



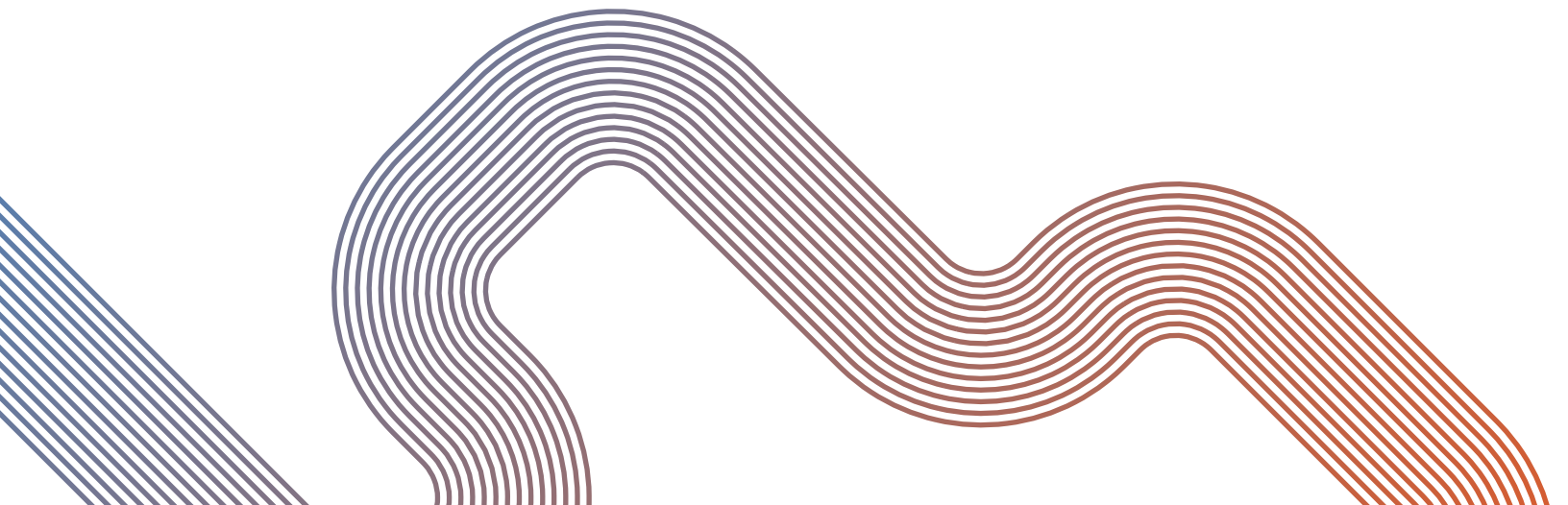
AMERICAN
BANKRUPTCY
INSTITUTE

PARTNERSHIP INFORMATION



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WHY PARTNER WITH ABI?

- Leading organization in the insolvency industry.
- Strategic and proactive approach to partnership.
- Prominent legal and judicial participation and viewpoints.
- Dedicated team to ensure Partner alignment with ABI opportunities and involvement.
- Access to national and international members.
- Access to influential speakers and thought leaders.
- Cost-effective marketing through bundling of sponsorships, relationship development, networking, and digital and print advertising.

Partnering with ABI provides firms with a proactive and strategic integrated approach to involvement in ABI that aligns the needs of the firm with opportunities at ABI, including leadership positions, high-visibility activities, and involvement in the ABI community.

WAYS TO GET INVOLVED

- Become an ABI member.
- Attend conferences.
- Participate in such industry-visible leadership roles as conference advisory boards and subject-matter and industry committees.
- Participate in the 40 Under 40 program.
- Sponsor books or ABI's Digital Book Subscription (either as a printing sponsor of individual books or as a full Publications Sponsor), and/or author content for books.
- Attend ABI Endowment events.
- Participate in diversity and inclusion initiatives.
- Produce programs that are CLE-qualified.
- Digital and print advertising:
 - Print (in the *ABI Journal* and publications) and digital (www.abi.org and newsletters).
 - Retargeting: leverage advertisements through custom distribution channels.
- Sponsorships: conference sponsorships, such as keynote speakers, speaker luncheons, sessions, banners, tote bags, networking events, happy hours and coffee breaks.
- Custom programs: curated activities developed specific to partner objectives.
 - Thought leadership distribution.
 - Task force participation.
 - Hosted events, such as a wine tasting, cooking class or tour.
- Virtual events:
 - Webinars: ABI-directed with sponsor participation.
 - Podcasts: ABI-directed with sponsor participation.
 - ABI member networking happy hours.

