

The old adage "you get out of something what you put into it" applies to your PRSA membership. To increase the value of your membership, get connected today. Attend events, become a mentor or mentee, read our e-letter, join our LinkedIn group, join a committee, take on a easy volunteer task, host a Coffee With meet-up, become a leader on the board. Tell us more about you and we'll help you find the right connection!

1. What interests you, and how much time can you commit? Check all that apply.

- ☐ Writers (Subject Matter Experts, Reviewers/Editors) – Short-term commitments, little to no travel involved
- ☐ Stagers (Presenters, Speakers, facilitators, moderators) – Short-term commitments, some travel to attend events
- ☐ Shapers (Committees) – Longer-term commitment, some travel required to attend meetings
- ☐ Trailblazers (Elected, BOT) – Significant time commitment, responsibility

2. What is your PR passion? Check all that apply.

- | | | |
|--|---|---|
| <input type="checkbox"/> Brand Journalism/Content Creation | <input type="checkbox"/> Marketing Communications | <input type="checkbox"/> Speechwriting |
| <input type="checkbox"/> Corporate Communications | <input type="checkbox"/> Media Relations | <input type="checkbox"/> Public Outreach |
| <input type="checkbox"/> Crisis Communications | <input type="checkbox"/> Multimedia | <input type="checkbox"/> Education and Training |
| <input type="checkbox"/> Events | <input type="checkbox"/> Reputation Management | <input type="checkbox"/> Speaking, Facilitating, Moderating |
| <input type="checkbox"/> Internal Communications | <input type="checkbox"/> Social Media | <input type="checkbox"/> Policies & Procedures, Financial, Operations |
| <input type="checkbox"/> Other (please specify) | | |

3. What skills and expertise can you bring to a volunteer position? Check all that apply.

- | | |
|---|---|
| <input type="checkbox"/> Communications – Writing, Editing | <input type="checkbox"/> Multimedia |
| <input type="checkbox"/> Speaking, Facilitating, Moderating | <input type="checkbox"/> Marketing/Promotion |
| <input type="checkbox"/> Subject Matter Experts | <input type="checkbox"/> Financial Management, budgeting |
| <input type="checkbox"/> Social media | <input type="checkbox"/> Operations Management, Administration, Human Resources |
| <input type="checkbox"/> Research | |
| <input type="checkbox"/> Other (please specify) | |

4. Interested in serving on the PRSA Maryland Board?

- ☐ Yes
- ☐ No
- ☐ Maybe - tell me more

5. Interested in serving on a Committee (see details <https://bit.ly/2yuyRN8>)?

- | | |
|--|--|
| <input type="checkbox"/> APR | <input type="checkbox"/> Mentoring |
| <input type="checkbox"/> Best In Maryland Awards (awards and/or gala planning) | <input type="checkbox"/> New Professionals |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Programming |
| <input type="checkbox"/> Conference (planning and prep) | <input type="checkbox"/> Sponsorship |
| <input type="checkbox"/> Membership | |

Tell us a little about you ...

6. Organizational Setting

- | | |
|--|--|
| <input type="radio"/> Organizational Setting | <input type="radio"/> PR Agency/Consultancy |
| <input type="radio"/> Corporation | <input type="radio"/> Non-profit/Association |
| <input type="radio"/> Educational Institution | <input type="radio"/> Government/Military |
| <input type="radio"/> Independent Practitioner | <input type="radio"/> Professional Services |
| <input type="radio"/> Other (please specify) | |

7. Your current position

- | | |
|--|--|
| <input type="radio"/> Position | <input type="radio"/> Consultant |
| <input type="radio"/> Staff | <input type="radio"/> Partner/Principal |
| <input type="radio"/> Manager | <input type="radio"/> Educator/Professor |
| <input type="radio"/> Director | <input type="radio"/> Retired |
| <input type="radio"/> Vice President | <input type="radio"/> Student |
| <input type="radio"/> President/CEO/Executive Director | |
| <input type="radio"/> Other (please specify) | |

8. Contact information

Name

Company

Email Address

Phone Number

9. Is there any thing else you would like to share or ask us?

10. When are you available to volunteer? We know schedules are tight - if you thin the timing isn't right for you now but in a few months it'll change. Just let us know!