

FOR OUR PHOTOGRAPHERS • 2026

Welcome to HomeJab.

Everything you need to deliver stop-the-scroll photography on every HomeJab shoot — from setup to final upload.



WHAT'S INSIDE

Everything you need to shoot with us.

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01

● PART ONE

Getting started

Setting up the HomeJab app, accepting shoots, and showing up prepared on the day.

YOUR COMMAND CENTER

The HomeJab *app*.

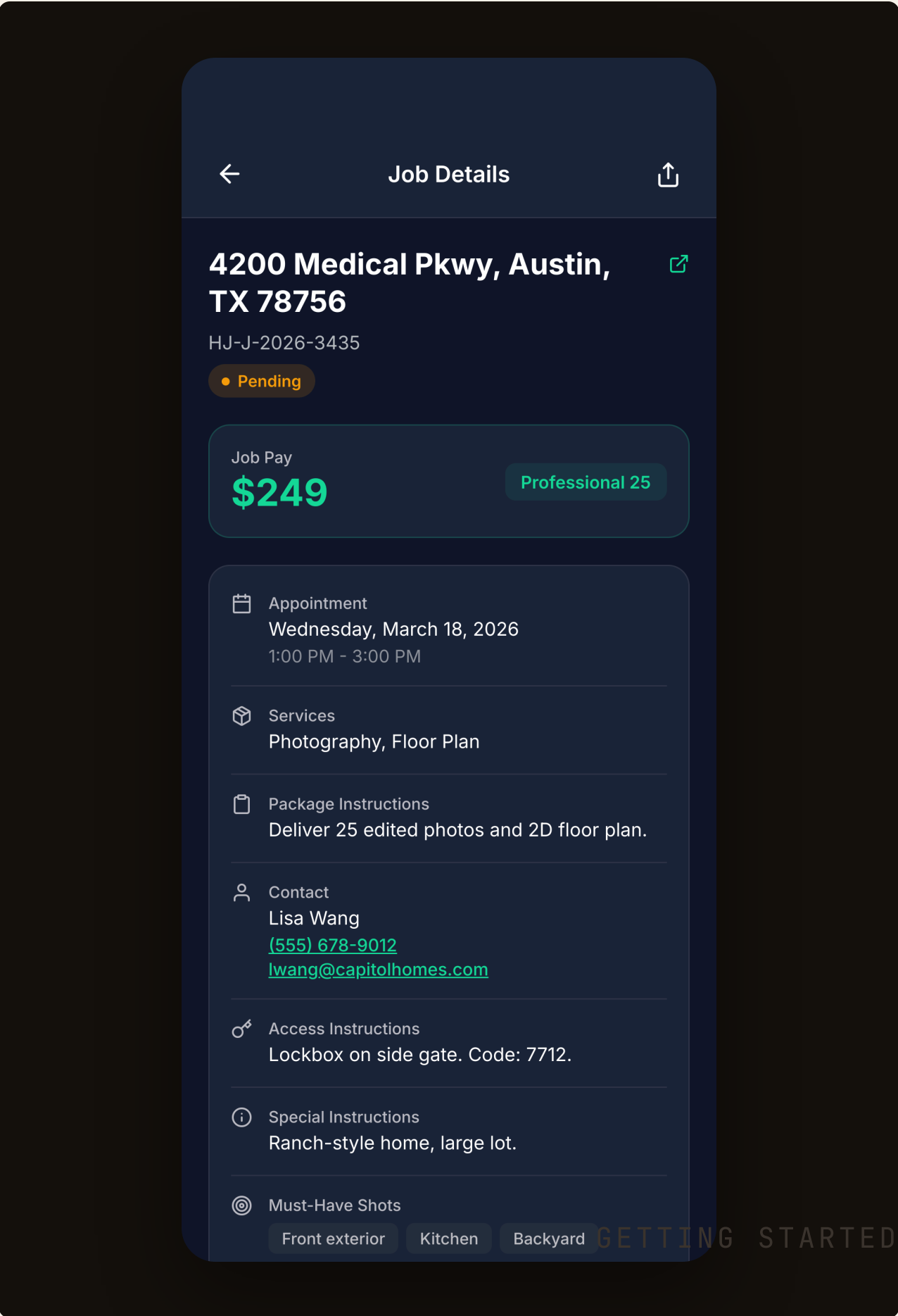
HomeJab's mobile app is where every shoot lives — accept or decline jobs, see shoot details, call the customer, start and close each job.

