UTAH CHAPTER OF NIGP

2020 Outstanding Chapter Award
MEET THE PRESENTERS

Zac Christensen
2020 President
State Board of Education
Zac.Christensen@schools.utah.gov

Tonya Hodges
2021 Elected President
Jordan School District
tonya.hodges@jordandistrict.org

Colette Brown
2019 Past President
University of Utah
cbrown@purchasing.utah.edu

Jason Steinmann
2018 Past President &
Chapter Ambassador
Granite School District
jjsteinmann@graniteschools.org

Christopher Hughes
Director of State Purchasing &
Board Member
State of Utah
christopherhughes@utah.gov

Utah Chapter of NIGP

Brooke Smith
2021 Elected Vice President &
PowerPoint Designer
Murray City Corporation
bsmith@murray.utah.gov

Downtown Salt Lake City, UT
How well does your chapter market membership benefits and resources and what are your methods for membership retention and growth?

“Unity is strength. When there is teamwork and collaboration, wonderful things can be achieved.”
- Mattie Stepanek
Small to Medium Chapter Recognition

Utah Chapter of NIGP
Young Professionals

“Youth are a dynamic force that we are not tapping into. We need to use the tools that they understand.”

-Sheila Sisulu, Former Deputy Executive Director, World Food Program
Member Survey

“Continuous improvement is better than delayed perfection.”

-Mark Twain
Mentorship

“Most of us don’t know everything. We need someone to which we can say “I’m not sure about this approach, can you help?”

— Alec Bashinsky, Global HR & Transformation Leader
Study Group

“Success is no accident. It is hard work, perseverance, learning, studying, sacrifice and most of all, love of what you are doing or learning to do.”

-Unknown
Publications

Protest Actions in Public Procurement: How to Provide Value as Counsel

By Zac Christensen

Working with a public entity can be a beneficial arrangement for many private sector companies. The State of Utah’s operating budget for fiscal year 2020 is $8.1 billion, (Budget of the State of Utah, https://ag.utah.gov/financial-resources/annual-budget), making the State of Utah one of the largest economic opportunities in the state.

With such a substantial number of taxpayer dollars up for grabs, there are statutes, rules, and policies and procedures that must be followed. These guidelines are set by the Procurement Code, and Utah Code Annotated § 63G-6a-101 et seq., and the associated administrative rules, and Utah Public Code Chapter 1O. The Procurement Code and its accompanying regulations apply to every procurement.

Utah Code Annotated §§ 63G-6a-101 et seq., 405(1). The Procurement Code mandates unique deadlines, remedies, and legal procedures, failure to abide by the Procurement Code may result in your clients losing their rights. The public procurement professional, known as a “procurement unit,” who create the solicitations (the invitation to offer documents) possess the purposes of the Procurement Code, which include transparency, fair and equal treatment of who participate, recovery for the State, and broad-based competition. See id. § 63G-6a-101.

However, there are issues when errors are made or the code may not be followed as expected. Procurement units may not be experts in everything that they process. For example, when I first started in procurement I was a buyer for Leafyard Martin Space Systems Company, and I bought barcodes for satellites and powerhouses. While I understood the procedure (that had to be followed), I did not always understand the nuances in the statements of work and specifications. I had to rely on our subject matter experts for advice.

What happens if there is a problem? The code addresses that.
Reverse Trade Show

• Actively Engaged the Membership in committee and Day of Participation
  • 29 Agencies
  • 50+ Chapter Members in Attendance
  • Chapter Members Taught Courses
• Procurement Managers Met One-On-One with Vendors
• 307 Participating Vendors
• ~$30,000 Raised for Scholarships & Professional Development
Career Fairs

Utah Chapter of NIGP

We’re Recruiting
Social Activity
Partnership

“The best collaborations create something bigger than the sum of what each person can create on their own.”

-Unknown
New Website

Utah Chapter of NIGP

Announcing the new website..
Searching for the Right Chapter Manager

• For many years, our chapter used Weebly as our chapter website. It wasn’t as dynamic as it could be, so we conducted a search for possible chapter managers.
• ClubExpress was found to be the best value. They post their pricing directly to their website and all functions are available from the onset.
  • We chose the Starter Pack one-time setup package to help with the creation of the new website. To this day, their support team is available and responsive via both phone and email.
MONTHLY HOSTING FEE

Don’t be fooled by misleading pricing comparisons on competitor websites!

They charge for every contact in your database. ClubExpress only charges for active members; there is no charge for expired members and non-member contacts. We also don’t charge for family members who don’t need to login.

And our fees include unlimited telephone support for admins and members. None of our competitors offer this!

MONTHLY HOSTING FEE $24.00

How many active memberships in your club?
Does not include expired members or additional people attached to a membership. Each membership should be counted only once.

How many other people need the ability to log in?
Additional household, family or business members attached to a primary membership above.

Monthly Hosting Fee $24.00
Members can register for chapter meetings and other events through the website, which allows easy access to run reports to provide members a list of activities and continuing education credits for recertification and chapter scholarships.
Colette

Calendar & Registration Continued

Created the ability for both public agencies and vendors to register for the next Reverse Trade Show. This saved the chapter money by not needing to use another registration and payment collection service.
Mass Emailing

- ClubExpress offers the ability to mass email all members, committees, etc.
- There is also a module to help create formatted emails depending on the type of communication, newsletters, announcements, etc.
- Each mailing comes with its own metrics.
Document Repository

• A resource library is available to members to upload forms, documents and solicitation documents to share with others, or to search for information themselves

• Chapter newsletter archives
Features & Resources

- Membership fees can be paid directly through the website
- Job postings are listed
- Online member directory is available
Benefit of Website Personalization

One of the best features is control of the content found on the website, especially the home page.

We are celebrating our 15th anniversary as a chapter this year and were excited to win many awards from NIGP National.

Within minutes of receiving the recognition we had it live on our website with the help of the ClubExpress support.
Website Questions

Very passionate about ClubExpress

If you have any other questions, I would be happy to respond.

Email: cbrown@purchasing.Utah.edu

-Colette Brown
Summary

* Young Professional Involvement
* Member Surveys to understand their needs
* Social events in addition to meetings
* Partnerships- State or other agencies
* Additional Member Resources (Certification Study Groups, Chapter Sponsored NIGP Courses, etc.)
* Unique Recruitment Ideas (Career Fairs)
* Chapter Website ClubExpress
* Promote the Profession
Outstanding Chapter Award

Thank you!