MARCUS THEATRES' “JUMANJI: WELCOME TO THE JUNGLE” SWEEPSTAKES
OFFICIAL RULES

1. **Sponsor.** Marcus Theatres Corporation, a Wisconsin Corporation, having an address of 100 East Wisconsin Avenue, Suite 2000, Milwaukee, Wisconsin 53202 (“Sponsor”).

2. **Prize Fulfiller.** West Coast Marketing (“Prize Fulfiller”).

3. **Entry Period.** The Entry Period for the Marcus Theatres’ “Jumanji: Welcome to the Jungle” Sweepstakes (the “Sweepstakes”) begins at 12:00 a.m. Central Standard Time (“CST”) on November 19, 2017 and ends at 11:59 p.m. CST on December 31, 2017 (the “Entry Period”). Sponsor’s computer is the official time-keeping device for the Sweepstakes.

4. **Method of Entry.** During the Entry Period, Magical Movie Rewards (“MMR”) members will receive an email on the week of November 19th, November 26th, and December 3rd with Jumanji: Welcome to the Jungle (“Film”) movie content to watch, along with a related trivia question. Entrants will receive one (1) entry for each correct answer (up to three (3) entries total). Entrant will have seven (7) days from the receipt of each email to answer the trivia question and receive an entry for a correct answer. On the week of December 10th, MMR members will receive an email with the opportunity to purchase advance tickets to the Film to earn one (1) entry for a ticket purchase prior to December 31, 2017 for a showtime on or before December 31, 2017. MMR card number must be presented at the time of purchase in order to receive an entry. Limit one entry for advance ticket purchase per Entrant. Each Entrant may receive a total of four (4) entries during the entry period.

   A “Day” is defined as a twenty-four (24) hour time period beginning at 12:00:00 a.m. CST and ending at the following 11:59:59 p.m. CST. The use of automated entry devices is prohibited and will result in disqualification.

   Alternatively, Entrants may submit an entry by mail (an “AMOE”) as follows: on a 3”x 5” card, legibly handprint or type the Entrant’s full name, address, email address, phone number, and date of birth and mail such card in a business size envelope to: Marcus Theatres Corporation, 100 East Wisconsin Avenue, Suite 2000, Milwaukee, Wisconsin 53202, Attention: Promotions Department – Jumanji: Welcome to the Jungle Sweepstakes. AMOE entries are subject to the entry limits.

   All AMOE entries must be postmarked by December 31, 2017, and received by Sponsor no later than January 8, 2018.

5. **Eligibility.** The Sweepstakes is open to legal residents of IA, IL, MN, MO, ND, NE, OH, WI (the “Eligibility Area”) at least 18 years old (19 in NE) (or age of majority in his/her state of residence) or older at the time of entry. Sponsor and its parent and affiliated companies, including, without limitation, Marcus Hotels, Inc. and The Marcus Corporation, Columbia TriStar Marketing Group, Inc., Prize Fulfiller, and their respective parent, subsidiary, or affiliated companies, licensees, advertising and promotional agencies (collectively “Promotion Entities”) including without limitation employees and immediate family members of Promotion Entities, or any persons domiciled with any such employees, are not eligible to enter or to win. The term “immediate family members” includes spouses, parents, grandparents, siblings, children and grandchildren. Any entries received after the time stated in Section 4, above, will be disregarded and not included in this Sweepstakes. Void outside of the Eligibility Area and where prohibited or restricted by law and is subject to all federal, state and local laws and regulations. Participation
constitutes Entrant’s full and unconditional agreement to these official rules (“Official Rules”) and Sponsor’s decisions, which are final and binding in all matters related to the Sweepstakes.

6. **Prize.** The winner will receive one (1) trip for winner and three (3) guests to Hawaii consisting of:

   **Airfare:** Four (4) roundtrip coach airfare for winner and guests from winners’ nearest major US airport to Oahu, Hawaii; and

   **Hotel Accommodation:** Four (4) days/three (3) nights hotel accommodations (room and room tax only).

   (total verifiable retail value of Prize: $4,500).

