# BENEFITS AND CONCERNS

Instructions:
1. List the benefits you expect from strategic planning.
2. List any concerns you may have about strategic planning.
3. Note possible ways to overcome each concern. Circle the best ideas.
4. Decide how you will proceed.

<table>
<thead>
<tr>
<th>Benefits Expected</th>
<th>Concerns</th>
<th>Ways to Overcome Concerns</th>
</tr>
</thead>
<tbody>
<tr>
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</table>

Decide how you will proceed:

- [ ] Full steam ahead
- [ ] With caution, addressing the concerns
- [ ] Wait until a better time
- [ ] Stop--don’t proceed