- 01 Only after you get your **Status Activated** email, then you'll be able to download the app from the App Store or Google Play.
- 02 Sign in. You're live as a HomeJab contractor.
- 03 Accept or decline jobs as they come in, with all shoot details attached.

Heads up — the moment you accept a job, the customer gets an email and text confirming the date and time. Only accept if you're locked in.

Note — keep notifications on for the HomeJab app so you don't miss new job alerts.

Note — To maximize your access to relevant opportunities, please ensure your equipment information is kept up to date in your artist dashboard.



YOUR AVAILABILITY

Keep your calendar honest.

Sync it up.

Keep your HomeJab calendar updated — shoots won't assign to you during times marked unavailable. You can sync accepted jobs to Google Calendar.

Accept only what you can keep.

The customer is notified the second you accept. If you're not 100% available for that window, decline — the job will route to someone who is.

AVAILABILITY → AUTO-ASSIGNED

ACCEPT → CUSTOMER NOTIFIED

CALENDAR → GOOGLE SYNC

DAY OF

Show up ready.

- T-2H** **Call or text the customer** to confirm. Their number is in the app.
- T-10M** **Arrive 10 minutes early.** Text if you're running behind.
- START** Tap **Start** in the app the moment you arrive.
- CLOSE** Tap **Close** in the app when the shoot wraps.

- PREP** **Clean your lens.** Check your sensor.
- BACKUP** Bring **spare media cards and batteries.**
- DRESS** **Dress professionally.** Clean, neat, presentable — you're representing HomeJab on site.
- STONE** Be professional and accommodating. The customer's requests come first.
- NOTE** Every interaction represents HomeJab.

02

● PART TWO

Your kit & settings

Cameras, glass, gimbals, drones, and the exact settings that keep our standard consistent across every shoot.

PHOTOGRAPHY

The core kit.

BODY

Full-frame camera

Mirrorless or DSLR. Full-frame sensor is the standard — crop sensors miss the corners on interiors.

GLASS

12–17mm wide

Prime or zoom, minimal distortion (no fisheye). Sweet spot for most rooms: **14–16mm**.

SUPPORT

Tripod

Required for any HDR work. Bring it even when the job is single-exposure — low light happens.

Don't zoom beyond 12–17mm. Wider warps the walls, tighter loses the room. Stay inside the sweet spot.

For everything else.

GIMBAL

Motorized stabilizer for mirrorless / DSLR — **no glidecams**. Balance it before you shoot. We recommend recent DJI Ronin or Zhiyun Crane. Newer DJI Osmo / GoPro and iPhone 15 Pro Max and up are also fine.

DRONE

Latest DJI models. FAA Part 107 certification required.

360 CAMERA

Ricoh Theta V or newer, Insta360 X3 / X4, iPhone 15 Pro or newer — anything equivalent that shoots HDR. **All 360 images must be delivered as equirectangular JPG.** For best quality we recommend the **Ricoh Theta Z1**.

Note — to maximize your access to relevant opportunities, please ensure your equipment information is kept up to date in your artist dashboard (Web).

THE DEFAULT SPEC

Shoot *single-exposure JPG.*

FILE FORMAT	JPG — Large/Fine (or your camera's highest quality).
SHUTTER SPEED	Min 1/60s handheld interiors. Slower is fine on a tripod.
ISO	Lowest possible for proper exposure — typically 100–400 . Max 1600 in low light.
APERTURE	Interiors: f/4–f/8 for deep depth of field.
WHITE BALANCE	Accurate — for every photo and every video.
EXPOSURE	Balanced in-camera. No flash — ever.