Travel accommodations to be arranged for through a travel company selected by Sponsor. Accommodation is based on winner and guests sharing one room (quad occupancy). A valid credit or debit card will be required to guarantee your room on check in. Additional hotel and airline restrictions may apply. Prize does not include personal expenses, incidentals, or food and drink unless otherwise stated. All elements of the prize are subject to availability. If unavailable, experiences and items of a similar nature and value may be offered. Once confirmed, the prize cannot be amended or cancelled. Prize is non-refundable and non-transferable. No cash alternative is available. Any necessary travel identifications or insurance are the responsibility of the winner and guests. Winner and travel guests must travel on the same itinerary. Prize must redeemed no later than August 31, 2018. All taxes not specified herein will be the sole responsibility of the winner and guests, including without limitation, federal and state taxes. In the event the Prize is valued at $600 or more, Prize Fulfiller will issue an IRS Form 1099 reflecting the actual value of the Prize won. However, winner’s failure to receive an IRS Form 1099 does not relieve winner of applicable tax requirements.

No substitution, exchange or cash redemption of prize is permitted. This promotion is subject to change and may be withdrawn at any time.

7. **Guests.** Winner is responsible for his or her guests and shall ensure that such guests comply with Sponsor’s and Prize Fulfiller’s procedures and policies. If a winner’s guest is deemed a minor in such guest’s state of residence, such winner must be the minor guest’s parent or legal guardian in order for the minor guest to participate. If requested by Sponsor, any guest of a winner (or such guest’s parent or legal guardian if such guest is deemed minor in his or her state of residence) must complete, sign, and return a Liability and Publicity Release (where not prohibited by law) prior to participation in any prize. Once a winner designates a guest, the winner cannot change such designation without the express consent of Sponsor, which may be withheld for any reason.

8. **Prize Drawing.** Prize will be awarded in a random drawing on January 9, 2018 from among all eligible entries received. Odds of winning depend on total number of eligible entries received.

9. **Winner.** The winner will be notified on or about January 9, 2018 by the email address and phone number listed provided at the time of entry. Sponsor is not responsible if a prize notification is not received for any reason. Disqualification and the selection of an alternate winner will result from any of the following: (1) if a potential winner cannot be reached after reasonable efforts has been exerted during a ten (10) day period from the date of the first attempt to contact potential winner; (2) potential winner’s inability to accept prize; (3) potential winner’s failure to execute and return an Affidavit of Eligibility/Release of Liability/Publicity Release within five (5) days of the date of receipt; (4) the return of a prize notification as undeliverable or (5) any other non-compliance...
with these Official Rules. Sponsor will attempt to contact up to two (2) potential winners of the prize and if unable to confirm a winner, at Sponsor’s option, the prize may go un-awarded.

For a copy of the Official Rules and/or the name of the prize winner (available after January 9, 2018, requests must be received by July 9, 2018) send a request, specifying “Winner Name” and/or “Official Rules Request,” along with a stamped, self-addressed envelope to Marcus Theatres Corporation, 100 East Wisconsin Avenue, Suite 2000, Milwaukee, Wisconsin 53202, Attn: Advertising and Promotions Department – Jumanji: Welcome to the Jungle Sweepstakes.

