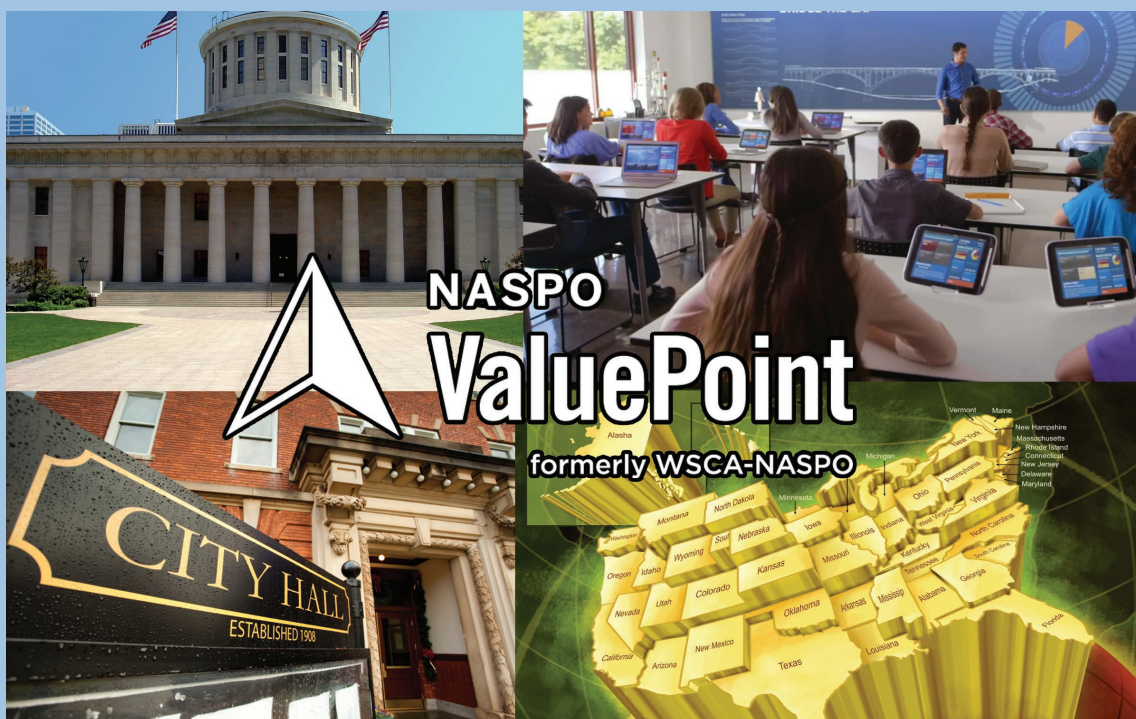


**STRATEGIC
COMMUNICATIONS**
IT SERVICES • CLOUD • AUDIO / VIDEO

NASPO ValuePoint Contract for Cloud Services

ORDERING GUIDE



2/10/2020

Vendor Summary

Strategic Communications is a national provider of Cloud services and solutions to State, Local and Educational (SLED) customers. Strategic is an Advanced Amazon Web Services (AWS) consulting partner specializing in Cloud Management and Migration Services. In addition to AWS, Strategic offers several other Cloud tools and services to maximize Cloud ROI and simplify hybrid IT management, such as Microsoft Azure, Cisco collaboration and security, Barracuda, Veeam, Zadara (storage as a service). Our Cloud Services team assists in every capacity from general IT network sustainment activities to the migration and management of entire Virtual Private Cloud (VPC) environments.

Why do business with Strategic?

