NIGP 2008

Environmental Preferable Purchasing

		Respons	e Respons
		Percen	t Count
Under \$1 Million, please specify below		2.4	%
\$1 Million - \$4,999,999		10.6	% 3
\$5 Million - \$9,999,999		7.6	% 2
\$10 Million - \$99,999,999		43.2	% 15
\$100 Million - \$499,999,999		23.1	% 8
000 Million or more, please specify below		7.1	% 2
I don't know		5.2	% 1
That is confidential information	0	0.8	%
		Total budgets under \$1,000,000 or above \$500,000,00	00 1
		answered questio	n 36
		skipped questio	n

z. How many employees does your or	panization have in total (including all offices/subsidi		
		Response Percent	Response Count
Less than 100, please specify below		3.1%	11
100 - 499		30.9%	111
500 - 4999		51.8%	186
5000 or more, please specify below		14.2%	51
	Number of employees less tha	an 100 or more than 5,000	41
		answered question	359
		skipped question	11

3. Does your organization have an overall social or environmental responsibility policy? (By policy, we mean a statement of overall organizational attitudes, approaches, and/or philosophies toward social and/or environmental responsibility.) If you answer 'No' or 'I'm not sure', skip to question #5.

		Response Percent	Response Count
Yes, we have a formal policy.		32.0%	116
Yes, we have a policy but it is informal.		18.5%	67
No, we do not have such a policy.		39.4%	143
I'm not sure if we have such a policy.		10.2%	37
	answere	d question	363
	skippe	ed question	7

	Response Percent	Response
Because social/environmental responsibility is part of our mandate.	69.1%	123
Because our markets/customers/constituents expect it of us.	46.1%	82
Because we receive public pressure on these issues.	37.6%	67
Because it's part of our culture and/or ethical position.	61.2%	109
Because our employees expect it of us.	25.8%	46
Because we receive regulatory pressure.	23.0%	41
Because we see emerging opportunities related to it.	42.1%	75
	Other (please specify)	7
	answered question	178

	Response Percent	Respons Count
es, we have a formal 'responsible' purchasing policy.	24.2%	8
Yes, we have a 'responsible' purchasing policy, but it is informal.	17.9%	6
No, but we are planning on implementing one.	20.2%	7
No, we do not have a 'responsible' purchasing policy.	35.3%	12
I don't know if we have a 'responsible' purchasing policy.	2.3%	
	answered question	35
	skipped question	1

	Response Percent	Response Count
Environmental issues	89.9%	128
Human health issues	41.0%	5
Social responsibility issues	62.6%	87
	Other (please specify)	11
	answered question	139
	skipped question	231

	ing policy state that social or environmental responsibility factors:		
		Response Percent	Respons
Must be considered in all purchases.		33.8%	4
Must be considered, but only for purchases in certain product categories.		28.7%	39
Must be considered, but only for products in a certain price range.		5.1%	7
Must be considered, but only for purchases of a certain volume.		0.7%	1
May be considered at the discretion of the purchaser.		31.6%	43
	Other (plea	se specify)	11
	answered	question	136
	skinned	question	234

	actually consider environmental factors in its purchasing decisions?	
	Respo Perce	
Never	6.	2% 2
Occasionally	55.	4 % 189
Usually	29.	9% 102
Always	8.8	
	answered question	on 341
	skipped questio	on 29

	Response	D
	Percent	Respons Count
The product/service being purchased.	69.3%	23
The value of the purchase.	29.3%	9
The availability of social/environmental information on the product/service.	45.4%	15
The availability of socially/environmentally preferable alternatives.	53.7%	18
The desires of my (internal) client	33.7%	11:
Other (please specify)	6.3%	21
	answered question	335
	skipped question	35

		Response Percent	Response Count
0%		4.4%	15
1% - 9%		37.2%	127
10% - 40%		26.1%	89
41% - 60%		7.0%	24
61% - 90%		3.5%	12
91% - 99%	8	1.2%	4
100%		0.9%	3
I don't know		19.6%	67
	answere	d question	341
	skinna	d question	29