NEW DEFAULT

Single exposure JPG on every package —

unless the package explicitly calls for multiple exposures or HDR. Check your job details in the app first.

VIDEO

Normal exposure & saturation — **no flat mode.**
Shoot **1080p** at **30fps** (aerials at 60fps if possible).
Keep shutter between 1/60s and 1/125s.

LIGHTING

Use what's there.

Shoot with available light only. No flash. The goal is a natural, consistent read across every room.

- Switch on every light — including under-cabinet, stove, and built-in microwave lights.
- If one of two side-table lamps is broken, turn **both off** so the pair matches.
- Ceiling light out? Leave the rest on — matched is better than perfect.
- **Exterior lights stay off** unless you're shooting twilight.



"Room reads dark? Shoot with multiple exposures — let editors balance it."

HOW MANY TO DELIVER

Check the app. Then over-shoot.

STANDARD • 30 PHOTOS

30

Single-exposure JPG, unique shots, no duplicates.

IF HDR IS SPECIFIED

3x

3-bracket HDR only on jobs that call for it. Upload as separate exposures, unmerged.

DRONE MINIMUM

10

Aerial photos on any drone package.

ALWAYS DELIVER

+5–10

Extra shots beyond the minimum so we have backup for missing angles.

Exact counts live in the app. Every job's package description spells out what's required — always check there first.

03

● PART THREE

The shooting guide

Interiors, exteriors, video, aerials, 360 —
our playbook for what great looks like.

ARRIVAL CHECKLIST

Before the first shutter click.

- 01

Tap **Start** in the HomeJab app.
- 02

Clean your **lens and sensor**.
- 03

Lights on — every practical, every under-cabinet.
- 04

Ceiling fans off.
- 05

Toilet seats down. Toothbrushes hidden.
- 06

Match the **window blinds** in each room — all up, all down, or all halfway.
- 07

Declutter with the customer — pet bowls, boxes, bottles, clothes, garbage, bathroom items. Stash in bathtubs, closets, or outside.
- 08

If the home is a mess, **don't fight it.** Shoot as is.