- **Full team of certified Cloud experts providing Cloud consulting services including Architecting, DevOps, Migrations and Security.**
- **Currently support Cloud initiatives for Federal and SLED customers including USMC, DISA, Peace Corps, USPTO, Dept. of Veterans Affairs, Montgomery Co, MD and Oakland Co, MI.**
- **Experience in developing secure Cloud environments for sensitive data including CJIS, PCI, HIPAA, FedRamp and FISMA.**
- **Nationally certified Woman Business Enterprise (WBE) and Minority Business Enterprise (MBE).**

Vendor Contact

Chris Mills

Sales Director

Direct: 502-657-3437

Email: naspo@yourstrategic.com



NASPO ValuePoint Contract Details

Contract #: AR2490

Items to be Purchased: Cloud Solutions and Services

Term of Contract: 9/30/2016 - 9/15/2026

Agencies Authorized to Purchase: All State, Local and Education (SLED) including: State Government Departments, Institutions, Agencies, Political Subdivisions (ex. Colleges, school districts, counties, cities, etc.), and, as applicable, nonprofit organizations, agencies of the federal government, or any other entity authorized by the laws of the State to participate in State Cooperative Contracts. Issues of interpretation and eligibility for participation are solely within the authority of the State Chief Procurement Official (must fill out Participating Addendum)

Administrative Fee: 0.25%

Product Summary

Strategic's Cloud services provides scalable cost-efficient solutions for our SLED customers. Our cloud services can be employed to meet mandates, reduce costs, drive efficiencies, and increase innovation. It is a pay-as-you-go model, delivering access to up-to-date technology resources that are managed by our experts.

Infrastructure as a Service (IaaS) – Strategic Communications offers reliable options allowing agencies to build their own cloud infrastructure from the ground up.

Solutions Include: *Amazon EBS, Amazon EC2, Amazon Glacier, Amazon S3, AWS Direct Connect & AWS Storage Gateway, Microsoft Azure Virtual Machines, Azure Kubernetes Service, and more.*

Platform as a Service (PaaS) – Strategic Communications offers an array of solutions that enables agencies to develop, run and manage their applications in the cloud without building the infrastructure associated with development and launching.

Solutions Include: *Amazon CloudFront, Amazon DynamoDB, Amazon Container EC2, Amazon ElastiCache, Amazon EMR, Amazon RDS, Amazon Redshift, Elastic Load*

Balancing, Microsoft Azure Kubernetes, Azure AI Platform, Zadara Software as a Service, Veeam Backup and Disaster Recovery, and more.

Software as a Service (SaaS) – Strategic Communications offers a wide array of solutions that allow agencies to license and deliver software from a centrally hosted server in the cloud. This allows more flexibility for installing, storing and updating applications.

Solutions include: *AWS Identity and Access Management, AWS Key Management Services, AWS Management Console, AWS OpsWorks, Cloud Monitoring Service & TPX Unified Communications and Collaboration (UCaaS), Barracuda WAF Security, T-Metrics Call Center, Kaltura Video Streaming, Microsoft Office 365, and more.*

Features and Benefits

Strategic's Cloud services cover the entire spectrum of applications and business initiatives. Here are some of the features and benefits of our Cloud offerings offered to customers.

Websites: Highly scalable and low cost web hosting.

Backup/Recovery: Reliable and cost effective data backup and disaster recovery.

Archiving: Archiving from gigabytes to petabytes.

DevOps: Rapidly build and deliver products.

Big Data: Build and deploy highly scalable and secure Big Data applications.

High Performance Computing: Enhanced networks and Cloud-scale clusters.

Internet of Things (IoT): Scale billions of devices and trillions of messages.

Business Applications: Simplify management and lower costs.

Content Delivery: Accelerate APIs, websites and video content.