11. Please rank the relative importance of each of the following purchasing factors. Least Most Rating Response Important Important Average Count 0.0% 0.3% 3.6% 25.4% 70.7% **Product Performance** 0.0% (0) 5.66 331 (0) (1) (12)(84)(234)0.6% 4.6% 19.0% 45.6% 30.3% Purchase Price 0.0% (0) 5.00 327 (2) (15)(62)(149)(99)50.5% 18.8% 17.2% 4.4% 4.1% International Trade Restrictions 5.0% (16) 2.08 319 (161)(60)(55)(14)(13)0.6% 4.6% 14.6% 47.6% 32.6% 0.0% (0) Durability 5.07 328 (2) (15)(48)(156)(107)12.9% 25.5% 26.5% 21.5% Environmental considerations 4.6% (15) 8.9% (29) 3.74 325 (42)(83)(86)(70)3.3% 7.3% 17.9% 37.7% 33.1% Total cost of ownership 0.6% (2) 4.88 329 (11) (24)(59)(124)(109)18.6% 24.5% 31.1% 13.4% Social impact considerations 8.7% (28) 3.7% (12) 3.33 322 (60)(79)(100)(43)0.6% 4.5% 17.6% 49.1% 27.9% Availability 0.3% (1) 4.98 330 (2) (15)(58)(162)(92)12.8% 9.9% 36.0% 23.2% 13.3% Other considerations: 4.9% (10) 3.29 203 (26)(20)(73)(47)(27)answered question 332 skipped question 38

12. Which of the following standards do you recognize or use to help find and/or purchase more 'responsible' products? Select "I recognize it" if you recognize, but do not use, the standard. If you select "We use it", it is assumed that, you also recognize it.

	I recognize it	We use it	Rating Average	Response Count
Green Seal	66.5% (163)	33.5% (82)	1.33	245
CRI Green Label (Rugs)	89.8% (114)	10.2% (13)	1.10	127
EcoLogo	72.7% (136)	27.3% (51)	1.27	187
Environmental Choice	82.2% (125)	17.8% (27)	1.18	152
Energy Star	33.2% (100)	66.8% (201)	1.67	301
EnerGuide	66.7% (106)	33.3% (53)	1.33	159
LEED Certified	53.4% (125)	46.6% (109)	1.47	234
Chlorine-Free	74.7% (133)	25.3% (45)	1.25	178
FSC (Forest Stewardship Council)	84.0% (105)	16.0% (20)	1.16	125
SFI (Sustainable Forest Institute)	86.2% (100)	13.8% (16)	1.14	116
Green-e	89.3% (92)	10.7% (11)	1.11	103
DfE (Design for Environment)	95.5% (84)	4.5% (4)	1.05	88
GreenGuard	87.8% (101)	12.2% (14)	1.12	115
C2C (Cradle-to-cradle)	87.1% (88)	12.9% (13)	1.13	101
EPEAT	81.9% (86)	18.1% (19)	1.18	105
Fair Trade Certified	89.6% (129)	10.4% (15)	1.10	144
USDA Organic	84.6% (159)	15.4% (29)	1.15	188
SCS (Scientific Certification Systems)	89.2% (83)	10.8% (10)	1.11	93
Other, please specify below	84.2% (16)	15.8% (3)	1.16	19
		List other standards you recogn	ni <mark>z</mark> e or use.	10
		answered	d question	324
		skippe	d question	46

	Least Important					Most Important	Rating Average	Respon Count
Human health	0.0% (0)	1.0%	6.0% (18)	7.4% (22)	21.1% (63)	64.4% (192)	5.42	2
Recyclability	1.7% (5)	5.4% (16)	13.2% (39)	30.2% (89)	34.6% (102)	14.9% (44)	4.35	2
Toxics	0.7% (2)	1.4%	9.0% (26)	12.2% (35)	34.4% (99)	42.4% (122)	5.05	28
Reduced Packaging	6.5% (19)	14.7% (43)	31.2% (91)	26.4% (77)	16.1% (47)	5.1% (15)	3.46	29
Water pollution	2.1% (6)	3.4% (10)	10.3% (30)	17.2% (50)	28.5% (83)	38.5% (112)	4.82	29
Recycled content	3.4% (10)	8.1% (24)	26.4% (78)	24.0% (71)	27.0% (80)	11.1% (33)	3.97	29
Volatile organic compounds	4.3% (12)	11.4% (32)	21.4% (60)	21.4% (60)	24.6% (69)	17.1% (48)	4.02	28
Air pollution	2.4% (7)	5.8% (17)	12.4% (36)	20.3% (59)	31.6% (92)	27.5% (80)	4.55	29
Greenhouse gas emissions	3.9% (11)	9.5% (27)	18.7% (53)	19.1% (54)	27.6% (78)	21.2% (60)	4.20	283
Wildlife habitat	8.6% (24)	14.6% (41)	23.6% (66)	16.8% (47)	21.4% (60)	15.0% (42)	3.73	280
Biodegradability	4.5% (13)	9.7% (28)	20.8% (60)	24.9% (72)	25.6% (74)	14.5% (42)	4.01	289
Water conservation	1.4% (4)	4.8% (14)	14.6% (43)	19.4% (57)	26.9% (79)	33.0% (97)	4.65	294
Energy conservation	0.0% (0)	2.4% (7)	6.8% (20)	15.4% (45)	39.0% (114)	36.3% (106)	5.00	292
Climate change	10.7% (30)	12.5% (35)	27.0% (76)	22.1% (62)	17.8% (50)	10.0% (28)	3.54	281
Sustainable forestry	11.9% (33)	16.2% (45)	29.5% (82)	15.1% (42)	17.6% (49)	9.7% (27)	3.40	278
Ancient forests preservation	19.3% (53)	20.4% (56)	26.6% (73)	13.1% (36)	16.4% (45)	4.0% (11)	2.99	274
	14.9%	20.4%	29.1%	16.0%	13.1%			