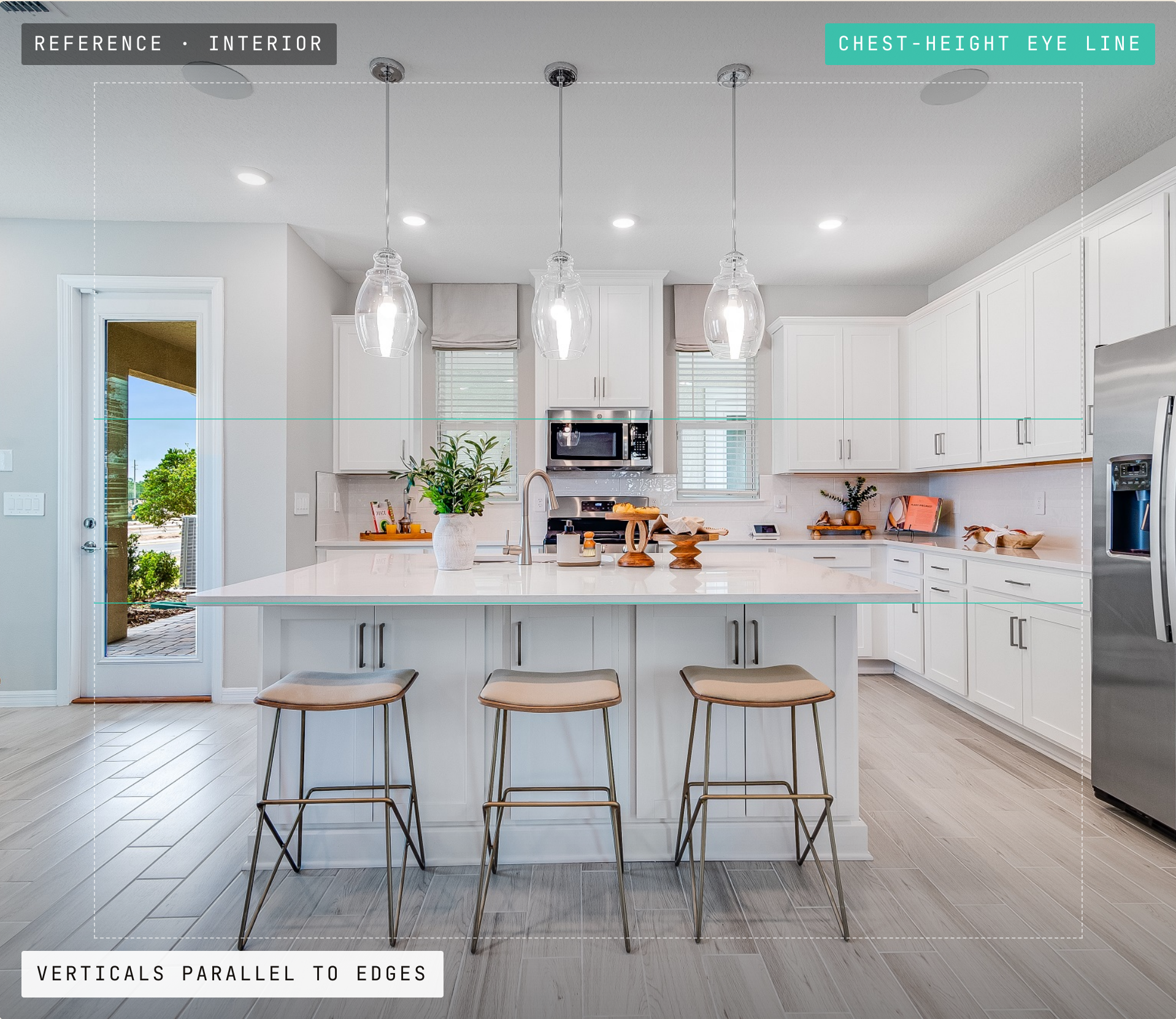
INTERIORS

Three walls, chest high.

Shoot at chest height with an even distribution of ceiling and floor. Straight-on and from corners. Keep verticals lined up with the left and right edges of your frame.

COVERAGE MINIMUMS

- | | |
|---|---|
| Laundry room • walk-in closet • half bath | 1 |
| Bedroom • bathroom | 2 |
| Kitchen • living room • master | 3 |