10. Conditions, Disclaimers, and Licenses. By entering this Sweepstakes, each Entrant agrees that: (1) he or she will abide by and be bound by these Official Rules; (2) the entries are solely the Sponsor’s property and will not be acknowledged or returned; (3) winner’s acceptance of the Prize constitutes the grant of an unconditional right to use winner's name, address (city and state only), voice, likeness, photograph, biographical and prize information and/or statements about the promotion for any publicity, advertising and promotional purposes, including the right to print, publish, broadcast, and use, worldwide in any media now known or hereafter developed, including without limitation, the World Wide Web, without additional compensation or limitation, except where prohibited by law; (4) any portion of the Prize not accepted by the winner will be forfeited; (5) Promotion Entities are not responsible for any inability of the winner to accept the Prize for any reason; (6) in the event that any dispute arises regarding the meaning or interpretation of these Official Rules, the dispute shall be resolved by applying the laws of the State of Wisconsin by and within the courts of the State of Wisconsin; (7) by entering this Sweepstakes, all Entrants agree that Sponsor has the sole right to decide all matters relating to the Sweepstakes, including fact, interpretation, eligibility, procedure, fulfillment, and disputes from the Sweepstakes and its determination of the qualifiers and winner is final. In the event a question arises regarding a winner’s identity, entry will be deemed made by the holder of the email account associated with the entry. Promotion Entities are not liable for entries that are void if lost, garbled/jumbled, illegal, damaged, delayed, not received, stolen, unreadable, inaccurate, incomplete, mutilated, tampered with, forged, mechanically reproduced, postage due, misdirected, late, irregular in any way, or otherwise not in compliance with these Official Rules. Although Sponsor attempts to ensure the integrity of the Sweepstakes, Promotion Entities are not responsible for the actions of Entrants or other individuals in connection with the Sweepstakes, including attempts by Entrants or other individuals to circumvent these Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Sweepstakes. If, for any reason, the Sweepstakes is not capable of running as planned by reason of damage by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical limitations or failures, strikes, industry conditions, bankruptcy or liquidation, marketplace demands, applicable law, unforeseen obstacles, or any other causes which, in the sole opinion of Sponsor, could corrupt, compromise, undermine, or otherwise affect the administration, security, fairness, integrity, viability, or proper conduct of the Sweepstakes, Sponsor reserves the right in its sole and absolute discretion to modify these Official Rules, and/or to cancel, terminate, modify or suspend all or any part of the Sweepstakes, and in the event of cancellation or termination, to select winners from among all eligible non-suspect entries received up to the time of such cancellation, termination, modification, or suspension, as applicable. Promotion Entities shall not be liable to any person in connection with any action taken pursuant to the foregoing sentence. Inclusion in such pool of entries will be each Entrant’s sole and exclusive remedy under such circumstances. Proof of submitting entry will not be deemed receipt of such entry by Sponsor.

THE OFFICIAL RULES WILL BE POSTED AT
http://www.marcustheatres.com/jumanjisweepstakesrules THROUGHOUT THE ENTRY PERIOD. BY ENTERING AND PARTICIPATING IN THIS SWEEPSTAKES, THE
ENTRANT REPRESENTS AND WARRANTS THAT ALL INFORMATION PROVIDED BY ENTRANT IN CONNECTION WITH THE SWEEPSTAKES IS TRUE, ACCURATE AND COMPLETE. PROMOTION ENTITIES RESERVE THE RIGHT, AT ANY TIME AND AT THEIR SOLE DISCRETION, TO DISQUALIFY AND/OR DEEM INELIGIBLE TO PARTICIPATE IN THIS SWEEPSTAKES OR ANY FUTURE SWEEPSTAKES, OR OTHER PROMOTIONS OF THE PROMOTION ENTITIES, ANY INDIVIDUAL SUSPECTED OF TAMPERING WITH THE ENTRY PROCESS OR THE OPERATION OF THE SWEEPSTAKES; ACTING IN VIOLATION OF THESE OFFICIAL RULES OR PROMOTION ENTITIES’ TERMS OF SERVICE, PRIVACY POLICY OR OTHER TERMS, CONDITIONS OR GUIDELINES; ACTING IN BAD FAITH OR IN A DISRUPTIVE MANNER, OR WITH THE INTENT TO ANNOY, ABUSE, THREATEN OR HARRASS ANY OTHER PERSON; HAVING FAILED TO AGREE TO THESE OFFICIAL RULES; OR VIOLATING ANY OF THESE OFFICIAL RULES. ANY ATTEMPT BY A ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF THESE OFFICIAL RULES, AS WELL AS CRIMINAL AND CIVIL LAWS. SHOULD PROMOTION ENTITIES BELIEVE OR BECOME AWARE THAT SUCH AN ATTEMPT HAS BEEN, IS BEING, OR WILL BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY RESPONSIBLE ENTRANT(S) AND OTHER RESPONSIBLE INDIVIDUAL(S) IN THE ATTEMPTED DAMAGE TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING WITHOUT LIMITATION, CRIMINAL PROSECUTION.

11. Limitations on Liability. Promotion Entities shall not be liable to the Prize winner or any other person for failure to supply the Prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond Promotion Entities’ sole control.