							skipped o	question	68
							answered o	question	302
	Other issues:	14.6% (12)	6.1% (5)	42.7% (35)	15.9% (13)	15.9% (13)	4.9% (4)	3.27	82
	Sustainability	4.9% (14)	6.4% (18)	21.9% (62)	26.1% (74)	23.0% (65)	17.7% (50)	4.09	283
	Ozone layer protection	8.7% (24)	13.5% (37)	27.6% (76)	19.6% (54)	19.3% (53)	11.3% (31)	3.61	275
	Bio-based alternatives	7.7% (21)	16.5% (45)	27.5% (75)	22.7% (62)	18.7% (51)	7.0% (19)	3.49	273
	Indoor air quality	2.1% (6)	3.1% (9)	15.0% (43)	18.9% (54)	27.3% (78)	33.6% (96)	4.67	286
M	5.00	(41)	(56)	(80)	(44)	(36)	0.0,0(.0)		

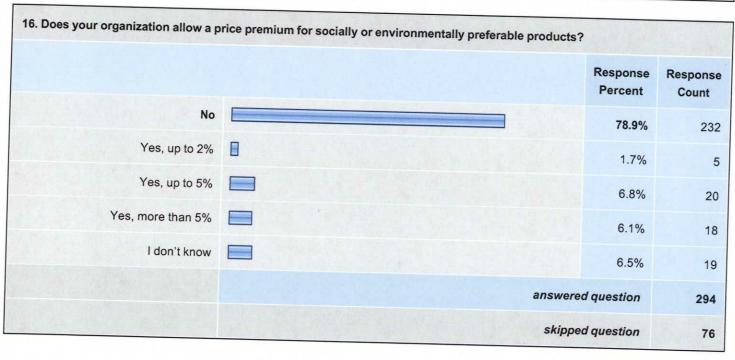
	Always	Usually	Occasionally	Never	We don't purchase these	l don't know	Rating Average	Response
Automotive oils and lubricants	19.8% (60)	29.0% (88)	23.1% (70)	10.9% (33)	9.6% (29)	7.6% (23)	2.84	303
Bottled water	11.1% (33)	17.2% (51)	20.9% (62)	20.3% (60)	23.0% (68)	7.4% (22)	3.49	29
Building materials or services (including real property leases)	9.7% (29)	32.0% (96)	39.0% (117)	8.0% (24)	4.0% (12)	7.3% (22)	2.87	30
Carpet	12.8% (38)	26.2% (78)	38.6% (115)	13.4% (40)	2.7% (8)	6.4% (19)	2.86	29
Computers (desktops, integrated systems, monitors, and notebooks)	21.1% (63)	34.4% (103)	26.1% (78)	12.4% (37)	0.3% (1)	5.7% (17)	2.54	29
Electricity	21.1% (63)	28.8% (86)	19.7% (59)	13.4% (40)	6.7% (20)	10.4% (31)	2.87	29
Fluorescent lighting	33.4% (100)	31.8% (95)	21.7% (65)	5.0% (15)	2.0% (6)	6.0% (18)	2.28	29
anitorial and/or sanitation goods or services (including cleaners)	26.7% (81)	34.0% (103)	28.1% (85)	6.3% (19)	1.3% (4)	3.6% (11)	2.32	30
Light-duty fleet vehicles	16.7% (50)	32.4% (97)	27.4% (82)	10.4%	6.0% (18)	7.0% (21)	2.78	29

