

New Jersey
**CONFERENCE
ON TOURISM**

**VIRTUAL
SPONSOR OPPORTUNITIES**



**2020
Business not as Usual**

DECEMBER 2-3, 2020



WITH the challenges of 2020, the tourism industry has worked hard to adapt to the changing landscape due to Covid 19. The pandemic disproportionately hit the tourism industry. Unprecedented times call for innovation and cooperation. NJTIA will host a Virtual Conference in 2020. Seminars and networking opportunities will concentrate on rebuilding, remodeling and reestablishing the industry in New Jersey.

JOIN us virtually in celebrating tourism by sponsoring this year's conference program scheduled for December 2-3, 2020.

STAY connected to your business and political leaders during this uncertain time. Hear from the professionals on the future of the tourism industry in the State. Learn state of the art techniques for connecting with your clients. Virtual attendees at this conference include statewide tourism and hospitality professionals from hotel and lodging, amusements and attractions, restaurants, arts, history, culture, and nature-based tourism communities.

TOPICS TO INCLUDE

- *Connecting with Clients*
- *Adapting to the New Normal*
- *Tourism Analytics*
- *Virtual Tourism*
- *Safe Tourism*
- *How to Build a Successful Website*
- *Turning a Negative into a Positive*
- *Exciting Networking Events*



**DECEMBER 2-3, 2020
VIRTUAL CONFERENCE**

SPONSOR OPPORTUNITIES

Show Sponsor \$15,000 & Up

- Ten Registrations
- Virtual Booth
- Logo on all conference materials.
- Five minute presentation before session speaker
- Web link from NJTIA Website for one year
- List of conference attendees
- Acknowledgement in conference banner

Premium Sponsor \$10,000

- Six Registrations
- Virtual Booth
- Three minute presentation before speaker
- Web link from NJTIA Website for one year
- List of conference attendees
- Acknowledgement in conference banner

Platinum Sponsor \$5,000

- Four Registrations
- Virtual Booth
- ½ page Ad in the Program
- Acknowledgement in conference banner

Gold Sponsor \$3,500

- Three Registrations
- Virtual Booth
- Acknowledgement in conference banner

Silver Sponsor \$2,500

- Two Registrations
- Acknowledgement in conference banner

Bronze Sponsorship \$1,500

- One Registration
- Virtual Booth
- Acknowledgement in conference materials

Friend Sponsorship \$750

- One Full Delegate Registrations
- Acknowledgement in conference materials

Supporting Sponsorship \$500

- Acknowledgement in conference materials

Virtual Booths available at the
2020 NJ Conference on Tourism. New format,
same result: People learning your product.



**New Jersey
CONFERENCE
ON TOURISM
SPONSOR FORM**

Company Name _____
(how it should appear in the program)

Contact Person _____

Address _____

City, State Zip _____

Phone _____

Email _____

Sponsorship Amount \$ _____

- Enclosed is my check.
 Please charge my credit card.
___ AMEX ___ Mastercard ___ VISA

Credit Card No. _____

Cardholder Name: _____

Expiration Date: _____ Sec. Code: _____

OR

Register online AFTER September 1, 2020 at:

Fax response forms to (609) 393-9891 or email to
lslomka@njpsi.com.

