

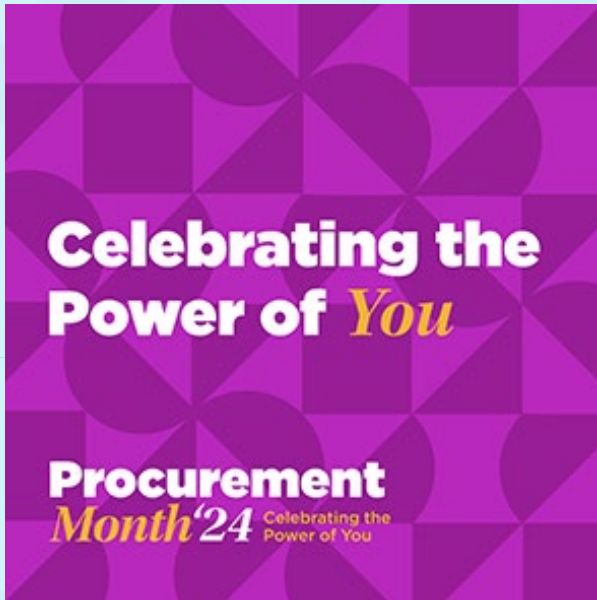


# Procurement Month 2024

NIGP Marketing Toolkit for Members and Chapters to Use

Questions/comments: please reach out Cathie Patin  
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## Procurement Month logo



We've created this toolkit to help you promote Procurement Month 2024 within your agency, your Chapter or within personal network, e.g., on LinkedIn.

If you are not currently following us on social media, now is the perfect time to do so. That way you can share and repost NIGP social media posts and help us get the message out about Procurement Month 2024.

Send NIGP your event photos, proclamations, and newsletters so we can share them on our Procurement Month page.

Email us at: [chapters@nigp.org](mailto:chapters@nigp.org)

## Procurement Month – Social Media Graphics and Posts (Sized for FB, IG, X, LinkedIn)

### Week 1

Feel free to use this copy, or write your own message

Happy Procurement Month! Celebrating The Power Of YOU...and all the epic work you do. Tell us what activities you have planned for this special month.



FB, IG

X, LinkedIn



### Week 2

Feel free to use this copy, or write your own message

We're Celebrating the Power of YOU. Shout it from the rooftops – you are making a tremendous difference. Happy Procurement Month.



## Procurement Month – Social Media Graphics and Posts (Sized for FB, IG, X, LinkedIn)

### Week 3

Feel free to use this copy, or write your own message

It's Procurement Month! Take a bow...we're a community of passionate procurement professionals who are dedicated to making a positive difference. We love being public servants. Public procurement is a great career.



FB, IG

X, LinkedIn



### Week 4

Feel free to use this copy, or write your own message

What are you doing for procurement month? We're celebrating the Power of YOU. YOU deserve to be recognized and thanked for the amazing work you do. Public procurement professionals rock!

