

Celebrating 28 Years of Honoring Leadership Excellence



A Legacy That Speaks for Itself

For 28 years, *Profiles in Leadership Journal™* (formerly *Profiles in Diversity Journal®*) has recognized more than 4,000 leaders representing over 500 organizations worldwide. Our Women Worth Watching® program alone has honored more than 2,600 women whose stories have inspired new generations of talent.

Sponsorship in 2026 connects your organization to this living legacy of recognition and leadership excellence. It is not tied to any publication schedule, issue count, or performance obligation, only to the enduring values of leadership, integrity, and respect.

2026 Sponsorship Categories

1. LEADERSHIP PARTNER – \$2,500

Purpose: Entry-level recognition for organizations wishing to align visibly with leadership excellence.

Includes:

- Public acknowledgment as a 2026 *Leadership Partner* on the *Profiles in Leadership Journal* website and in sponsor communications.
- One (1) complimentary leadership award nomination.
- Recognition in the annual list of Sponsors and Partners.

Ideal for:

Organizations beginning or renewing their relationship with *Profiles in Leadership Journal™*.

2. EMERGING LEADERSHIP SPONSOR – \$5,000

Purpose: Recognition for organizations that actively invest in developing leadership talent and promoting inclusion.

Includes:

- Two (2) complimentary nominations across any award categories.
- Recognition as a *Supporting Sponsor of Leadership Recognition* on our website and in sponsor acknowledgments.
- Optional short company statement or quote about your leadership philosophy.

Ideal for:

Organizations focused on developing future leaders or mentoring high-potential talent.

THE 28-YEAR LEGACY OF IMPACT

- **4,000+ Leaders Recognized** across business and nonprofit sectors.
- **2,600+ Women Worth Watching®** celebrated since 2001.
- **500+ Participating Organizations** over nearly three decades.
- **126 Issues Published**
- **9 Signature Leadership Awards** honoring excellence, innovation, and mentoring.
- **One consistent mission:** To celebrate those who lead with courage, humility, and vision.

3. PREMIER LEADERSHIP SPONSOR – \$10,000

Purpose: Enhanced visibility and thought leadership positioning within the *Profiles in Leadership* community.

Includes:

- Four (4) complimentary nominations across any award categories.
- One (1) full-page ad placement.
- Recognition in *Leadership Partners Spotlight* on our website.
- Optional quote or short feature from a senior leader on leadership principles or company culture.
- Inclusion in sponsor communications and press acknowledgments.

Ideal for:

Organizations seeking ongoing visibility and public association with leadership excellence.

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4. EXECUTIVE LEADERSHIP SPONSOR – \$15,000

Purpose: Prominent recognition for companies taking an active role in advancing leadership excellence.

Includes:

- Six (6) complimentary nominations.
- One (1) free full-page ad placement.
- Recognition as *Presenting Sponsor* of one 2026 Leadership Award (choice based on availability).
- Inclusion in *Leadership Voices*—an opportunity for a senior executive to share a brief leadership reflection.
- Featured listing in *Leadership Partners Spotlight* and all partner communications.

Ideal for:

Organizations with established leadership initiatives and a strong record of internal talent recognition.

5. VISIONARY LEADERSHIP SPONSOR – \$20,000

Purpose: Reserved for distinguished partners whose commitment to leadership deserves the highest visibility.

Includes:

- Eight (8) complimentary nominations across any award categories.
- **Two (2) full-page ads.**
- One of your **winning nominees featured on the front cover** of a 2026 Leadership Recognition feature (four total available).
- Prominent logo placement on the cover and in accompanying partner acknowledgments.
- *Visionary Leadership Sponsor* designation in all communications and news releases.
- Optional half-page company profile or message accompanying your featured award winner.

Ideal for:

Partners seeking the most visible, prestigious, and lasting form of recognition in 2026.

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ALL SPONSORSHIPS INCLUDE

- Recognition that is **independent of publication frequency or issue count.**
- Inclusion on the *Legacy & Partners Page* for the full 2026 calendar year.
- Mention in **press releases, newsletters, and digital acknowledgments.**
- Optional opportunities for editorial quotes or thought-leadership participation, as appropriate.

A THOUGHT TO LEAVE WITH

"Leadership doesn't end when the spotlight fades. It continues quietly, in how we recognize, encourage, and believe in others."

A *Profiles in Leadership Journal™* sponsorship is not advertising. It is an affirmation of belief in leadership itself.

CONTACT

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RESERVATIONS

Yes! We would like to take advantage of Profiles in Leadership Journal™ 2026 Sponsorship & Recognition Partnership Program.

Reservations due by: Dec. 5
Payment due by: Dec 12

- ☐ **Leadership Partner – \$2,500** (check/wire transfer)
- ☐ **Leadership Partner – \$2,575** (credit card)
- ☐ **Emerging Leadership Sponsor – \$5,000** (check/wire transfer)
- ☐ **Emerging Leadership Sponsor – \$5,150** (credit card)
- ☐ **Premier Leadership Sponsor – \$10,000** (check/wire transfer)
- ☐ **Premier Leadership Sponsor – \$10,300** (credit card)
- ☐ **Executive Leadership Sponsor – \$15,000** (check/wire transfer)
- ☐ **Executive Leadership Sponsor – \$15,450** (credit card)
- ☐ **Visionary Leadership Sponsor – \$20,000** (check/wire transfer)
- ☐ **Visionary Leadership Sponsor – \$20,600** (credit card))

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