

Marcus Theatres Mobile Text Terms & Conditions

Last Updated: October 1, 2025

These Mobile Text Terms and Conditions ("Mobile Terms") govern your participation in the Marcus Theatres text messaging program (the "SMS Program"). Please read these Mobile Terms carefully.

By participating in the SMS Program, you agree to be bound by these Mobile Terms, as they may be changed from time to time, and all terms incorporated by reference. You should review these Mobile Terms and related policies frequently to understand the terms and conditions applicable to your participation in the SMS Program. If you do not agree to all of these terms, do not participate in this SMS Program. Please read the Privacy Policy at <http://MarcusTheatres.com/about-marcus-theatres/privacy-policy> carefully to understand how Marcus collects, uses, and discloses information about customers, including through your participation in the SMS Program.

Program Overview

The SMS Program allows Marcus Theatres to send users text messages via SMS relating to account information, updates, special offers, news, and other Marcus Theatres communications.

Terms & Frequency

When you sign-up for the SMS Program, you agree to receive text messages from Marcus Theatres.

You also agree to pay the charges to your wireless carrier or to have them deducted from your prepaid balance for this service. Marcus Theatres may also send recurring automated marketing text messages if you opt-in to receive such communications. Consent to receiving marketing text messages is not required as a condition of purchasing any goods or services. If you signed up by texting a sign-up keyword, you will receive a confirmation text message, and you may need to reply as instructed to complete registration.

Message and data rates may apply. You will receive auto recurring messages from Marcus Theatres.

Offers received through the SMS Program are available for a limited time only as stated in each offer.

Wireless Carriers and Data Rates.

Standard carrier message and data rates may apply. Please consult your mobile service carrier's pricing plan to determine the charges for sending and receiving text messages.

This SMS Program may not be available on all wireless carriers.

Reply STOP to Opt-Out and HELP for Help.

You may opt out from future messages at any time by replying STOP to our messages from your mobile device. Message and data rates may apply. You agree to receive a final text message confirming your opt-out.

If you are experiencing issues with the SMS Program, you can reply HELP to our messages from your mobile device for more assistance, or you can get help directly at ask@marcustheatres.com.

Questions or Concerns

You may contact Marcus Theatres with any questions or concerns regarding the SMS Program by calling

Marcus Theatres at 844-362-8480 or by emailing Marcus at: ask@marcustheatres.com

Requirements

To take advantage of the SMS Program, you must have a text messaging-enabled mobile device with a text messaging plan. The SMS Program is not targeted toward, nor intended for use by, anyone under the age of 13. If you are between the ages of 13 and 18, you may only participate in the SMS Program under the supervision of a parent or legal guardian who agrees to be bound by these Mobile Terms. You must have the consent of the wireless account holder to participate in this SMS Program.

Governing Law

These Mobile Terms, and the respective rights and obligations of the parties are governed by and will be construed in accordance with the laws of the State of Wisconsin.

Binding Arbitration

Any claim or controversy arising out of or relating to these Mobile Terms must be settled by arbitration administered by Rolute Systems, and judgment on the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. Any such claim or controversy will be arbitrated on an individual basis and may not be consolidated with any claim or controversy of any other party. The foregoing does not preclude Marcus Theatres from seeking any injunctive relief in State or Federal courts for protection of its intellectual property rights (including the rights of its licensors).

Privacy

By participating in the SMS Program, you accept and agree to be bound by our Privacy Policy, and any other applicable terms, and you consent to the processing of your information as set forth in those

policies. If you have any questions regarding privacy, please refer to our Privacy Policy at <https://www.marcustheatres.com/about-marcus-theatres/privacy-policy>.

Miscellaneous

These Mobile Terms do not alter in any way the terms or conditions of any other agreement you may have with Marcus Theatres for products, services, or otherwise