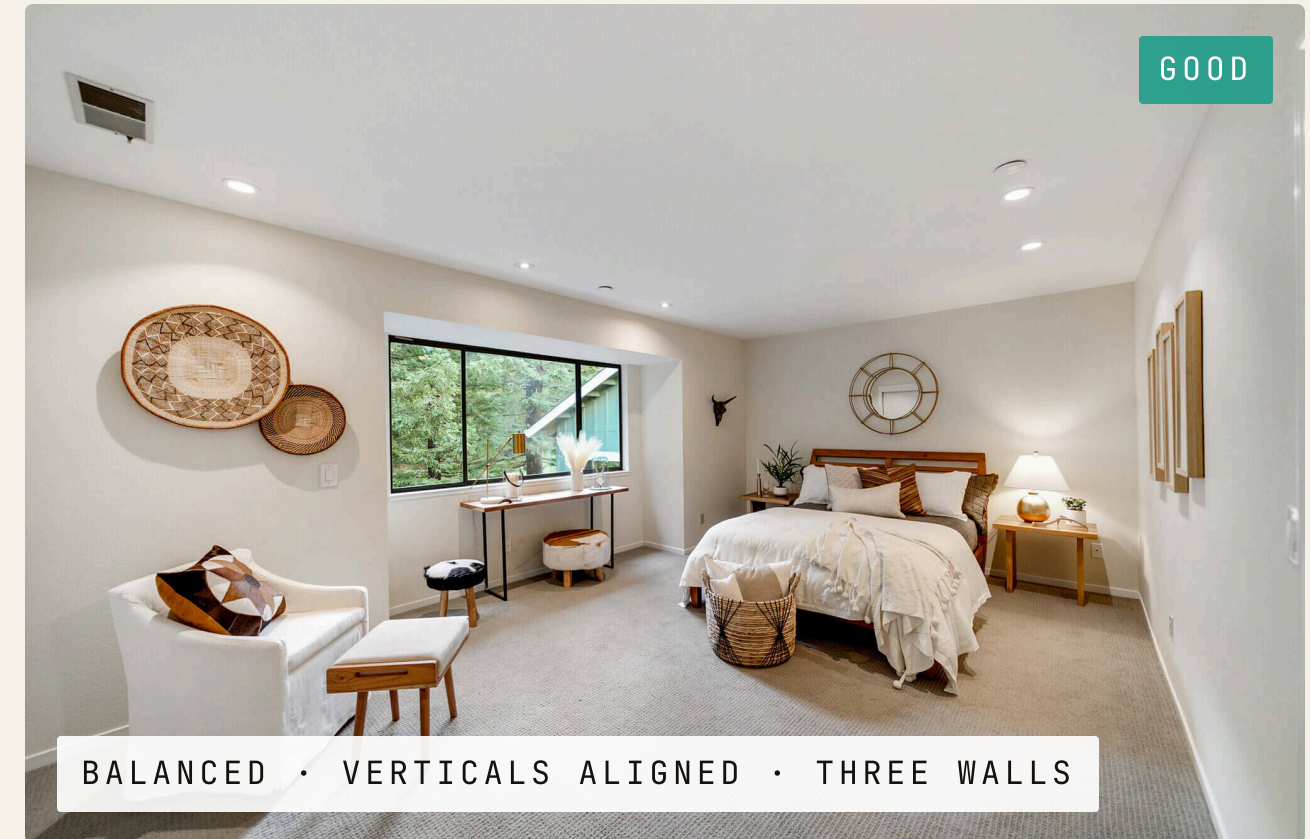


BALANCE

Frame the space, not the furniture.

Center the composition on the room. Keep negative space equal on the left and right. Don't let an object sneak in at the edge — either include more of it, or cut it out entirely.

"A snippet of a chair at the edge of a frame is a distraction. Either commit to it or move."



WHAT TO AVOID

Keep these out of the frame.

- ✗ The real estate sign (unless unavoidable)
- ✗ Details and close-ups (unless the agent requests)
- ✗ Inside garages (unless the agent requests)
- ✗ Pets and people (unless on a busy city street)
- ✗ Your reflection — mirrors, glass, TV screens
- ✗ Your shadow — especially on low-sun exteriors

REFERENCE

Interiors — what we're looking for.



LIVING ROOM • THREE WALLS • CHEST HEIGHT

HERO



ANGLE 1 OF 3

KITCHEN



PRIMARY BEDROOM

MASTER



INCLUDE SHOWER / TUB

BATH



FOYER OR STAIRWELL

DETAIL

EXTERIORS

One wide. One close.



01 The wide shot establishes the property — capture the full house with sky and surroundings.



02 The close-up shows character — entry, porch, a distinctive detail.

VIRTUAL DUSK

The best shot, at *twilight*.

A **single exposure** of the front exterior that we digitally transform into twilight. Often the same front shot you already captured for the exterior set.

- Nice front exterior — not the garage side.
- If the agent asks for the back yard (pool, view) — shoot that instead.
- **Premier packages only**, or where "virtual dusk" is named in the package.



FRONT EXTERIOR CONVERTED TO TWILIGHT

VIDEO • APPROACH

Show how every room connects.

