



Here's a quick reference you can run through before you press the shutter (or when you edit) to make sure your story is landing.

If your photo makes someone feeling something - and they know instantly what it's about - you have succeeded.

Perfect to print A5
size 14cm x 21cm
5.83" x 8.27"



SUBJECT & STORY

Who or what is this really about?

Can a viewer tell who the hero is?

Does everything else support that hero - or does it distract from them?



MOMENT & EMOTION

Why this moment?

Is there a clear emotion, reaction, or decision unfolding?

Is there tension, conflict, or curiosity that makes the viewer care?



COMPOSITION & BACKGROUND

Is the frame clean, simple, and intentional?

Does the eye know where to go first?

Does the background support the story - not compete with it?



LIGHT, COLOR & MOOD

Does the light match the mood you want?

Warm = comfort, cool = distance, muted = subtle, bold = urgent

Have you used light to reveal the hero and soften distractions?



FOCUS, DEPTH & HIERARCHY

Where will the viewer look first?

Does depth of field match your intention (one hero vs. shared moment)?

Can you name: **A = Hero** **B = Supporter** **C = Context**



CONTEXT, PROPS & ENVIRONMENT

Does the setting explain where this is happening and why?

Do props add meaning instead of clutter?

Is there a clear relationship between the subject and their world?



EDITING FOR CLARITY

Have you brightened what matters and darkened what doesn't?

Does the crop strengthen the message?

Does the final image feel the way you intended it to feel?



SWEET!

Here's a few more photography goodies for you:

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What is Your #1 Photography Killer?

Take this 30 second quiz to find out the #1 thing holding your photography back.

[Take quiz →](#)



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More on the next page



Hey there!

Let's get real for a minute... Learning photography can be super challenging! But we're here to help you every step of the way!

Here are 3 of our most useful (*and FREE!*) photography resources—

1. Take this [30 Second Quiz](#) to find the #1 thing holding your photography back.
2. Join our free [Weekly Photography Challenge](#) group to spark your creativity and share your work.
3. Access our [Free Photography eBook Library](#), with 250+ downloadable (.pdf) tutorials on Photo Fundamentals, Post-Processing, Composition, Low-light, and much more!

Always remember: Momentum is the key to exploring and developing your creative talents...

So get out there and take some more pictures!



We're so glad you're here!

Photzy.com is an online photography school with over 200,000 students from 180 countries.

Founded in 2012, our focus has always been simple, practical tips and tutorials, for beginners. No matter where your current skill level is, we'd like to help you explore your unique creative side, through photography.

"At Photzy, we believe EVERYONE is creative, and that photography is the best way to explore and share your creative side with the world."

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photography tutorials and inspiration.