

Group Sales FAQ

General

Q: What kind of events can be hosted at Marcus Theatres?

A: Every theatre is different, but with big screens, other spaces and plenty of movies, the options are endless. We've tacked the following: Skyping on screen, teleconferences, keynote speakers, breakout sessions, boardrooms, exhibit space, church rentals, PowerPoint presentations from your laptop, screening your own movie, advertising on screen, car shows, trade shows, family days, client appreciations, customer recognitions, employee trainings, branding kickoffs, private screenings, midnight showings, post proms, craft fairs, bringing back a documentary, fundraisers, chamber meetings, taste of events, comedy shows, film festivals, field trips, lobby displays and more!

Specific Groups

Q: Are there discounts for NON-PROFITS?

A: Yes, Marcus Theatres is proud to provide discounts to non-profits, with their tax exempt form. Please let us know you are tax exempt when you make your inquiry (and have your form handy when booking).

Q: Can I book a BUSINESS MEETING at a theatre?

A: Marcus Theatres offers the perfect venue to host a meeting. Anything on your laptop can be projected on our giant movie screens through the same high-definition projector that plays the movie. Add cinema surround sound, wireless microphones, ample parking and delicious concession snacks and you have all the makings of a memorable meeting! Prices are dependent on the size of the auditorium, date and time. Some of our theatres have extensive catering packages to enhance your meeting as well. Please let us know more about your meeting and we'll help provide options.

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Specific Groups

Q: How do I book a FIELD TRIP for my school, camp, daycare, etc.?

A: We are very field trip friendly at Marcus Theatres and offer special rates. We understand the needs for your field trip are specific depending on your group and we want to hear from you! Please [click here](#) and you will be directed to the event coordinator who can help. Please let us know how many you will have in attendance (including chaperones) and if you will be pre-purchasing concessions at the discounted rate. We are able to remove trailers if you are in a time crunch, although some teachers like to keep them on as a time buffer.

Q: Does Marcus Theatres offer any FUNDRAISING options?

A: Yes, Marcus Theatres has programs that sell discount tickets and gift cards. It provides buyers the gift of entertainment and sellers the perfect fundraising opportunity. [Click here](#) for more information.

Movie Screenings/Private Screenings

Q: Can I pick the movie?

A: Yes! You can choose from any movie currently playing at our theatres or we can even bring back a previously released title. Ask for a list of upcoming movies (unfortunately we do not have a list of older titles, as the sky is the limit)

Q: Can I show my own movie?

A: At Marcus Theatres, we offer the perfect venue for screening your own movie. From our comfortable seats, ample parking, huge screens and deluxe state-of-the-art digital projectors, we can show your movie in BluRay, DCP or from your laptop. Contact us with a date, anticipated guest count and what format you have for screening, and we will send you a quote.

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Movie Screenings/Private Screenings

Q: Can I see a movie that's not in theatres anymore?

A: Yes. A lot of movies are available to bring back to the big screen. Let us know which movie you have in mind and we will contact the film studio. There is a charge for us to obtain the rights from the studio, and an additional charge for the use of the auditorium. This option is most available during the week.

Q: How much does it cost to have a private group showing/private screening?

A: A private showing for the first two weeks that the movie is in theatres is the full price admission of the adult ticket plus tax, a booking fee and a minimum concession, gift card or food and beverage purchase. Your Regional Account Manager can assist you with finding the best sized auditorium for your needs.

Q: What times can I choose from?

A: Most private screenings will be able to choose their start time, and will have access to the auditorium 30 minutes prior to that time.

Q: How many people can I have?

A: All of our auditoriums are different, but range in size from 20-400. Ask your Regional Account Manager for details and theatres near you.

Q: I don't have enough people for a private showing. Are there any discounts available on tickets?

A: For groups of 25+, we offer \$8 discounted tickets. They are for pre-existing shows, and can be purchased through the sales office. We can also sell Diamond Packs of tickets in quantities of 20 that can be used for any movie, anytime. Please let us know if you would like more information.

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Booking an Event

Q: How far in advance can I book an event?

A: Events can be booked as much as six months in advance. However, we also can take groups in as little as 10 days before the event date.

Q: How do I book?

A: Please contact your Regional Account manager to get the information you need. When you are ready to book, we will send you a contract through Sertifi, our online signing service. If you are told you are getting a contract, and haven't received it, please check your junk folder, as sometimes they will go there if we haven't worked with yet. An event is considered booked when a contract is signed.

Q: What's the easiest way to reach us?

A: We look forward to hearing from you and make it a priority to get back to everyone in a timely matter. Email is often the best way to reach us, as we are sometimes with guests or in a theatre and cannot have our phones on.

Q: Are there any specials on group concessions or food and beverage?

A: When you book a private screening, there are discounts available for concessions, which we will share with you. These concessions do need to be preordered and paid for in one lump sum and are not offered on the day of the event.

Q: How will concession items be provided to your guests?

A: There are three primary ways to do this. We can provide them to you to hand out at your event at the registration table, so you have face time with your attendees. Or, we can have them ready for you in the auditorium. Another option is that we could provide you with vouchers so your attendees can redeem them at the vending stand. Please make sure to discuss which option best suits you prior to your contract being drafted.