- Capture a whole floor in one shot when you can — fewer clips is better.
- Walk the floor **without recording** first to plot route and exposure.
- Don't backtrack unless the layout forces it.
- **Unfinished basement?** Ask the agent — when in doubt, include it.
- **Don't rush.** Slow and graceful — the ninja walk, heel to toe.
- Keep the camera **level and at chest height**.
- If window highlights blow out, close the blinds.

Note — "Highlight Property Video" orders are a post-production service provided by HomeJab and do not require on-site filming.

VIDEO • METHOD

Forward. Pan. Settle.

Almost every shot

Forward-moving shot that gradually pans and settles. Move backward only when the next room is just a few feet behind you.

Gimbal tilt

Keep the tilt axis **locked** — except on exteriors (so you don't crop the house) and when looking up or down staircases.

FRONT EXTERIOR

One continuous shot — street view, full front (don't crop the top), walk to the door. Use more than one shot if needed.

BACK EXTERIOR

Two shots minimum — back of the house, the yard, and any extras: pool, deck, garden, porch, balcony.

ROOMS

One shot per room — enter through the doorway and gradually settle on a wide. No multiple angles (that's what photos are for).

VIDEO • TRANSITIONS

Connect the floors.

- **Last shot on floor 1** — pan from the floor and tilt up the stairs.
- ↖ **First shot on floor 2** — walk up those steps, or look down before tilting and moving.
- ↘ **Same for basement transitions.** Reference the stairs, then move into the room.
- ↶ **Don't walk all the way back** to the first floor. Start your basement shot from the stairs — we'll dissolve.

TUTORIAL

**Watch the tutorial**

VIMEO.COM/816913637

VIDEO • COVERAGE

What to shoot — and in what order.

2-3 SHOTS

Family room · kitchen · master suite · master bath · basement (if finished).

1 SHOT

Foyer · living · dining · laundry · half bath · stairwell · 2nd floor landing · bedrooms · full baths · deck · patio.

File order matters. Our editor stitches clips in the order they're filmed, by filename. You might need to reorder, rename the files or leave a note on which file should come after which.

Note — Property Highlight Videos are provided as a post-production service; therefore, on-site recording is not necessary.

AERIALS

Property in context.

Aerials aren't just elevation — they establish the property's relationship to what's around it. A park, a beach, a school, a shopping center. The agent often calls out what to feature.

"Stay below 250 ft — below 400 ft only on extensive land."



Three altitudes. Always legal.

Photo requirements

- **2 detailed shots** — front and back, roof height.
- **3–4 medium** — various angles, ~100 ft.
- **3–4 wide** — 200–300 ft for context.
- Include sky and horizon when possible.

Safety non-negotiables

- ✗ Flying without FAA Part 107 certification.
- ✗ Flying over highways or busy commercial areas.
- ✗ Losing eyesight on the drone — ever.
- ✗ Ignoring power lines, trees, or birds.
- ✗ Occupants walking the grounds during flight.

AERIAL VIDEO

Graceful. Low. Centered.

- **3–4 front, 3–4 back shots** unless aerials-only.
- Move the drone **gracefully and slowly** — don't rush.
- Parallax / arc shots left to right at each altitude.
- Keep the **home centered** in the frame.
- Final cut lands around **1.5 – 2 min** per package.
- A rising shot from the back is a classic opener.

HIGH

200–250ft

Wide context

MEDIUM

100–125ft

Property detail

LOW

50ft

Close-up reveal

360 • 3D • VIRTUAL TOUR

The golden rules.

- 01 **Measure lens height** — floor to lens — and keep it consistent.
- 02 Capture **clockwise** around the property.
- 03 Open all **internal doors**.
- 04 Shoot in the **middle of the room**. If furniture occupies the center, shoot on top of it at your tripod height.
- 05 **Shoot every room** — we generate the floor plan from your 360s.
- 06 Capture **interconnected hallways**.
- 07 **Large rooms:** divide into equal areas, shoot the middle of each.
- 08 Shoot with **auto HDR**. Upload **equirectangular JPG** to homejab.com — **Insta360 users: INSP files**, not DNG.

