Transforming Strategy Through
DESIGN THINKING

NIGP

Central Florida Chapter

STRATEGIC PLAN: INNOVATION LAB

PERIOD: 2021 / 2023

Innovation

Is it feasible? (Define)
- Does the technology exist to accomplish this at a reasonable cost or in an acceptable amount of time?

Is it Desirable? (Empathy)
- Does anyone want or need this?

Is it viable? (Ideation)
- Does it have a reasonable chance of succeeding

Resilience

Is it sustainable? (Empathy)
- Does the level of effort support the outcomes we are receiving?

Is it at risk? (Define)
- Are there programs that have business continuity contingencies? Can we overcome these?

Is it inclusive? (Empathy)
- Do all members of the chapter have access to member benefits at all times?

Leadership & Succession

Is leadership identified? (Empathy)
- Is there a clear responsible party or overlap?

Is there a transition plan? (Define)
- Is there a pipeline of volunteers or a successor ready to take the helm?
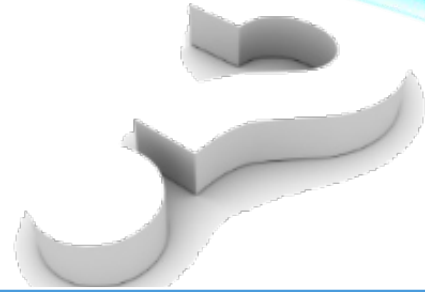
Is there a talent shortage? (Define)
- Is this an area where it is difficult to find volunteers? Why? What will increase the appeal of this opportunity?

CHAPTER OPERATIONS

INNOVATION | RESILIENCE | SUCCESSION AND LEADERSHIP

HOW MIGHT **WE**
OPTIMIZE CHAPTER OPERATIONS ?

No.	Define Challenge/ Opportunity	Ideate Solutions
1.	Innovation	a) remote/in person board/committee meetings b) virtual chapter check ins and other virtual events c) Continue hybrid approach – in person / virtual. d) Workshops in person and virtual. e) Meetings virtually. Christmas meeting in person/hybrid. f) We need technology equipment for hybrid. g) AV committee in charge of the technology equipment.
2.	Resilience	a) Frequency, communication of board/committee meetings b) Board has technology tools to work in person / virtual. c) Complete the policy and procedure manual. d) Same scholarship points for person/hybrid/in-person. e) May need our own ZOOM account, esp. to track attendance. f) RTS in person/hybrid. Survey to determine if we can do it in person.
3.	Succession & Leadership	a) Survey on inclusivity. What are member needs from the chapter to be included? b) Committee chairs and members, meetings with officers. c) The ASK. Ask others to get involved. d) New member meetings with officers or committee chair, every 3 months. Find out their needs. e) Ask committee chairs to write instructions or guidelines for succession. Cross

CHAPTER OPERATIONS

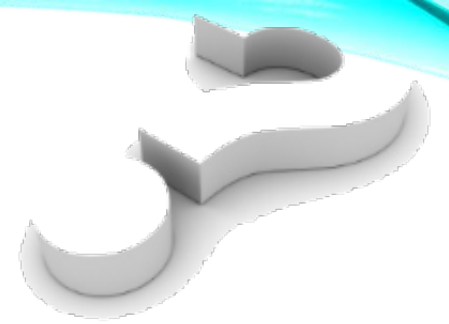| NO.	OBJECTIVE	INITIATIVE	PRIORITY (High/Mod./Low)	CHAMPION (Prototype/Test)	2021	2022	2023
1	Innovation	a-g. Virtual Infrastructure (program)	High	Board	X	X	
		a-g. Hardware Needs	High	AV Committee	X	X	
2	Resilience	a. Meeting frequency assessment (bd/Committee)	Mod	Board	X		
		b. policy procedure update	Mod	Board/ Committee			X
		c. Revenue Event (RTS) modernization	High	Board/ Committee	X	X	
3	Succession & Leadership	a. Survey on inclusivity	Mod	Task Force	X		
		b. Formal Transition Plans for Committees and Roles	Low	Board/ Committee		X	X

MEMBERSHIP

INNOVATION | RESILIENCE | SUCCESSION AND LEADERSHIP

HOW MIGHT **WE** BEST SERVE OUR MEMBERSHIP?

No.	Define Challenge/ Opportunity	Ideate Solutions
1.	Innovation	a) Increase Procurement Content on the Website outside of event marketing. b) Develop a "Local Best Practices" area of the website. The newsletter can advertise new contributions and recognize contributors. c) Modernization of the newsletter; consider making the content available without the need to download. Direct users to the website more. Consider a video newsletter. d) Nsite Community for CFC Chapter Members to pose questions and facilitate discussions.
2.	Resilience	a) Ensure recorded professional development opportunities are posted to the website for all members. b) Develop short explainer videos for member benefits such as the scholarship program and study groups. Also, develop a video to explain the difference between NIGP National and Chapter Membership. c) Ensure that attendance at virtual events receives equal credit in the scholarship program. d) Refreshing the needs assessment survey. Determine pro-D interests and membership composition.
3.	Succession & Leadership	a) Targeted marketing to Associate Members b) Targeted marketing to Student Members c) Develop a series or programming to showcase different agencies as local employers.

