



VIRTUAL
 **New Jersey**
CONFERENCE
ON TOURISM

SAVE THE DATE

December 2-3, 2020

The 2020 New Jersey Conference on Tourism will be a virtual experience examining the new dynamic in a Covid environment. We will review industry techniques that worked in 2020 and explore ways to adapt your business moving into the 2021 season. The Conference will focus on the most up to date information on marketing, communicating and surviving during these challenging times. Though we will miss not seeing you in person, we believe uniting New Jersey's tourism industry to share strategies is imperative to the success of our industry. This is one virtual conference you won't want to miss so mark your calendar.