

PROFILES IN LEADERSHIP JOURNAL™

Since 1999

PRIVATE EDITION

A custom issue created exclusively for your organization's internal audience



A Private Publication with the Look and Credibility of a Professional Journal

The Private Edition of *Profiles in Leadership Journal™* is a custom publication created exclusively for your organization's internal audience.

It allows your organization to communicate leadership messages, recognize internal achievement, highlight important initiatives, and preserve meaningful milestones in a format that carries the look, credibility, and permanence of a professional journal.

Created in the style and presentation quality of *Profiles in Leadership Journal™*, the Private Edition is designed for internal organizational use and is not intended for general public distribution.

Your organization provides the content. *Profiles in Leadership Journal™* provides the design, layout, and production.

The result is a polished internal publication that presents your message with clarity, permanence, and professional care.

**PROFILES IN
LEADERSHIP
JOURNAL™**
Since 1999

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For information contact James Rector, Publisher

Email: publisher@leadershipjournal.com **Office:** 440-892-0444 **Mobile:** 440-662-9770

Profiles in Leadership Journal: Gemini Towers #1 • 1991 Crocker Road, #600 • Cleveland, OH 44145 • www.leadershipjournal.com

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A Private Edition May Be Used To

- Recognize internal leaders or teams
- Celebrate a milestone, anniversary, or achievement
- Communicate executive vision, priorities, or strategy
- Support leadership development initiatives
- Reinforce values, mission, and culture
- Spotlight women leaders, emerging leaders, mentoring efforts, or employee leadership initiatives
- Document an internal event, summit, or campaign
- Preserve an important message or moment in a format with lasting value

How the Program Works

Your organization provides the content. *Profiles in Leadership Journal*™ provides the design, layout, and production.

You provide	<i>Profiles in Leadership Journal</i> ™ provides
<ul style="list-style-type: none">• Finalized text• Articles, messages, or profile copy• Photographs• Captions• Charts, graphs, or infographics• Logos or company identifiers, if desired• Any special instructions regarding the order of content or section emphasis	<ul style="list-style-type: none">• Planning and organization of submitted materials• Professional editorial layout and issue design• Front cover with <i>Profiles in Leadership Journal</i>™ masthead• Incorporation of client visuals and supporting graphics• Print-ready production files• Printing coordination, if requested

If your organization has a milestone, message, leadership initiative, or internal recognition effort worth preserving, we would be pleased to discuss a Private Edition with you.

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Private Edition Information Request

If your organization is interested in discussing a Private Edition of *Profiles in Leadership Journal*™, please complete the information below. We will contact you to discuss your goals, timing, page count, and production needs.

Private Edition Specifications

- Rate: \$495 per page
- Minimum size: 4 pages
- Page Structure: Produced in 4-page increments
- Content Source: All text and visuals supplied by client
- Design Format: Created in the style and presentation quality of *Profiles in Leadership Journal*™
- Distribution: Intended exclusively for internal organizational use
- Printing: Available upon request and quoted separately
- Delivery: Digital print-ready files and/or printed copies, depending on scope

Name _____

Title _____

Company _____

Email _____

Phone _____

Target Date or Timeframe _____

Interested In: 4-Page Issue 8-Page Issue 12-Page Issue 16-Page Issue or more

Purpose: Leadership recognition Milestone/anniversary Executive communication
 Mentoring/development Internal culture/values Other _____

Printing: Please include printing information in our discussion

Brief description of intended use _____

Email this form to: Publisher@leadershipjournal.com

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