MEMBERSHIP

| NO.	OBJECTIVE	INITIATIVE	PRIORITY (High/Mod./Low)	CHAMPION (Prototype/Test)	2021	2022	2023
1	Innovation	a-b. Increasing Procurement Content	Mod	Content Development Committee / V P			X
		b. Modernize Newsletter	Low	Secretary/President (consider new committee)			X
		c. NSITE Alignment	Low	Board (Hold to wait on developments from NIGP.org)		X	
2	Resilience	a. Adding Video Content to Website	Mod	Board/Committee		X	
		b. Modernization of the Scholarship Program	High	Board/Committee	X	X	
		c. Refreshing Needs Assessment Survey	High	Board/Committee	X	X	
3	Succession & Leadership	a. Marketing Campaigns to Other Member Types	Mod	Committee	X	X	X
		b. Showcase Agencies	Low	Committee		X	X

ADVOCACY & OUTREACH

INNOVATION | RESILIENCE | SUCCESSION AND LEADERSHIP

HOW MIGHT **WE**
ADVOCATE FOR THE PROFESSION?
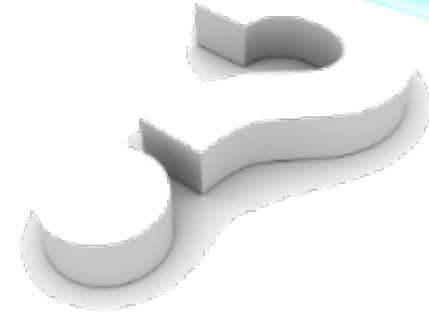
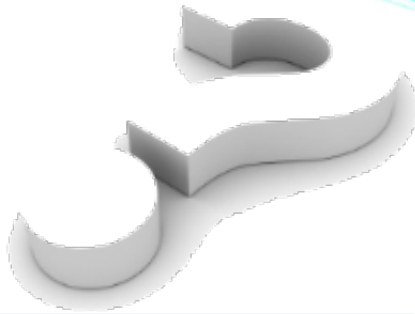| No.	Define Challenge/ Opportunity	Ideate Solutions
1.	Innovation	a) Best practice sharing within chapter b) Scholarship for new procurement professionals c)
2.	Resilience	a) Networking breakouts for virtual meetings b) c)
3.	Succession & Leadership	a) Officer shadowing opportunity b) Reaching out to Agency Leaders to promote chapter volunteerism c) Committee specific goals and structure

ADVOCACY

NO.	OBJECTIVE	INITIATIVE	PRIORITY (High/Mod./Low)	CHAMPION (Prototype/Test)	2021	2022	2023
1	Resilience	a. Increased Networking Opportunities / Virtual	High	Board/ Committees	X	X	X
2	Succession & Leadership	a. Leadership outreach campaign	Low	Board		X	X

PROFESSIONAL DEVELOPMENT

INNOVATION | RESILIENCE | SUCCESSION AND LEADERSHIP

HOW MIGHT **WE**
DEVELOP COMPETENT PROFESSIONALS?

No.	Define Challenge/ Opportunity	Ideate Solutions
1.	Innovation	a) Bi-monthly virtual content (opposite chapter meetings) b) Formalized, structured mentoring program c) Dedicated scholarship funding from sponsorship program d) Orientation for new member (benefits) e) Develop alternate ways to communicate development opportunities f) Modify ProD survey to identify which agencies have training funding g) Allow chapter meetings/workshops to be hybrid
2.	Resilience	a) Scholarship program limited to members 1+ years b) Segment of members can't participate virtually; others need the ability to participate virtually c)
3.	Succession & Leadership	a) Expanding committee to allow for succession b) Develop a series or programming providing access to local leaders as educators and mentors. Refresh the list of experts (last updated in 2016) c) Board Member video Interviews and Leader interviews detailing their career path.

PROFESSIONAL DEVELOPMENT

NO.	OBJECTIVE	INITIATIVE	PRIORITY (High/Mod./Low)	CHAMPION (Prototype/Test)	2021	2022	2023
1	Innovation	a. Sponsorship Funding Strategy / Scholarship	High	Board	X	X	
		b. New Member Outreach	Mod	Committee		X	X
		c. Modernization of Pro-Development Survey	Mod	Committee	X	X	X
2	Succession & Leadership	a. Expand Pro-D Committee to allow for Succession	Mod	Board	X	X	
		b. Develop Local Leader Programming	Mod	Committee		X	X
		c. Develop Career Oriented Programming	Mod	Committee		X	X