GOALS

Goal #1: Strengthen relationships with the academic community.

1. Create a framework for funding and conducting multi-year academic research.

   Actions

   A. Identify and engage 3-5 current or recent editors-in-chief of generalist public administration/policy journals to:

      1) Determine the most effective and efficient ways to get public procurement into public administration literature more systematically; and
      2) Identify areas of public procurement research that align with themes these journals prioritize (i.e., find the “fit”).

   B. Identify and engage 3-5 current deans or chairs of schools of public affairs to:

      1) Determine the most effective ways to motivate faculty to develop public procurement content and make the profession a “research area of choice;” and
      2) Explore opportunities for university-based partnerships that integrate public procurement strategically into existing curriculum areas.

   C. Develop set of goals for submissions over a five-year time span: number of authors engaged; number of manuscripts produced and submitted; number of articles published.

2. Create and implement a roadmap for placing the public procurement body of knowledge in a broader, multidisciplinary range of academic literature.

   Actions

   A. Survey existing published body of knowledge; identify authors, themes, journals where current research is being published. Identify unexplored research areas that align with the priority areas on which journals are focused and publishing.

   B. Identify multi-disciplinary journals for potential knowledge placement; determine their peer review/submission/acceptance processes.

   C. Target and select authors—both academic and practitioner based, based on the above intelligence gathering—to develop the content.
Strategic Direction for the Institute

Goal #2 - Create a life-long learning environment.

1. Curate, create and deliver the learning experiences most likely to advance the individual public procurement professional, now and in the future.

   Action: Expand the NIGP Pathways program by:

   A. Developing and delivering advanced-level and expert-level competency modules that complement the foundation offerings.

   B. Developing and delivering communities of practice that facilitate learning, content sharing and networking across unique specializations.

2. Create and publicize a workforce development framework and consultancy model that helps build or is in support of a public entity’s strategy for developing the talent within the public procurement profession, now and in the future.

   Actions:

   A. Collaborate with stakeholders to determine career paths and succession plans for public procurement employees based on specific job titles and responsibilities and identify the related competencies and credentials which are essential to those specific job titles.

   B. Develop and market a workforce consultancy program that provides guidance to public entities as they implement a talent strategy for promotions and successions.

   C. Publicize and promote the framework within the broader public sector community as a catalyst for guiding officials on public procurement career development and succession planning.

   D. Leverage the framework and consultancy model as a means for positioning public procurement leaders as trusted advisors for strategic decision-making and advocating their engagement on boards and advisory councils that influence public procurement policy.

Goal #3: Chapter Relations – Strengthen the relationship between NIGP and our network of chapter affiliates.

1. Develop a chapter-focused communication strategy.

   Actions:

   A. Conduct a comprehensive review of all existing communication mechanisms and schedules to determine which are effective and where gaps exist.
Strategic Direction for the Institute

B. Implement a program to foster intentional relationships and create visibility at chapter meetings and events.

C. Develop mechanisms to foster frequent and recurring interaction with chapter officers.

D. Create a marketing campaign focused on resources and benefits for chapter and their members (post needs assessment).

2. Improve communication flow between Chapter Ambassadors and Member Council.

Actions

A. Member Council to appoint internal task force to establish communication and reporting expectations for Chapter Ambassador Chair/Member Council Liaison.

B. Member Council to develop resources to encourage more fluid conversations with Chapter Ambassadors.

3. Examine the current Chapter Ambassador structure to determine if adequate and fit for purpose.

Actions:

A. Conduct a thorough review of the outlined mission/goals for the Chapter Ambassador committee to ensure it is aligned with the Institute’s vision.

B. Determine if the charge of the Chapter Ambassador committee requires modification to address structural or fit for purpose alignment gaps.

C. Review structures pertaining to established areas and associated representation for each, as well as the current Chapter Ambassador position/application requirements, to determine if modification is recommended.

D. Evaluate the relevance and effectiveness of Chapter Board visit survey.

4. Develop a comprehensive Chapter Needs Assessment to understand specific and critical needs, to determine how NIGP can provide support.

Actions:

A. Appoint cross-functional team to develop survey question structure to maximize broad feedback.

B. Deploy assessment, develop post-assessment action plan to present to the Governing Board.