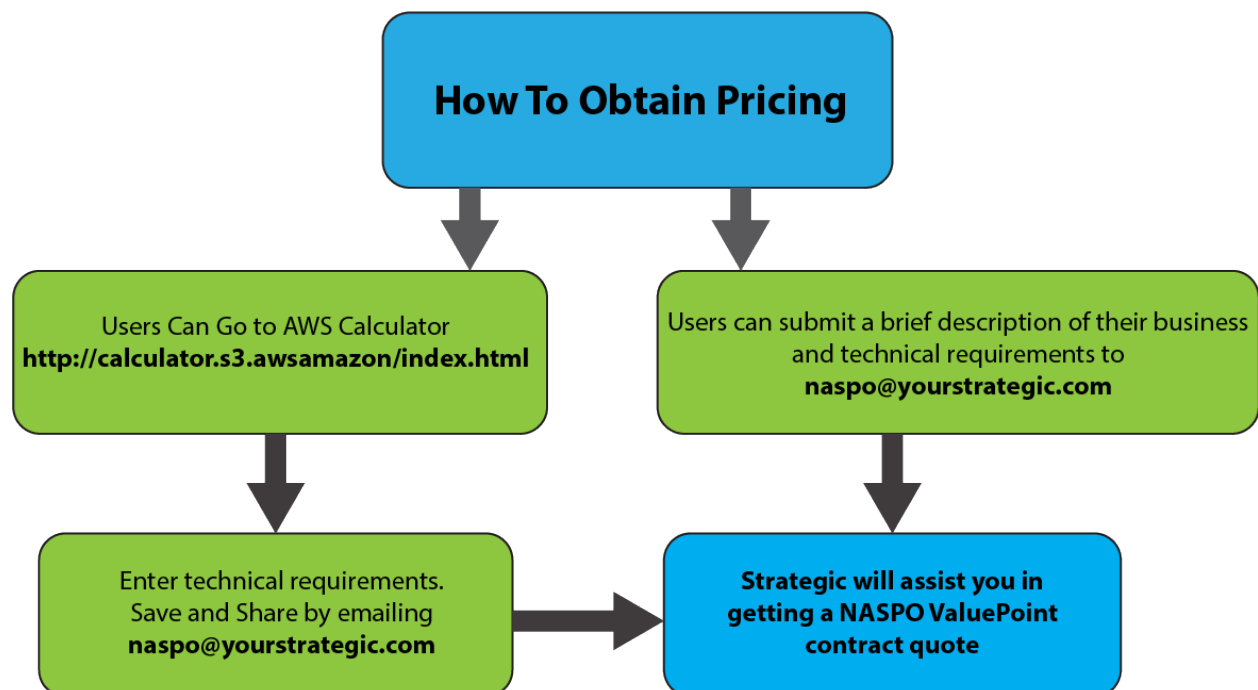
Mobile Services: Develop mobile apps that scale to hundreds of millions of devices globally.

Scientific Computing: Analyze, store and share massive data sets.

E-Commerce: Highly scalable and secure solutions for online sales and retail.

How to Order

The Strategic cloud solutions and services offered range from hosting basic cloud workloads or developing a highly customized environment that meets a customer's specific program, technical, and security requirements. Strategic Communications leverages relationships with many cloud providers to deploy and manage sustainable models for IaaS, PaaS, and SaaS Solutions. For AWS or Azure, please begin the process by leveraging their free price-estimate tool or contact us directly. For other inquiries please email us at naspo@yourstrategic.com



Amazon Web Services Cloud Solutions

As an Amazon Web Services (AWS) Advanced Consulting Partner and one of a select group of partners authorized to sell secure AWS Government services, we are pleased to offer the full Amazon Web Services (AWS) portfolio and our cloud expertise.

Strategic Communications provides two easy ways to obtain pricing for your AWS Cloud services.

For Technical Users

Amazon provides a free, online tool for getting real-time price estimates on infrastructure. The tool is available at:

<http://calculator.s3.amazonaws.com/index.html>

Technical users can enter technical infrastructure details, save and share the resulting infrastructure request with: naspo@yourstrategic.com.

Our sales and technical staff can then assist you with getting a NASPO ValuePoint Contract quote.

For Non-Technical User

Strategic Communications has a team of certified technicians and architects available to assist your organization with their cloud project.

Please submit a brief description of your business and technical requirements to naspo@yourstrategic.com and our staff can work with you to receive a NASPO ValuePoint Contract quote and Statement of Work.

amazon web services **SIMPLE MONTHLY CALCULATOR**

Language: English

Get Started with AWS: [Learn more about our Free Tier](#) or [Sign Up for an AWS Account](#)

FREE USAGE TIER: New Customers get free usage tier for first 12 months

Reset All

Services Estimate of your Monthly Bill (\$ 0.00)

Choose region: US-East / US Standard (Virginia) Inbound Data Transfer is Free and Outbound Data Transfer is 1 GB free per region per month

Amazon EC2 Amazon Elastic Compute Cloud (Amazon EC2) is a web service that provides resizable compute capacity in the cloud. It is designed to make web-scale computing easier for developers. Amazon Elastic Block Store (EBS) provides persistent storage to Amazon EC2 instances.

