

One Partner for the Flawless Execution of Modern Brand Programs at Scale

OneTouchPoint helps brands and organizations marry form and function with beautifully-crafted marketing assets, produced at scale with purpose-built technologies and managed services for the supply chain.

Fortune 500 companies choose OneTouchPoint as a single-source provider to elevate their brands, increase margins, and speed time-to-market.

Form. Meet Function.

With print production expertise, managed service capabilities and its U.Connect platform—OneTouchPoint enables brand and supply chain managers to achieve marketing excellence and a return on their investment.



Seamless Coordination of Marketing Communications

Keep your brand in lockstep with your business with centralized control of all your customer engagements. Launch campaigns from headquarters or enable the field to localize, customize, and order pre-approved library assets and kitted materials—speeding time-to-market.



Efficient Management of the Marketing Supply Chain

Consolidate control of the marketing supply chain. Fill orders faster and for less while moving materials from off-the-shelf to on-demand and online. Order from one of several printing and fulfillment facilities in Texas, Ohio, Wisconsin, Arizona, and Colorado—streamlining shipping time and cost.



Flawless Production of Branded Marketing Materials

Ensure the quality of each and every brand touchpoint. With full-scale, commercial printing capabilities, including print-on-demand and large format, and a national partner network—OneTouchPoint delivers a turnkey solution for stunningly branded, cost-effective marketing materials from one piece to one million.



Scalable Managed Service Delivery Fueled by Technology

Launch global and local marketing campaigns on-demand through OneTouchPoint's U.Connect platform—with full control over design quality, production quantities, distribution, and budget. Manage access to pre-approved materials. Consolidate vendors. Simplify and analyze execution.

Meet OneTouchPoint

From production to distribution, OneTouchPoint combines decades of domain experience with expansive nationwide capabilities to deliver exceptional brand experiences across all your marketing communications.

700+

Dedicated
Employees

8

U.S. Locations

40+

Years in
Business

\$140M+

Annual
Revenue

155M

Pieces Printed/
Mailed Annually

626K

Online Orders
Annually

120+

State-of-the-art
Presses*

200K SF

Warehouse
Space

98% On-time
Delivery Rate

99.92% Correct
Orders

“OneTouchPoint continues to demonstrate that they truly understand our business and are committed to providing us with the solutions needed to support our growth. Their commitment to providing these solutions, along with year-over-year cost savings on literature and storage, has made OneTouchPoint a valued partner.”

—Cleaver-Brooks*

“We value OneTouchPoint as an indispensable partner. OneTouchPoint’s expertise, not only in printing, but in mail fulfillment, programming, design, and customer service has made us consistently successful in meeting stringent state requirements and serving our members. We could not do what we do, as well as we do it, without OneTouchPoint.”

—Aetna *

**FORTUNE
500**

More than 3,000 innovators in the manufacturing, franchise, retail, healthcare and financial services industries, including Fortune 500 leaders, choose OneTouchPoint for branded customer engagement and supply chain management.

Learn more about how OneTouchPoint can help you deliver a flawless brand experience—combining unparalleled responsiveness with the market power of a single-source supplier.

Visit 1touchpoint.com or email info@1touchpoint.com.



ISO 9001:2015 Certification • HIPAA Compliant • G7 Master Qualification • SOC 2 Type II Certification

*90 digital and 30 offset presses