



**CHU
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For immediate release
Montreal, March 13, 2020

CHU Sainte-Justine Foundation Calls for Compassion and Generosity

Montreal, March 13, 2020 – As activities across the province are being put on hold, and individuals and leaders alike are intensifying their preventive efforts, the CHU Sainte-Justine Foundation would like to take a moment to appeal to Quebecers’ sense of compassion and generosity. **“Today, more than ever, philanthropy and donors play a crucial role in society,”** stressed President and CEO Maud Cohen.

Yesterday, the Foundation joined numerous other charitable organizations in announcing the postponement of their spring fundraising events. **“It is our responsibility to heed the instructions of the authorities responsible for protecting the public, and we intend to follow these instructions to the letter,”** said Ms. Cohen. **“However, we can’t ignore the fact that this significantly hinders our capacity to support Sainte-Justine’s priorities, at a time when the teams, children and families in our community need us as much as ever.”**

“Philanthropy has always been the impetus behind society’s most game-changing movements,” she added. **“But, paradoxically, it is often the first thing people put aside when they’re rolling up their sleeves.”**

Sainte-Justine has been designated as one of four healthcare centres that will deal with COVID-19 cases as they emerge. The institution and its medical teams are therefore pulling out all the stops to be prepared for a potential crisis. A respected leader in pediatric health, Sainte-Justine is the largest mother-and-child facility in Canada, treating half of all Quebec children requiring specialized care.

In a video designed to remind the public of how important donors’ support continues to be to sick children and their families, CHU Sainte-Justine Foundation ambassador **Guy A Lepage encouraged people to rally together around this cause. His message: “Please step up for Sainte-Justine. Give generously.”**

Source: CHU Sainte-Justine Foundation

À propos de la Fondation CHU Sainte-Justine

The CHU Sainte-Justine Foundation’s mission is to engage the community and support the CHU Sainte-Justine in its pursuit of excellence and its commitment to providing children and mothers with one of the highest levels of health care in the world, now and in the future. fondationstejustine.org