

COMMUNITY CONNECTIONS + STOCK CAR RACING



GRADE LEVEL: MIDDLE AND HIGH SCHOOL

Worksheet

Historical NASCAR Timeline:

Create a timeline combining historical events and NASCAR's history/innovation. Where does the timeline overlap or influence each other?
Add at least one event per decade from 1940 through 2020.

YEAR	1940	1950	1960	1970	1980	1990	2000	2010	2020
U.S. HISTORY									
NASCAR HISTORY									



RACING SERIES COMPARISON



	Local	Whelen	ARCA	National	International	International	International
SIMILARITIES +							
DIFFERENCES							



TWO SERIES COMPARISON



	Local	Whelen	ARCA	National	International	International	International
Number of races in season							
Type of vehicle (engine size, length, design)							
Type of tracks							
Champion (How is a champion for season determined?)							
Location of tracks (city, town, rural)							
Type of sponsors (local, regional, national, international)							
Media engagement (print, radio, tv, online/social)							
Goods and services from community provided							
Community celebrations or events during races in town							



MAP OF THE NASCAR COMMUNITY



Map the NASCAR Community:

Add all the moving parts and businesses behind NASCAR. Create a diagram showing the connections between local, regional and national organizations. Define the goods and services exchanged.

What types of business are involved with racing?

What needs does NASCAR require from local, regional, national and international communities? (i.e. businesses, government, civic, etc.)

What do the local, regional, national and international communities need from NASCAR? What are the benefits?

