

The BRO Mentor Program • By Referral Only

You already know the agent/lender worth **betting on.**

Bring one promising agent/lender into the BRO system, and we'll do the heavy lifting to get them producing. You keep the relationship, and the upside.

01

Identify the Talent

Connect us with an ambitious agent or lender you trust.

02

BRO Accelerates

We handle coaching and systems to drive production.



WHO THIS IS FOR

A good mentor. A ready candidate.

THE MENTOR: YOU

Established, and ready to invest.

You've built something real in the BRO system and you're willing to take genuine responsibility for someone else getting off the ground. Not as a spectator, but as a stakeholder in their success.

THE CANDIDATE: THEM

Someone with room to run.

Picture the agent/lender you'd bring in. The program is built for:

- A year or two in the business, not brand new
- A network of at least ~50 people they know
- Ready to run the Seven Essentials from day one





— IN THE FIELD

The best mentors lead
from beside the desk, not
above it.

Your candidate gets someone hands-on to set them up
and get them producing, so momentum starts on day
one.

Why Mentor

You're building something that pays you back.

Where it leads is your call, but every path starts with the same low-risk move.

PATH A

Strengthen your office

Develop a producer who lifts your numbers, your culture, and the value of what you've built.

PATH B

Build your team

Vet a future teammate the honest way: by working alongside them before anyone commits.

PATH C

Plan your succession

Line up a handoff or an acquisition: a successor you trained, not a stranger you hope works out.

The Part You Were Worried About

You mentor. We do the heavy lifting.

The biggest reason good agent/lenders don't mentor is time. So the program carries the workload: you carry the relationship and the accountability.

Done For You

Boots on the ground

Someone hands-on-the-keyboard gets your agent/lender set up and implementing the BRO system, not just handed logins.

Ongoing

Monthly Coaching

Our best coach runs a monthly group: high-level direction, what to work on next, and live answers to real questions.

You

Your job: the relationship

Stay invested, stay accountable, open doors. The grunt work is covered so your time goes where it counts.

Skin in the game

A real stake changes how hard everyone works.

Sponsor them or let them pay. Either way, you and your candidate are invested in the same outcome.



Your Call On The Cost

Two ways to fund it.

Sponsor your agent/lender, or let them cover it themselves. Either way, the entry price is built to be an on-ramp, not a barrier.

FOUNDER FAVORITE

Option 01

Sponsor them

You cover the fee. More skin in the game, a real stake in the outcome, and a clear signal you're committed.

Best when

You're eyeing them for your team or a future handoff.

Option 02

They pay

Your agent/lender covers the membership themselves, at zero cost to you. Sponsoring is never required.

Best when

You want to test their drive first, or keep it lightweight.

Months 1--6

\$79/mo

Getting set up & producing

Months 7--12

\$129/mo

Momentum & earning

After 12 Months

Membership

Partnership, office, or team: where it fits

How It Works

Four stakes in the ground.

01

Name your candidate

Identify the agent/lender you want to bring in and put them forward.

02

We set them up

Hands-on help gets them implemented into the BRO system fast.

03

Coaching kicks in

Monthly sessions keep them moving and answerable.

04

They graduate

Into full membership: a partnership, an office, or your team.

The Long Game

Build the successor you'd actually hand the keys to.

The agent/lender you train today could be the partner, teammate, or handoff you count on tomorrow.



Ready When You Are

Bet on the agent/lender only you would spot.

You already know the professional worth betting on. Bring one promising candidate into the BRO system, and we will handle the heavy lifting of onboarding, setup, and coaching so you can focus on building a future partnership or teammate.

