

## **QUICK FACTS**

Over 50 Award Winning Wineries in Outer Coastal Plain AVA

Nearly 30 Breweries throughout the entire region

1 Million Acre Pineland National Reserve

Home to the Battleship New Jersey, the most decorated ship in US Naval history

Home to Adventure Aquarium, home to the largest collection of sharks on the East Coast, including the only great hammerhead shark on exhibit in the United States, the only aquarium in the world to exhibit hippos

Home to Diggerland, North America's only construction-based theme park

Home to Cowtown, America's Longest Running Weekly Rodeo

Follow the Anthony Bourdain Food
Trail through South Jersey for stops in
Camden like Donkey's Place and Atlantic
City, like Dock's Oyster House.



#### **Location:**

Areas covered include Burlington, Camden, Gloucester and Salem Counties along the Delaware River in Southern Jersey, as well as the Outer Coastal Plain Wine Region of all South Jersey.

#### **Towns of Interest:**

Collingswood, Haddonfield, Woodbury, Swedesboro, Camden, , Glassboro, Cherry Hill, Woodstown, Salem. Main Street destinations offer wonderful shopping, historic points of interest, arts and culture, public parks and much more.

# **2022 Economic Impact:**

**Vistors:** 

9.31 million

**Total Jobs from Tourism:** 

24,489

State / Local Tax Revenue:

395 million

**Visitor Spending:** 

Lodging: 368 million

Food and Beverage: 998 million

Recreation: 412 million

Retail: 856 million

Total: 3,291 million



### CONTACT

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