360 • DO NOT

And the don'ts.

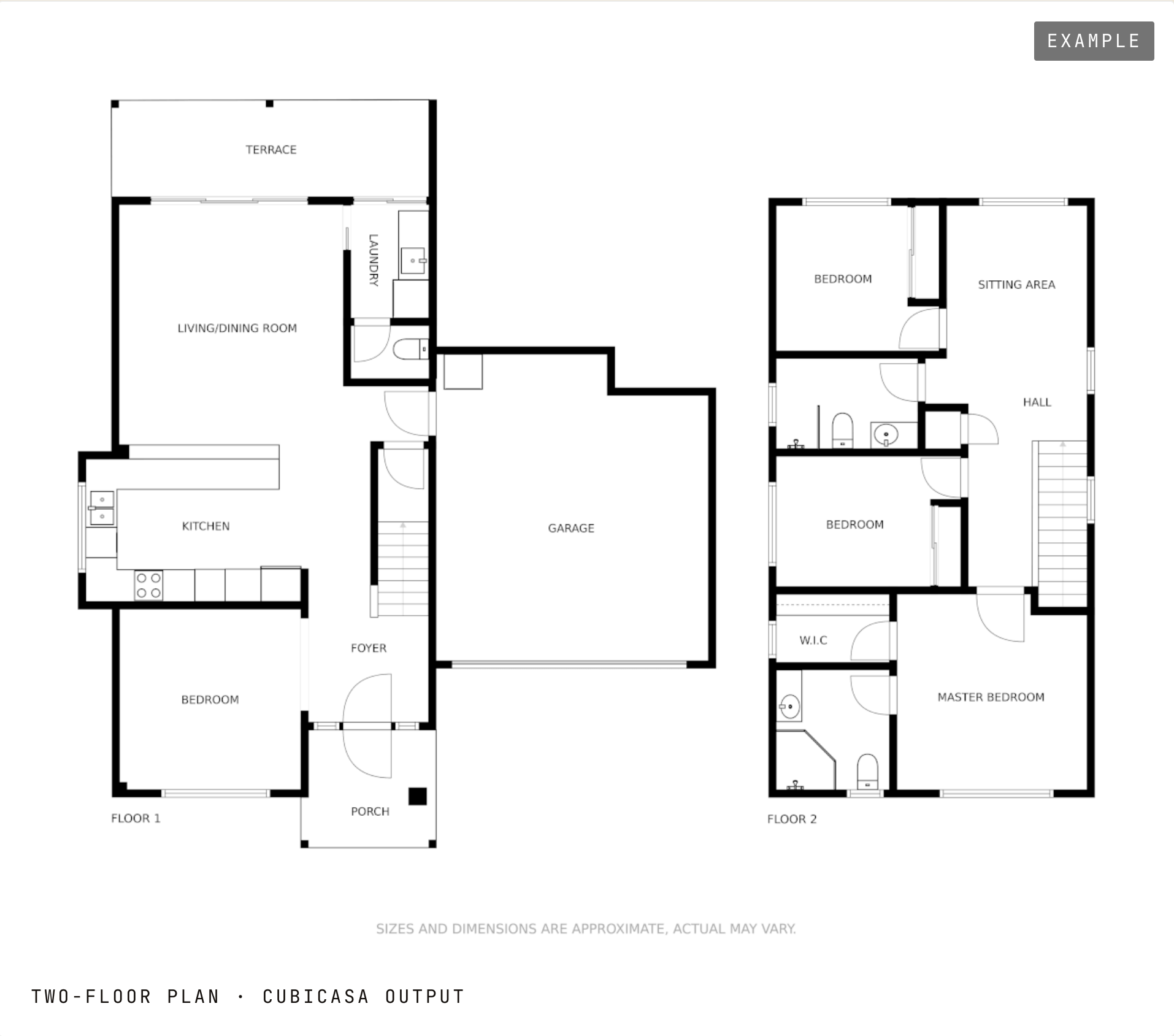
- × Shoot directly against a wall or window.
- × Shoot at very low heights or floor level.
- × Shoot above **6 ft / 180 cm**.
- × Stand in the camera's 360 field of view.
- × Use the Matterport or Zillow app, unless requested by the client or the Support team.
- × Shoot every 4 ft like Matterport.