BENEFITS OF ABI PARTNERSHIP

 Presidential Partner

 Executive Partner

 Capital Partner

Partnership levels start at

 \$140,000

 \$95,000

 \$60,000

Planning and Execution of Partner Plans and Agreements

Planning for and execution of sponsor agreements in advance of non-Partner sponsors.

Assisting with the preparation of the Partner plan and supporting materials for the Partner to communicate speaker candidates for consideration via the Speakers Portal and to the Education Committee, Advisory Boards and ABI Meeting Planners.

Providing recommendations to Partners for involvement in ABI Committees and facilitating communication with ABI Membership team.

Attendee List to Facilitate Planning and Follow-Up

Attendee lists for ALL conferences, with email addresses, two weeks prior to each conference and one week after.

 P

Presidential

 P

 E

Executive

 E

 C

Capital

 C

 P

 E

 C

 P

 E

 C

 P

BENEFITS OF ABI PARTNERSHIP

Attendee lists for all sponsored conferences (upon request) and for the Annual Spring Meeting and Winter Leadership Conference, the two national conferences.		E	
Attendee lists for sponsored conferences (upon request) at \$5,000 or more.			C
Visibility to ABI Members Through ABI Digital Publications, Newsletters, and Communications Presidential Partner banner with firm logos in <i>Insolvency Informer</i> , sent to 8,000+ ABI members five days a week.	P		
Presidential Partner banner with firm logos in <i>Bankruptcy Brief</i> , sent to 5,000+ ABI members each Thursday.	P		
Two email communications to complete ABI membership, distributed by ABI.	P	E	
100-word firm description in the Directory of Partners and Sponsors included in the Annual Spring Meeting and Winter Leadership Conference issues of the <i>ABI Journal</i> .	P	E	C
Recognition as a Partner on www.abi.org Logo and firm description on the Partner section of ABI's website at abi.org/about-us/partners , including firm contact person(s) and contact information, and 100-word description of firm or practices.	P	E	C

Partnership levels start at

P \$140,000

E \$95,000

C \$60,000

BENEFITS OF ABI PARTNERSHIP

Recognition and Visibility at Conferences

VIP seating at Plenary Sessions and Luncheons at the Annual Spring Meeting and Winter Leadership Conference.	P		
Logo on Partner banner displayed at all conferences.	P	E	
Logo on Partner banner displayed at the Annual Spring Meeting and Winter Leadership Conference.	P	E	C
Onsite recognition at sponsored conferences and at the Annual Spring Meeting and Winter Leadership Conference.	P	E	C
Partner-branded giveaways in tote bags at all conferences.	P	E	
Partner-branded giveaways in tote bags at sponsored conferences.			C
Partner ribbons for name badges at all conferences.	P	E	C
Logo on scrolling PowerPoints at the Annual Spring Meeting and Winter Leadership Conference displayed at Registration, around general conference areas, and in all sessions.	P	E	C
Early Bird conference registration rates in effect until date of conference.	P	E	

Partnership levels start at

P \$140,000

E \$95,000

C \$60,000

WHAT OUR PARTNERS AND SPONSORS SAY ABOUT ABI

“The 2024 ABI Caribbean Symposium in Puerto Rico was an excellent conference, and even better, the attendees were a very special ‘crew’; I made some true friends!”

Rachel Ehrlich Albanese

Partner and Co-Chair of U.S. Restructuring Practice
DLA Piper

“As an ABI Capital Partner, Reid Collins & Tsai has emphasized involvement in leadership roles at the Board of Directors, Advisory Board and Committee levels. The span of our relationships has grown over time because of our activities at ABI, while providing opportunities for growth for members of our team. We work very closely with ABI in a true partnership that is mutually beneficial.”

