



The purpose of the Chamber's **International Business Strategy** is to create economic prosperity by **educating and engaging** industry leaders, **facilitating global business connections** and **promoting** Middle Tennessee as a dynamic place for international business by:

- Building and cultivating relationships which create opportunities for foreign direct investment.
- Promoting the Nashville region as a dynamic place for international business both at home and abroad by promoting the region's advantages as a global business hub, supporting growth of international air service and by creating an optimal business climate/quality of life for international interests.
- Connecting existing and prospective global companies with resources that help them grow in and succeed in Middle Tennessee.
- Engaging the Nashville region's international business community through the IBC Advisory Board, Global Business Ambassadors program and IBC events and programs.
- Serving as Middle Tennessee's international information resource through historic knowledge, data collection, and information gathering regarding the region's international business community.

The **International Business Council Advisory Board** is comprised of a cross section of the region's international business leaders. This voluntary group serves as advisors to the Chamber and as advocates for international businesses operating in or considering investing in Middle Tennessee.

A component of the Chamber's International Business Strategy is the **International Business Council (IBC)**. The IBC holds events aimed at those interested in global business issues. From market specific educational events to ambassador luncheons and networking opportunities, the IBC is the Nashville region's most highly regarded source for international business programming.

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