						skipped q	uestion	66
					a	nswered q	uestion	30
Toner cartridges	25.2% (75)	35.2% (105)	24.8% (74)	9.4% (28)	2.0% (6)	3.4% (10)	2.38	29
Tires	8.9% (26)	27.1% (79)	33.2% (97)	13.7% (40)	7.9% (23)	9.2% (27)	3.12	29
Paper and paper products	26.1% (78)	36.1% (108)	28.4% (85)	6.0% (18)	0.3% (1)	3.0% (9)	2.27	2
Paint	21.7% (65)	27.8% (83)	29.4% (88)	10.7% (32)	3.0% (9)	7.4% (22)	2.68	2
Office supplies, equipment, or furnishings	12.8% (38)	33.2% (99)	37.2% (111)	12.1% (36)	1.0% (3)	3.7% (11)	2.66	2
Office Electronics (printers, copiers, fax machines, scanners, and multi-function devices)	18.2% (55)	37.7% (114)	27.8% (84)	11.3% (34)	0.7% (2)	4.3% (13)	2.51	3

15. Do any of your organization's contracts and/or policies environmentally preferable?	specifically require any of the following products to be
environmentally preferable?	specifically require any of the following products to be

	Contract	Policy	I don't know	Response Count
Automotive oils and lubricants	28.1% (52)	22.7% (42)	49.2% (91)	185
Bottled water	14.3% (24)	16.1% (27)	69.6% (117)	168
Building materials or services (including real property leases)	31.4% (58)	20.0% (37)	48.6% (90)	185
Carpet	35.9% (66)	14.1% (26)	50.0% (92)	184
Computers (desktops, integrated systems, monitors, and notebooks)	42.4% (84)	23.2% (46)	34.3% (68)	198
Electricity	24.3% (45)	27.6% (51)	48.1% (89)	185
Fluorescent lighting	38.7% (75)	28.4% (55)	33.0% (64)	194
Janitorial and/or sanitation goods or services (including cleaners)	50.7% (104)	21.5% (44)	27.8% (57)	205
Light-duty fleet vehicles	28.1% (56)	28.6% (57)	43.2% (86)	199
Office electronics (printers, copiers, fax machines, scanners, and multi-function devices)	37.7% (72)	28.3% (54)	34.0% (65)	191

			skipped question	139
			answered question	231
Toner cartridges	42.9% (84)	26.5% (52)	30.6% (60)	19
Tires	25.1% (44)	18.3% (32)	56.6% (99)	17
Paper and paper products	46.9% (97)	26.1% (54)	27.1% (56)	20
Paint	32.1% (60)	25.7% (48)	42.2% (79)	18
Office supplies, equipment, or furnishings	39.7% (75)	25.9% (49)	34.4% (65)	18



	Very helpful	Helpful	Somewhat helpful	Not helpful	Rating Average	Respon
More/better policy direction.	44.0% (122)	39.0% (108)	13.4% (37)	3.6% (10)	1.77	2
More/better enforcement of our existing policies.	26.0% (66)	34.6% (88)	18.1% (46)	21.3% (54)	2.35	2
raining/education in 'responsible' purchasing.	47.7% (132)	41.2% (114)	8.7% (24)	2.5% (7)	1.66	2
Changes to our purchasing procedures.	36.4% (99)	37.1% (101)	19.1% (52)	7.4% (20)	1.97	2
Better selection of responsible products.	47.4% (130)	39.1% (107)	11.7% (32)	1.8% (5)	1.68	2
More/better information on social/environmental impacts of products.	50.0% (139)	39.9% (111)	7.6% (21)	2.5% (7)	1.63	2
More competitive pricing for ocially/environmentally preferable products.	71.3% (204)	25.2% (72)	3.1% (9)	0.3% (1)	1.33	2
Less price sensitivity in our purchasing.	28.6% (77)	41.3% (111)	20.8% (56)	9.3% (25)	2.11	2
More focus on total cost of ownership, rather than purchase price.	42.6% (118)	41.2% (114)	13.0% (36)	3.2% (9)	1.77	21
Expanding the list of preferred suppliers.	38.2% (104)	37.5% (102)	14.3% (39)	9.9% (27)	1.96	27
Providing greater flexibility in the purchasing process.	36.0% (98)	36.4% (99)	19.1% (52)	8.5% (23)	2.00	27
				C	omments:	
				answered	question	29