FLOOR PLANS

Five minutes with *CubiCasa*.

HomeJab uses CubiCasa for all floor plan assignments. It's free, it's fast, and once you're invited you're set.

- 01 Download **CubiCasa** from your phone's app store.
- 02 **Don't create an account.** HomeJab invites you as a collaborator.
- 03 Use the free version unless an upgraded plan is requested — we'll update the job instructions.





● PART FOUR

Delivering files

Uploading correctly gets your files to the right editors — and gets you paid faster.

UPLOADING

Sign in. Find the order. Upload.

- 01 Sign in at **homejab.com** with your photographer account.
- 02 Enter the **Order #** from the mobile app (they match).
- 03 Upload into the **correct section** — each type routes to a different editing team.

Keep unedited originals on an external drive for 1 month — belt and suspenders in case a re-upload is needed.

Single Exposure Photos (#472077)

WEB UI

Typical number of files for this package: 5 (Note: This is the minimum quantity)

Instructions:

If job includes AERIAL PHOTOS, please upload those files here.

Add Notes For Editor

Add Notes For HomeJab

+ Add Files

SECTIONS & FORMATS

Put files where they belong.

PHOTOS	Upload the exact count listed in the package. JPG, unedited. You pick the selects — no near-dupes.
HDR	Only when the package calls for it. Upload separate brackets — don't merge.
AERIAL PHOTOS	Upload into the standard / single-exposure section.
AERIAL VIDEO	With the rest of your video clips. Aerials can bookend the sequence.
VIDEOS	Selected takes in order of appearance. Limit clip count.
VIRTUAL DUSK	Single exposure of the front exterior. Premier packages only, or where "virtual dusk" is named in the package.
360 PHOTOS	JPG · equirectangular. Enter lens height in details before upload.
EXTRAS	Upload into Extra Files — not edited unless requested.

HELP

If anything breaks, tell us fast.

If you lose connection mid-upload and the page says everything's fine when you return — don't trust it. Text us for the fastest response and we'll send a new link.

TEXT · FASTEST

215 · 960 · 9140

Text or call anytime for upload issues.

EMAIL

support@homejab.com

For anything that isn't urgent.

05

● PART FIVE

Getting paid

How payment works, what's typical, and how we handle travel and cancellations.

COMPENSATION

Paid per shoot. Every shoot.

SINGLE-EXPOSURE \$80+ Photo-only jobs on the lighter end.	TYPICAL SHOOT \$140 Average payment across packages.	HDR • VIDEO • AERIALS • 360 \$400+ Full-stack packages with every service.
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T+2 BUSINESS DAYS

Payments process two business days after the job is completed and your files are uploaded.

TRACK IN YOUR ACCOUNT

Funds deposit 1–2 business days after processing. Every payment is visible in your HomeJab account.

TRAVEL PAY

60-minute service radius.

We assign jobs close to home to keep you local. If a shoot requires travel beyond the standard radius, additional travel pay is added — handled case by case based on distance and time.

"Fair pay for extended travel. Local-first whenever we can."

LATE CANCELLATIONS

Still paid for your time.

If a shoot is canceled within **2 hours of the start** — including cancellations after you've arrived — you receive:

\$40

compensation for time
+ travel

WELCOME ABOARD

Go make it *beautiful.*

You're joining a network of thousands of photographers who make HomeJab the most-trusted name in real estate marketing.

QUESTIONS?

support@homejab.com • 215.960.9140