



EYE CARE FOR ALL



Orbis is an international charity that builds strong and sustainable eye care systems globally that put treatment and prevention within reach for all.



CONTENTS



01

ABOUT
CHANGING THE WAY
THE WORLD SEES

02

WHAT WE DO
SUSTAINABLY SAVING
VISION FOR OVER 40 YEARS

03

SAFE STRATEGY
WORLD HEALTH
ORGANISATION'S SAFE STRATEGY

04

GET INVOLVED
EYE CARE FOR ALL
2025

05

BENEFITS
GO BEYOND BUSINESS AS
USUAL

06

IMPACT
SEE HOW YOUR SUPPORT
CHANGES LIVES





01

About

Orbis, bringing people together to fight avoidable blindness where the need is the greatest.

Orbis's story is about giving people their sight back today and building a legacy of quality eye care that will eliminate avoidable blindness for all tomorrow.





02

WHAT WE DO

Orbis has been transforming lives through the prevention and treatment of avoidable blindness for over four decades.

Our Vision

A world where everyone can access the eye care they need to thrive.

Our Mission

Orbis builds strong and sustainable eye care systems globally that put treatment and prevention within reach.





TREAT

SAVE SIGHT TODAY

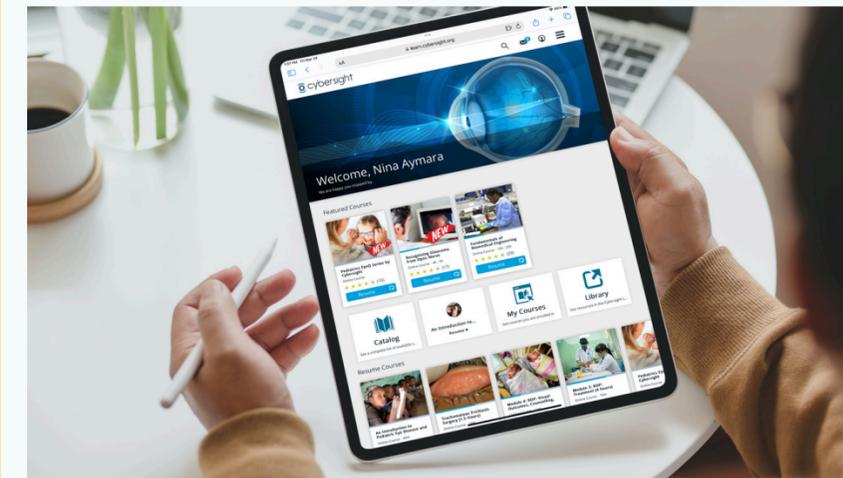
Orbis treats people with vision loss to save sight today. Treating people through our in-country programmes with local governments and delivery partners in vision centres, hospitals and local communities.



TRAIN

EYE CARE PROFESSIONALS

Training is at the heart of everything we do. We could not do our work without our Volunteer Faculty, medical experts who teach and train eye teams to fight blindness on their own.



TECHNOLOGY

CYBERSIGHT

Cybersight is Orbis's digital learning platform, with over 100,000 users worldwide. In addition to courses, webinars and remote mentorship, Cybersight features our free-to-access artificial intelligence programme.

THE PROBLEM

338 million

people are blind or visually impaired

90%

live in low/middle-income countries

44%

of the global burden of trachoma (avoidable, blinding eye disease) is in Ethiopia.



THE SOLUTION

Orbis focuses on eliminating avoidable blindness in some of the most rural areas of southern Ethiopia.

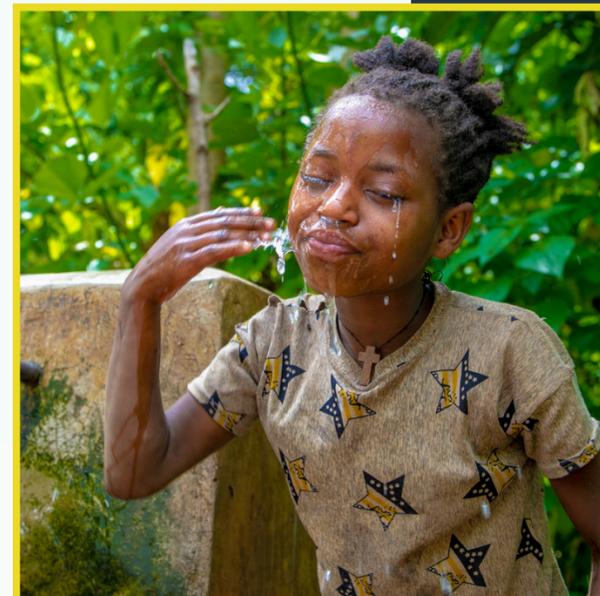
Orbis is eliminating painful and blinding eye diseases across Ethiopia through conducting sight-saving surgeries, distributing vital antibiotics to fight infection, educating communities on the importance of good personal hygiene and improving water and sanitation.



03 SAFE Strategy

Orbis implements the World Health Organisation's SAFE Strategy to eliminate the blinding eye disease trachoma.

- Conducting sight-saving Surgeries
- Distributing Antibiotics to treat infection
- Educating communities about Facial cleanliness
- Improving the Environment - sanitation & water supply





04 Ways to get involved

Join the Orbis Eye Care For All Campaign this October. Stand with us to raise awareness of avoidable blindness and vision impairment, while uniting the Irish eye care community and engaging the wider public.

Orbis offers you the opportunity to go beyond business as usual and make a real impact. By supporting access to eye care—especially in low-income countries—you help change lives and fight avoidable blindness worldwide.





DONATE

via the [Orbis Ireland Eye Care For All Campaign Page](#) to support Orbis's sight-saving work.



PLEDGE

a percentage from each sale of frames and lenses dispensed or a portion of the cost of an eye exam. Or ask customers to donate to Orbis.



HOST

an in-store campaign to join Orbis in raising awareness and funds for accessible eye care in Ethiopia. Bring your space to life with branded posters, window decals, and flyers.

We've got you covered! Orbis will provide all the materials you need, including QR codes, flyers, posters, and fundraising boxes. Just let us know what works best for you.





05 BENEFITS

Consistent Online Promotion: Orbis will share 2 or more campaign-related posts each week throughout October across our social media platforms, focusing on eye health awareness and the impact of our partners' support. You're in the Spotlight - we will tag and promote all participating partners in our campaign posts, helping boost your brand visibility to a wide and engaged audience.

Logo Placement at Key Events: Your support will be highlighted with logo inclusion in our visual presentations and materials at major industry events: QUB International World Sight Day Event (Belfast) ICO Eye Care in Focus Conference (Dublin). Additional speaking opportunities during World Sight Day month, including corporate and media engagements.

Extended Reach & Credibility: Your involvement aligns your business with a trusted global eye care charity and showcases your commitment to social responsibility in front of professionals, peers, and potential customers.

06 Impact

Ethiopia has the highest prevalence of blinding eye diseases globally. With your support, Orbis will ensure that more people can access the quality eye care they desperately need in Ethiopia.

Partnering with Orbis will help build a world where no one lives without sight because of avoidable causes.



€15

will prescribe and provide eyeglasses for a child in Ethiopia.



€40

will train a teacher in basic eye care so they can recognise eye problems with their students.



€15

will conduct an eye surgery that prevents blindness from trachoma.

THANK YOU



Orbis Ireland Eye Care For All



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