

# Medical Science Liaisons

---

**Let PRA provide the necessary expertise, experience, and flexibility you need to bring new products to market.**

As a result of significant changes in the healthcare landscape, there is more demand than ever before for clinical and drug information in our industry. New, sophisticated models, medical devices, and gene therapies require more clinical and real-world outcomes so healthcare providers can make the best decisions for their patients.

We are also in an age in which patients have access to more information and expect real-time access to credible data.

PRA's Medical Affairs team gains deep insights into patients' needs through our work with patient advocacy groups. They are responsible for:



Sharing clinical knowledge with stakeholders gained from trials



Managing relationships with key thought leaders and stakeholders—including medical communities, medical societies, payers, regulatory authorities, and patient advocacy groups



Developing clinical research protocols for studies in new indications for currently approved drugs





## Medical Science Liaisons

The medical science liaison (MSL) is a specialized role within the pharmaceutical, biotechnology, medical device, and related healthcare fields. MSLs are uniquely equipped to lead productive conversations with key members of the medical community, foster deeper relationships, and improve control of the exchange of sensitive, study-specific information.

PRA's MSLs receive extensive training and demonstrate demonstrating expertise in:



Patient advocacy group support



Investigator-Initiated Trial (IIT) support



Promotional review



Real world evidence



Safety and risk management

Our rigorous MSL training and onboarding process prepares effective scientific leaders who will be culturally aligned with your organization from Day One.

In addition to being considered key opinion leaders (KOLs) at academic institutions, hospitals, and pharma companies, MSLs also:

- **Concentrate on specific therapeutic areas or disease states (eg, oncology, cardiology, gastroenterology, infectious diseases, and rheumatology)**
- **Establish and maintain relationships with leading physicians, researchers, clinicians, and others**
- **Help ensure that products are used effectively**
- **Advise on upcoming advances in treatments and provide input on relevant scientific and clinical data**

## The PRA Solution

The combination of our global clinical trial experience and MSLs ensures that the right resources are available at the right time, giving our clients the flexibility required to help bring new products to market.