



Symphony Health
An ICON plc Company

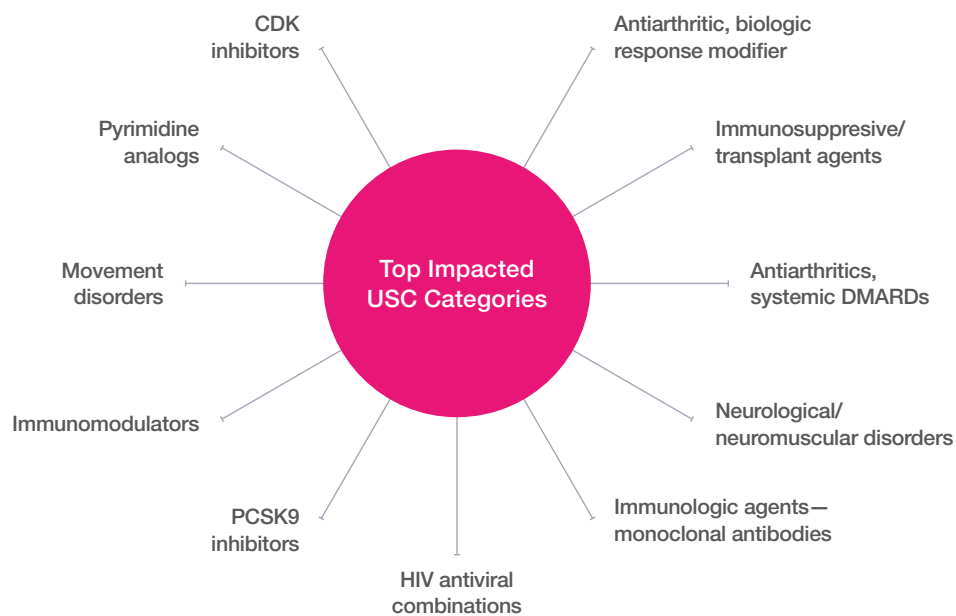
SALES SHEET

Enhanced specialty mail order

Unique access to a top specialty mail order pharmacy now available from Symphony Health.

A better view of specialty classes

Data from a leading specialty mail order pharmacy with significant volume across multiple therapeutic categories is now available from Symphony Health. This new data asset increases Symphony's total specialty mail order coverage to over 70%, with an average 20% uplift for the top 400 drugs coming through this important specialty mail order supplier.





A differentiated data offering

With claims history back to May 2017, this data includes unique access to the specialty prescription activity of a major healthcare company, available now through Symphony Health. This major healthcare company contributes approximately half of the sample from this specialty mail order pharmacy. This enables:

- Higher precision in targeting of highly specialized practitioners
- More complete inputs for sales rep compensation
- Refined market share representation
- Better understanding of the patient journey

Unique features increase visibility to key patient populations and inform patient journey

Features	Benefits
<ul style="list-style-type: none">— Average increase in unprojected mail order total prescriptions of 21% for the most recent 12 months for the top 25 specialty products— Average impact/uplift for the top 400 drugs coming through the new specialty mail order supplier = 20%— Dozens of therapeutic classes with an unprojected mail order prescription volume increase of 5% or great— Integrated with Symphony Health claims data and other patient level data such as EMR, Lab, Hub data— Enhanced insights into new patient starts, persistency and compliance, and other patient behaviors for high value drugs	<ul style="list-style-type: none">— Increased visibility into high cost, low patient population therapies— Enhanced specialty pharmacy data provides more exact inputs for sales force size, structure, targeting and incentive compensation— Added specialty pharmacy data shifts prescribers into higher deciles in the mail order channel— Addition of the high value specialty pharmacy data provides a clearer understanding of the behavior, breadth and depth of high value patient populations— Reveals more detailed and accurate insights into the patient journey

Accessing enhanced specialty mail order data

The Enhanced Specialty Mail Order data is automatically included in projected mail order offerings, such as Metys™ and PHAST® and is available now. This new data can also be included in any unprojected mail order deliverable, including PrescriberSource and PatientSource.

For more information, or to get an impact assessment for your drug/market of interest, please contact your account representative or email us at solutions@symphonyhealth.com.