# Oregon Public Purchasing Association Strategic Plan 2007-2009

### Mission

The Oregon Public Purchasing Association seeks to benefit its members' personal growth and benefit employers by inculcating best practices of the profession and increasing the members' value to their organizations through education, networking and outreach.

### Vision & Goals

The Vision of the Oregon Public Purchasing Association will be realized by achieving these four goals:

Inspire Membership
Enhance Programs
Leverage Technology
Improve Supplier Outreach

## **Objectives**

#### Inspire Membership

O 1.1 – Increase member participation in achieving Board objective

O 1.2 - Increase membership 10% per year

O 1.3 - Increase percentage of membership participating in mentorship program

O 1.4 - Increase NIGP membership within OPPA 2% per year

#### **Enhance Programs**

O 2.1 - Increase Workshop participation

O 2.2 - Increase workshop evaluation scores

O 2.3 - Increase scholarships awarded

O 2.4 – Increase participation in NIGP certification workshops

### Leverage Technology

O 3.1 – Increase on-line registration

O 3.2 - Utilize on-line survey tools

O 3.3 – Increase payment efficiency

O 3.4 - Increase participation in e-ballot

O 3.5 - Increase website usage

# Improve Supplier Outreach

O 4.1 - Increase vendor participation in spring conference

O 4.2 - Increase participation in Reverse Vendor Trade Show by 50% in 2007 and 10% each year thereafter.

O 4.3 – Increase Vendor participation in Reverse Vendor Trade Show by 25% in 2007 and by 10% each year thereafter.