and-life-changing platform."

The award announcement adds to an already momentous period for Freelancer – following its involvement in the historic NASA Artemis II mission through the Moon Mascot Challenge and the launch of new innovation challenges, where anyone anywhere in the world can help solve problems facing global agencies, including detecting and clearing sea mines and predicting where debris lands after violent disruptions.

The Freelancer Moonshot Innovation Program – the same platform used by NASA, the CDC, the NIH and the UNDP – is now available to all businesses worldwide, giving any enterprise access to millions of specialists to solve their toughest problems.

"We're certainly not resting on our laurels here," Barrie said.

"We'll take a moment to celebrate this 14th Webby with our users – but we're powering ahead with multiple projects to make this platform even better. There's a lot of cool stuff on the way!"

**For more information, contact:**

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**About Freelancer**

**Fourteen-time** Webby Award-winning Freelancer is the world's largest freelancing and crowdsourcing marketplace by total number of users and projects posted. More than 80 million registered users have posted over 25 million projects and contests to date in over 3,000 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing. Freelancer owns Escrow.com, the leading provider of secure online payments and online transaction management for consumers and businesses on the internet, with over US\$8 billion in transactions secured. Freelancer also owns Loadshift, Australia's largest heavy-haulage freight marketplace, with over 800 million kilometres of freight posted since inception. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN and in the United States as FLNCY.