



PRAHEALTHSCIENCES



THEY STAFF.

WE EMBED.

Embedded Solutions™ – A PRA Strategic Solutions Model





embed

/əm'bed/

verb

1. to fix an object firmly and deeply into a surrounding mass

“PRA **embeds** the right people, technology, and experience into our clients’ teams to help them operate with greater flexibility and efficiency.”

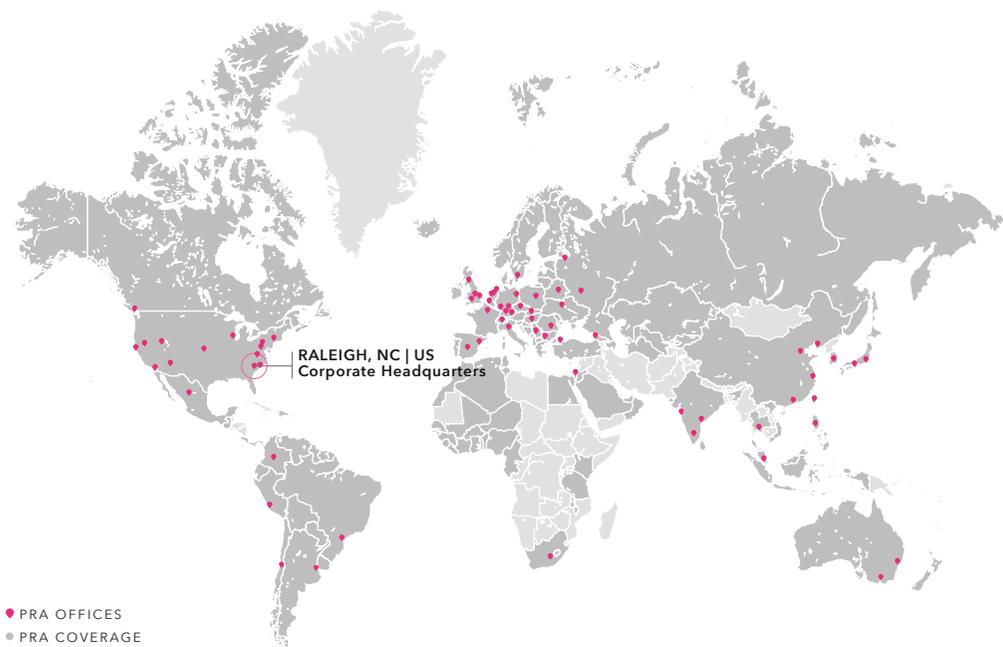
It all started with a single seed; the belief that we could change how organizations develop drugs which could change the lives of the patients we serve. We knew our clients needed flexible, agile, and efficient solutions to achieve their unique business goals - so we pioneered them and continue to innovate to meet our clients’ changing needs.

Today, our Embedded Solutions™ model helps take the strain off, freeing our clients to focus their undivided attention on more strategic tasks.



LEADERS OF THE EMBEDDED SOLUTIONS™ MODEL

PRA created the Embedded Solutions™ model to implant the ultimate in accessible expertise and efficiency for our strategic partners. We focus on gaining an intimate understanding of our partner's culture, mission, vision, and values to build a structure that deeply embeds our teams into their existing infrastructure for greater flexibility and reduced costs. From talent acquisition, employee oversight, and performance evaluations to ongoing training and development, we do the heavy lifting so our clients can focus on more strategic, value-added activities.



With experience across all major functional areas and phases of clinical development including regulatory support and co-employment risk mitigation, we offer proven innovative approaches, scientific expertise, and the global reach necessary to service opportunities of all sizes and meet growing industry demands.

NO COOKIE CUTTER SOLUTIONS HERE

Unlike traditional staffing services, our Embedded Solutions model allows us to develop a fully integrated custom solution that works best for each client. We build long term, sustainable solutions that grow and adapt according to our clients' needs. By providing the services, resources, and governance best suited to a partner's culture and specific infrastructure, we help our clients streamline their operational processes and avoid service redundancies that can occur in other models.

HOW ARE EMBEDDED SERVICES CUSTOMIZED?



Role Requirements

Resources are assigned based on the client's role requirements, including qualifications and cultural fit.



Innovation & Value

PRA works hand-in-glove with partners to optimize processes to drive value and efficiency.



Team Location

Teams are assembled in client-specified locations (countries, cities, and offices).



Training

PRA-led training is developed based on functional and country-specific requirements.



IT Infrastructure

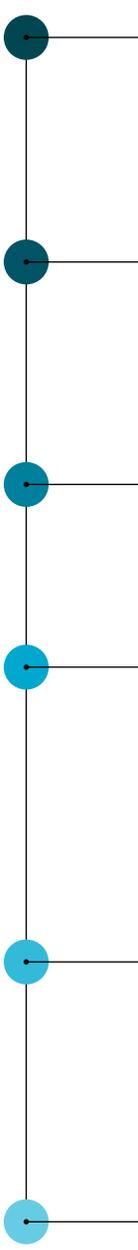
IT services can utilize either client's or PRA's hardware, software, and support structure.



Management Model

Resource oversight is tailored to program requirements, ranging from administrative oversight to full functional management

Our job is to help drive your success by giving you exactly what you need, where you need it. We give you the infrastructure you need to execute your product portfolio more efficiently, with greater control, standardization, consistency, and flexibility while also accelerating your development timelines.



CUSTOMIZATION

Each solution is designed based on the client's goals. This could include specific geographic (country, regional, global) coverage, resourcing requirements (qualifications and cultural fit), supplemented infrastructure, and management oversight structure.

SCALABILITY

Each program is adapted and scaled according to the capacity demands of an evolving pipeline. Across the Strategic Solutions Division, our services range from small-scale, single-function support to enterprise-wide transformational solutions.

CONTROL

Embedded teams are integrated into the client's systems, processes, and project management infrastructure. This allows the sponsor not only to retain strategic control and direction, but also ensure standardization and consistency.

QUALITY

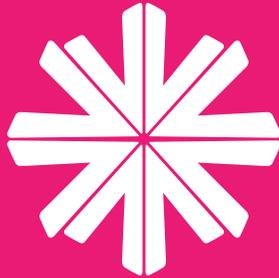
PRA allocates personnel by their functional or therapeutic expertise to ensure that the right caliber team is assigned. The teams then deliver at or better than expectations by leveraging jointly agreed upon performance and productivity measures. Through development of robust governance plans, the teams (PRA and Sponsor) are held accountable for delivery to those expectations and identifying the means to drive continuous improvement.

COST

Budgets can be reduced significantly compared to in-house operations or outsourced service alternatives. Savings are created from an optimized infrastructure with minimal redundancies and maximizing resource utilization potential. Costs are also more predictable and are presented in a simple, consistent format regardless of project size and scope.

OPERATING PLATFORM

PRA leverages our global expertise to identify opportunities for partnership innovation and transformation. Whether through process improvement and cost control initiatives or broad change management initiatives and organizational structures, PRA uses experience from all aspects of the business to meet the needs of our clients.



PRAHEALTHSCIENCES

**THE RIGHT RELATIONSHIPS HAPPEN AT THE RIGHT TIMES.
IS NOW THE RIGHT TIME FOR US TO TALK?**

PRA Health Sciences provides comprehensive Phase I-IV biopharmaceutical drug development services to support our clients' growing needs. To learn more about our solutions, please visit us at prahs.com or email us at prahealthsciences@prahs.com.