Putting your Chapter’s Strategic Plan into Action

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Objectives

• Discuss VAGP’s change in approach to strategic planning and provide a brief overview of the process.

• Conduct a SOAR Analysis.

• Develop Primary Goals and an Action Plan to achieve those goals.
Key Elements of Strategic Plan

• Mission: Why to we exist?
• Vision: What to we want to be?
• Values Statement: What do we believe in?
• SOAR Analysis: Where are we and where do we want to be?
• Primary Goals: 3 year time frame
• Annual Action Plan: What are we going to do to achieve these goals?
VAGP’s Approach

- Day and a half retreat every three years
- Annual one day action planning meeting
- New for 2015 – SOAR rather than SWAT
Retreat Agenda

• Thursday
  Review of Mission, Vision, and Values
  SOAR Analysis
  Determination of Goals
  Discussion of any Impacting Topics
  Begin Action Planning

• Friday
  Finalize Goals and Action Plan
Eat
Teambuilding
And even more fun...
Let’s Do It

• SOAR Analysis
  S: Internal Analysis of **Strengths**
  O: Imagine the **Opportunities**
  A: Strategic Initiatives and **Aspirations**
  R: Continuous Improvement and **Results**
Primary Goals

- What are commonalities and repeated themes from the SOAR Analysis?
- What do we want to achieve?
- One to Three Year Action Statement
- Build, Increase, Enhance, Develop, etc.
Action Plan Development

• Specific to help achieve and support a primary goal.
• Clearly defined and measurable.
• Assign to one person.
• Set deadline.
Final Thoughts

• Everyone is working to achieve the same goals and plays a role in the Chapter’s success.

• Do quarterly status reports to track progress.

• Work as a team to make it happen!