



NIGP Forum is the largest public procurement conference in North America, attracting 3,000 + procurement officials in-person and virtually.



A Conference Presented by:



Sponsorship Prospectus

Available 2026 Sponsorship Opportunities

Educational Learning Paths: (In-person and live-streamed from Columbus)

Be the EXCLUSIVE sponsor of NIGP sessions created under a themed Learning Path for both in-person and virtual audiences. Learning Path sponsors provide opening comments and introduce speakers/panelists and help facilitate the Q&A portion of the session for four (4) 75-minute Learning Path sessions delivered live in Columbus AND live-streamed through the virtual platform.

All attendees are encouraged to attend all four sessions and earn a digital badge of completion at the end of the conference.

Topic: Leadership

Leadership Learning Path Benefits:

Each Learning Path will be exclusive sponsor for all 4 - 75-minute Leadership sessions of learning. The sponsor's role may include the following:

- Exclusive marketing and branding at each Learning Path session within topic area for both in-person and virtual formats
- Sponsor recognition at both in-person and virtual formats
- Ability to introduce each session and the speakers
- A one pager with sponsor informational slide shared and reviewed with attendees
- Assist with facilitating the Q&A portion of the sessions
- The ability to assist in marketing/advertise your presence as the learning path participant through your respective communication channels
- Sponsor recognition on the NIGP.org Forum website
- 10 x 10 booth space at Columbus Forum included
- Two (2) all-access registration tickets for all breakout sessions plus three (3) expo-hall booth registrations

Investment: \$25,000 – (*Call for final pricing*)



NEW: Branded Lanyards: ALERT: First-Time opportunity! **SOLD**

NIGP has never offered branded logos on its lanyards until now!

Benefits:

- Exclusive ownership of the 2026 NIGP Forum Lanyards
- Marketing and branding as a conference sponsor
- Sponsor recognition on the NIGP.org Forum website

Investment: \$15,000 – Exclusive opportunity



NEW: Branded Water bottles

Maximize brand exposure by offering every NIGP Forum attendee in Columbus with a branded water bottle to use while attending the conference and after.



Benefits:

- Each attendee will receive your branded Water Bottle at registration upon check-in
- Marketing and branding as a conference sponsor
- Sponsor recognition on the NIGP.org Forum website

Investment: \$8,500 – Exclusive opportunity

Coffee and Mid-Day Break Sponsor: 3 available

Be one of our morning coffee and conference break Sponsors helping to provide the much-appreciated coffee each morning of the conference (Sunday through Wednesday) and midday snacks.

Benefits:

- Several branding opportunities per day with corporate signage at all coffee and break stations
- Opportunity to use your logo branded coffee cups and/or sleeves
- Marketing and branding as a conference sponsor in addition to Break Sponsor
- Sponsor recognition on the NIGP.org Forum website
- One all-access registration tickets for all sessions

Investment: \$7,500 each –

NEW: Bag insert:

NIGP will hand every Forum attendee a special NIGP bag at registration and for the first time ever, you can include an insert from your company into every bag putting your company's brand directly into every attendee's hands!

Benefits:

- Company collateral inserted into each bag given out to all NIGP Forum attendees at registration in Columbus.
- Marketing and branding as a conference sponsor
- Sponsor recognition on the NIGP.org Forum website

Investment: \$1,500 – Please contact for more information as some restrictions do apply.

Post-Forum Executive Briefing Webinar

Schedule a webinar to run post Forum to solidify the message and conversations you had with your prospective new customers. In addition to the Forum attendees, NIGP will promote your webinar to the larger NIGP membership base of 19,000.

Benefits:

- Spend an hour to communicate directly with the procurement community and Forum attendees. Design the message, determine the hour of content, and choose the speakers.
- Average 200-400 participants per Webinar.
- Drive Leads: Access to full attendee list with contact info.
- Customized pre-Webinar communications and post-Webinar survey.

Investment: \$12,000

All Forum Sponsors to be displayed in large signage recognizing you for supporting both NIGP but your customers in the procurement community.



Please contact us for more
information:

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