

New Jersey Campground and Outdoor Lodging Association

Private Camping Industry

The privately owned camping industry in New Jersey plays a significant role in the state's economy. Privately owned Campgrounds and RV Parks, in fact are a critical piece of New Jersey's lodging infrastructure.

New Jersey is home to over 90 privately owned campgrounds and RV parks hosting over 13,000 campsites that attract thousands of visitors each year. There are privately owned campgrounds in 14 of our 21 counties. These visitors contribute to the local economy by spending money on accommodations, food, supplies, and recreational activities, not only in the campgrounds but in the surrounding communities as well.

The camping industry also creates jobs for local residents, such as campground staff and employees at nearby businesses that cater to campers. Additionally, the camping industry generates tax revenue for the state and local governments through sales taxes, property taxes, and other fees.

Overall, the camping industry in New Jersey has a positive economic impact on the state, supporting local businesses, creating jobs, and generating tax revenue.

See attached statistics on the impact the Camping industry has on the overall economic climate in New Jersey.

www.GoCampingNJ.com

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