	Response Percent	Response Count
More	77.4%	229
Less	0.0%	O
About the same	17.9%	53
I don't know	4.7%	14
	answered question	296

	Yes	No	l don't know	Respons
Paper use reduction program(s)	49.5% (140)	44.9% (127)	5.7% (16)	28
Paper reuse and/or recycling program(s)	83.2% (247)	14.8% (44)	2.0% (6)	29
Environmentally preferable paper purchasing program	52.1% (149)	40.9% (117)	7.0% (20)	28
			Comments:	1
			answered question	29
			skipped question	7

20. What does "environmentally preferable paper" mean to you?		
		Response Count
		212
	answered question	212
	skipped question	158

		Response Percent	Response
FSC (Forest Stewardship Council)		3.2%	
SFI (Sustainable Forestry Initiative)		3.2%	
CSA (Canadian Standards Association)		2.8%	
None of the above		92.2%	25
C	Oo you prefer one of these standards over the others? If so, which or	ne, and why?	
	answer	ed question	28
	skipp	ed question	8

	Response	Response
	Percent	Count
Yes	34.5%	102
No	53.4%	158
I don't know	12.2%	36
	Comments	26
	answered question	296
	skipped question	74

23. What does 'green' cleaning products mean to you?	
	Response Count
	213
answered que	estion 213
skipped que	estion 157

	Yes	No	I don't know	Response Count
Energy conservation program(s)	70.4% (205)	19.9% (58)	9.6% (28)	29
Green electricity purchasing program	19.3% (49)	57.1% (145)	23.6% (60)	254
			Comments:	23
			answered question	292

25. What does 'green electricity' mean to you?	
	Response
	176
answered question	176
skipped question	194

		Response Percent	Response
None		4.7%	14
Purchasing B2B		9.1%	27
Summit		6.4%	19
Inside Supply Management		29.4%	87
fateriel Management Magazine		13.2%	39
MM&D		2.0%	(
PMAC Periodical		2.7%	8
Professional Purchaser		21.3%	6:
Progressive Purchasing		2.7%	8
Transportation & Logistic		6.1%	18
The Public Purchaser		33.4%	99
NIGP BuyWeekly		81.4%	241
Government Procurement		68.9%	204
Journal of Supply Chain Management		12.5%	37
Purchasing		22.6%	67
Gestion Logique		0.0%	0
Which other pu	urchasing-related magazines or journals do you read at least three ti	mes/year?	29
	answered	question	296
	ckinna	question	74

		Response Percent	Respons
www.ism.ws		25.6%	7
www.govpro.com		26.3%	7
www.mmdonline.com		0.3%	
www.naspo.org		8.9%	2
www.nigp.org		97.6%	28
www.propurchaser.com		3.4%	1
www.purchasing.com		10.2%	3
www.purchasingB2B.ca		3.1%	
www.responsiblepurchasing.org		6.8%	2
None of the above		1.7%	
	Which other purchasing-related websites do you visit	it regularly?	3
	answere	d question	29

		Response Percent	Response
Institute for Supply Management		5.5%	1
National Institute of Government Purchasing		61.2%	16
National Association of State Procurement Officials		4.0%	1
National Association of Purchasing & Payables	1	0.4%	
None of the above		37.0%	10
	Are there other conferences that you attend at least every se	econd year?	79
	answere	d question	27:
	skinne	d question	97

	Responsi Percent	Respons Count
Top Executive	15.8%	6 4
Senior Manager	34.7%	10
Purchasing Officer/Non-Managerial Procurement Specialist	23.6%	7
Middle Level Manager/Supervisor	22.6%	6
Administrative Support Staff	0.7%	
Other (please specify)	2.7%	
	answered question	29
	skipped question	7:

oondents were between the ages			
		Response Percent	Response
Less than 30 years old		1.7%	
30 to 39 years old, inclusive		6.8%	20
40 to 49 years old, inclusive		30.3%	89
50 or more years old		61.2%	180
	answer	ed question	294
	skipp	ed question	76

31. Are you:		
	Response Percent	Response Count
Male	53.3%	155
Female	46.7%	136
	answered question	291
	skipped question	79