IN NO EVENT WILL THE PROMOTION ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES IN CONNECTION WITH THE SWEEPSTAKES. WITHOUT LIMITING THE FOREGOING, THE SWEEPSTAKES, ALL PRIZES, AND ALL MATERIALS PROVIDED IN CONNECTION WITH THE SWEEPSTAKES ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT.

12. Release and Indemnification. BY ENTERING THE SWEEPSTAKES, THE ENTRANT RELEASES, DEFENDS, INDEMNIFIES, AND HOLDS THE PROMOTION ENTITIES HARMLESS FROM AND AGAINST ANY AND ALL COSTS, DEMANDS, LEGAL CLAIMS, ACTION AND/OR CAUSE OF ACTION, LIABILITY, INJURIES, DEATH, LOSSES, DAMAGES OF ANY KIND (INCLUDING WITHOUT LIMITATION, CLAIMS, COSTS, INJURIES, LOSSES AND DAMAGES RELATED TO PERSONAL INJURIES, DEATH, DAMAGE TO OR DESTRUCTION OF PROPERTY, RIGHTS OF PUBLICITY OR PRIVACY, DEFAMATION OR PORTRAYAL IN A FALSE LIGHT, WHETHER INTENTIONAL OR UNINTENTIONAL), AND ACTIONS OF ANY KIND ARISING IN,
RESULTING FROM, RELATING TO, WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE PARTICIPATION IN OR INABILITY TO PARTICIPATE IN THE SWEEPSTAKES OR ANY SWEEPSTAKES RELATED ACTIVITY, INCLUDING WITHOUT LIMITATION, TRAVEL RELATED, ACCESS TO ANY MATERIALS, OR RESULTING DIRECTLY OR INDIRECTLY, FROM THE AWARDING, DELIVERY OF, ACCEPTANCE, POSSESSION, LOSS OR MISDIRECTION OF, USE OR MISUSE, INABILITY TO USE OR NONUSE OF THE PRIZE OR ANY PARTS THEREOF.


A. **Privacy.** Information submitted in connection with the Sweepstakes will be treated in accordance with these Official Rules and Sponsor’s Privacy Policy (as may be amended from time to time), currently located at http://www.marcustheatres.com/about-marcus-theatres/privacy-policy provided, that in the event of any conflict between these Official Rules and such Privacy Policy, the terms and conditions of the Official Rules shall prevail. By entering this Sweepstakes, Entrant agrees that Sponsor may share Entrant’s personal information with its affiliates for the purpose of prize fulfillment in the event Entrant is chosen as a potential winner. Additionally, if an Entrant chooses to opt-in to a specific offer from a participating affiliate, Entrant’s personal information will be subject to that affiliate’s Privacy Policy and Terms of Service (if applicable) and such Entrant agrees to receive email communication from that affiliate. Opting in to specific offers does not improve a Entrant’s chances of winning.

B. **Severability, Headings.** If any provision of these Official Rules is found to be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from these Official Rules and shall not affect the validity and enforceability of any remaining provisions. Headings and captions are used in these Official Rules solely for convenience of reference, and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision hereof.

C. **Law.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of any participant or Sponsor in connection with the promotion shall be governed by and construed in accordance with the internal laws of the State of Wisconsin without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws.

**Abbreviated Rules (to place in advertisements, e-mails, etc.):**

NO PURCHASE NECESSARY. Void where prohibited by law. Sweepstakes open to U.S. residents in IA, IL, MN, MO, ND, NE, OH, WI at least 18 years old (19 in NE) or age of majority in his/her state of residence. Sweepstakes begins at 12:00 am CST on 11/19/17 and ends at 11:59 pm CST on 12/31/17. Limit 4 entries per person. Odds of winning depend on the number of entries. Drawing will be held on or about Jan. 9, 2018 and winner notified by email address or phone number on file. Marcus Theatres Corp., 100 East Wisconsin Avenue, Suite 1900, Milwaukee, WI 53202, is the sponsor of this sweepstakes. For Official Rules and prize descriptions, visit marcustheatres.com/jumanjisweepstakesrules