Compute: Amazon EC2 Instances:

Description	Instances	Usage	Type	Billing Option	Monthly Cost
+ Add New Row					

Compute: Amazon EC2 Dedicated Hosts:

Description	Number of Hosts	Usage	Type	Billing Option
+ Add New Row				

Storage: Amazon EBS Volumes:

Description	Volumes	Volume Type	Storage	IOPS	Baseline Throughput	Snapshot Storage
+ Add New Row						

Common Customer Samples

- Free Website on AWS
- AWS Elastic Beanstalk Default
- Marketing Web Site
- Large Web Application (All On-Demand)
- Media Application
- European Web Application
- Disaster Recovery and Backup

Microsoft Azure Cloud Solutions

As a Microsoft Silver Partner, Strategic Communications' Cloud Team possess extensive knowledge in architecting and migrating workloads into Microsoft Azure.

Strategic provides two easy ways to obtain pricing for your Azure Cloud Services

For Technical Users

Azure provides a free, online tool for getting real-time price estimates on infrastructure. The tool is available at:

<https://azure.microsoft.com/en-us/pricing/calculator/>

Technical users can enter technical infrastructure details, save and share the resulting infrastructure request with: naspo@yourstrategic.com.

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TPX Unified Communications and Collaboration as a Service

Through our partnership with TPX, Strategic Communications is proud to offer a range of secure Collaboration as a Service (UCaaS) options for voice, video, web conferencing, messaging and mobility.

For organizations wishing to explore the benefits of using TPX's UCaaS, please submit a brief description of your business and technical requirements to naspo@yourstrategic.com. Strategic's staff will work with you to receive a NASPO ValuePoint Contract quote and Statement of Work.

Other TPX Managed Platforms

Managed SD-WAN - TPx's MSx Managed SD-WAN service uses our state-of-the-art managed platform to deliver four key advantages: simplify branch network, optimize application performance, deliver branch agility and reduce costs. These four key advantages enable customers to ensure application performance, company policy automation and end-to-end management. With TPx's Managed SD-WAN, you can count on guaranteed performance delivered over the cloud that creates seamless enterprise connectedness.

Managed Firewall - The TPx Managed Firewall solution provides a 24x7x365 state-of-the-art set of security services, including Unified Threat Management (UTM) that TPx manages to provide a best-in-class line of defense against internet based threats. The TPx team and its group of highly trained security professionals based in our 2 Security Operations Centers (SOC) will configure, deploy and manage your next generation firewall (NGFW).

Managed Endpoints - The TPx Managed Endpoints service line provides unified performance and security management across a customer's server and workstation environments. It is designed to keep our clients supported systems healthy, secure, and performing optimally. Support includes remote monitoring and alerting, automated patch management, reporting, and managed next-generation endpoint protection technology to guard against viruses and malware. MSx Managed Endpoints service also includes comprehensive troubleshooting and support services delivered by 100% US-Based MSx support personnel with relevant certifications and experience.

Managed Backups - TPx's Managed Backups is a fully featured total data protection platform delivered in one integrated package. Easily protect any physical, virtual and cloud infrastructure running on Windows, Mac or Linux, and spin up lost servers in seconds without the need for additional tools. Backup automatically on your schedule to a local device, and replicate backups to the TPx cloud. Recover granular data quickly from multiple points in time, or use local virtualization, TPx Cloud virtualization — or both — to get back to business in minutes.

Participating Addendum

State and Local government agencies looking to utilize NASPO ValuePoint to procure cloud services must first fill out the Participating Addendum. Please visit Strategic's NASPO ValuePoint website for more details:

<http://www.naspovaluepoint.org/#/contract-details/71/contractor/463>