Eric Madden

Partner
Reid Collins & Tsai
Member, ABI Board of Directors

“SC&H Capital has benefited from being an ABI Capital Partner as, together, we develop an impactful, focused plan that enhances our brand, fosters key relationships, and provides opportunities and growth for our team at every level. By understanding our business, the ABI Partner Team provides us with customized ideas that efficiently complement our service on the Board of Directors, [as] co-chair of the Asset Sales Committee, and our speaking and writing activities. We have not found a better way to reach our key referral sources and deal partners.”

Ken Mann

Senior Managing Director
SC&H Capital
Member, ABI Board of Directors and Finance Committee

WHAT OUR PARTNERS AND SPONSORS SAY ABOUT ABI

“With the growth of Polsinelli’s Bankruptcy & Restructuring group, the ABI platform provides us with visibility and opportunities for involvement for our senior leadership and new generation of attorneys. With my Presidency in 2024, we felt it was very important to maintain our legacy of contribution to the profession through our volunteerism.”

Christopher Ward

Chair, Bankruptcy & Restructuring and Managing Shareholder, Delaware
Polsinelli
ABI Immediate Past President

“Capital Partnership with ABI is a natural outgrowth of Squire Patton Boggs’ longtime involvement in ABI, including in the international arena. By formalizing the Partner role in 2024, we plan our activities alongside those of ABI, maximizing the impact for the firm. The ABI Partner team prioritizes working closely with our marketing leaders, knowing that their involvement in ABI helps them support our global restructuring practice.”

Stephen Lerner

Partner and Chair of Global Restructuring Practice
Squire Patton Boggs
ABI President-Elect



A PROMINENT peer GROUP OF PARTNERS

Presidential Partners P

- Bloomberg Law
- FTI Consulting, Inc.
- Gavin/Solmonese LLC
- Wilmington Trust Company

Executive Partners E

- agencyIP/Sherwood Partners, Inc.
- Cozen O'Connor
- Deloitte
- Getzler Henrich & Associates LLC, a Hilco Global Company
- Inspira Financial
- Pachulski Stang Ziehl & Jones, LLP
- Polsinelli

Capital Partners C

- AlixPartners, LLP
- ASK LLP
- Axos Global Fiduciary Banking
- BakerHostetler
- Blank Rome LLP
- The Brattle Group
- CR3 Partners, LLC
- CSC
- Development Specialists, Inc. (DSI)
- Dundon Advisers LLC
- GlassRatner Advisory & Capital Group LLC
- Gray Reed
- Hilco Global
- Reid Collins & Tsai LLP
- SC&H Capital
- Skadden, Arps, Slate, Meagher & Flom LLP
- Spencer Fane
- Squire Patton Boggs
- Stretto



INTERESTED IN BECOMING A PARTNER?

PLEASE CONTACT ABI'S DEDICATED PARTNER PROGRAM TEAM



BARBARA GRANT BERESKIN

Director of Business Development
and Partner Programs

Barb has more than 30 years of experience working with ABI and previously was the Marketing Leader for the restructuring practices of Jenner & Block, Winston & Strawn and Grant Thornton. Barb will work with each firm as ABI's Director of Business Development and Partner Programs, with a priority to implement a program that is strategic, proactive and innovative.

T: 703-739-0800

M: 312-296-7267

E: bbereskin@abi.org



YASMIN AGUDELO

Partner Program
Relationship Manager

Yasmin has implemented marketing and business development initiatives for over 10 years, including for the restructuring and litigation practices at CohnReznick and Akin. Her professional services marketing and international linguistics background (Hoya Saxa) is valuable to ABI and the Partner Program, helping Partners elevate their market presence and expand their professional networks.

T: 703-739-0800

M: 469-888-0997

E: yagudelo@abi.org



SHARISA SLOAN

Business Development
and Sales Manager

Sharisa has been with ABI for many years and has spent that time building long-term relationships in the insolvency and restructuring industry. She will work with the team and ABI Partners to identify opportunities for sponsorships that align with their individual business goals, as well as ways in which they can best utilize their time and investment with ABI.

T: 703-739-0800

M: 703-517-8447

E: ssloan@abi.org