ISCTE-IUL/IPP-SIUL – AKTC Education Programme

Winter School: The Place of the City: 1st Edition

"Mouraria - observe, evaluate, act - a participatory project “

14-25 January, 2019

Winter School coordination and participants
**FINAL REPORT**

**Rationale**

The world’s historic cities are increasingly caught up in the large-scale flows of money and people that have been generated by globalization. Among these rapidly growing flows is tourism, which now occurring at an unprecedented scale, and is a key cause of the rapid gentrification of large swathes of historic cities such as Lisbon. Here as elsewhere, the priority given to real estate development is also transforming the cultural and ethnic profile of entire city neighbourhoods. Here as elsewhere, the need of the hour is to articulate and apply public policies that promote integrated and multi-disciplinary city management and planning in ways that protect and promote pluralism in all its facets.

This was the multiple challenge addressed by the Winter School organized in January 2019 in the Bairro da Mouraria, which is one of Lisbon’s oldest neighbourhoods. Mouraria is still a ethnically diverse public space, home to the largest concentration of Muslim inhabitants of the city, but today it is subjected to increasingly strong pressures from tourism and real estate development. The purpose of the Winter School, therefore, was to promote reflection on urban development models that can help counter these forces, protecting and fostering cultural plurality, as well as social cohesion. It sought to share existing knowledge, develop analytical approaches appropriate to the challenges facing Lisbon, and explore possible public policy stances to address these challenges as well. The approach was problem-based and the principles and methods used by the Aga Khan Historic Cities Programme provided a template and framework for the Winter School. The two-week programme consisted of both master classes and in situ workshops (fieldwork and community interactions). It concluded with an exhibition and public presentation.

**Organizers**

This Winter School was a joint initiative of ISCTE-IUL’s Schools of Sociology and Public Policies and Technology and Architecture through IPPS (Public & Not-for-Profit Education) and the Education Programme of the Aga Khan Trust of Culture. The Santa Maria Parish, where Bairro da Mouraria is located, joined us as partners as did the Lisbon City Council. In addition, the Santa Casa da Misericórdia de Lisboa provided 10 grants for participants.
Participants
The participants represented a variety of profiles. YOU NEED TO SAY MORE HERE ABOUT WHAT THESE PROFILES WERE

Objectives:
1) Provide students with the necessary knowledge and information to develop concrete public policy skills in the area of urban rehabilitation that promote the identity and diversity of local communities facing the pressures of gentrification.

2) Promote the deepening of competences in the field of applied knowledge, through the creation of urban and social solutions of proximity.

3) Provide theoretical and practical support to design integrated urban rehabilitation solutions and promote cultural identity as well as socio-economic progress in a multidimensional approach.

4) Introduce qualitative and quantitative methods and instruments for strategic planning of public intervention and co-design urban spaces that promote and strengthen social inclusion.

Learning outcomes:
LO1) Identify and apply multidisciplinary practical methodologies of intervention in real scenarios to promote social development (education and culture), economic development (local activities and socioeconomic progress) and cultural development (urban design of solutions for public space);
LO2) Understand and apply concepts through examples related to EA topics: Public Policies, Urban Rehabilitation, Islamic Culture, Social and cultural inclusion, public space design;
LO3) Understand Islamic culture as economic and social diversity;
LO4) Conceptualize strategies and solutions from the social context to the urban physical space;
LO5. Value strategies based on practices of urbanism and participation to promote social inclusion and integrated urban rehabilitation;
LO6. Evaluate public policy strategies for the construction of shared spaces in the city;
LO7. Present and discuss the work developed;
LO8. Express and explain the decisions made in each phase of the practical work.
In a nutshell, these eight learning outcomes…

The Winter School was organized in different steps: conferences open to the public; exclusive conferences for the participants, three workshops named "Civic Laboratories", visits to the neighborhood of Mouraria with contact with residents and local organizations.
The conferences opened to the public occurred the first day of the morning. The first afternoon corresponded to the beginning of the conferences exclusively for the participants. We sought to promote a holistic approach to the established problem – how to increase participatory, sustainable and inclusive community development in a multicultural neighborhood undergoing gentrification and touristification.
In this sense, we had communications that dealt with general themes related to theories of urban planning and development; gentrification and touristification; the role of architecture; public policies on citizens’ participation; urban planning; education; health and culture.
We had communications regarding the situation of the territory (historical and present), through its characterization. Communications that addressed interventions already made and their evaluation. Communications that addressed participatory mechanisms, their opportunities and limitations. Communications with the presentation of cases in progress, by public and private actors with action developed in Mouraria.
33 different speakers - academics, public officials and agents with intervention in the territory of Mouraria - participated in this process.
There were visits to Mouraria developed with the aim of getting to know its inhabitants better and its physical geography.
The three civic laboratories were practical workshops, which took place during 6 of the 12 days of Winter School in the territory of Mouraria. The Civic Laboratory "The Place in the Word", produced a set of texts accompanied by pictures. The Civic Laboratory "The Place in the Image", produced a set of pictures.
accompanied by texts. The Civic Laboratory "The Place in Physical Space" produced a 1/400 scale 3D model of Mouraria. All the results were presented through an exhibition that took place on the last day of the Winter School and will integrate the e-book that corresponds to one of the outcomes of the program.

The three Civic Laboratories have produced results that allow us to move forward with the design of an App we intend to produce, with the Lisbon City Council and the Town Council of Santa Maria Maior - both entities have already shown their willingness to do so.

The APP “My Place” is a mobile mapping platform that collects local knowledge about the place and the way people experience it. It aims to transform locally collected information into actionable and predictive analyzes.

It's an interactive app that lets users find goods and services, rate their quality and take action on relevant issues in the community.

Through crowdsourcing the app stores and disseminates current information in real time.

How it works? By location and in real time, the app should be able to:

Share
Share stories, through texts, photos, audio and video

Use
Search / find information, public and private services

Map
Map public life, share what is happening in the neighborhood: in terms of housing map, tourism, commercial activities, culture, religion, sports, education, health, justice, leisure, etc.; mapping the ages of residents, the employment situation; mapping of flows; nature of the activities to which the flows are associated; air quality index (information available, if any) etc.
Interventions, based on the interaction between public entities, private entities and citizens, through the backend.

Winter School participants demonstrated high levels of motivation and created collaborative networks among them, of which projects are already underway. Following this first edition, we have already started preparing the program for a second edition, in another urban territory and with another focus, to take place next year.

**Syllabus:**

S1) Introductory lectures on EA topics - Operational concepts of Public Policies applied to local development; Urban Rehabilitation in inhabited historical centers; Islamic Culture in Portugal; Social and cultural inclusion in multicultural space.

S2) Workshops - survey of concrete urban situation.

S3) Master classes - theory and practice of public policies and rehabilitation of inhabited historic centers.

S4) Critical analysis of workshop and master classes.

S5) Intervention laboratory - a privileged synthesis space for the development of an applied research practice of multidisciplinary methodologies and tools associated with key EA topics with production of 3D mock-ups and documents.

S6) Final work Presentation and exhibition.

**Assessment:**

PA: Students were evaluated continuously through:
- Evaluation of the quality of the partial analysis and synthesis, as well as the final proposal;
- Assiduity and participation in discussions;

All the students participated and accomplished all the programme.

**Teaching methodology:**

PEA1) Introductory lecture by specialists.

PEA2) Lectures on previous cases and examples by instructors.

PEA3) Critical analysis of specific research, design and development of each team.
PEA4) Technical skills /software instruction in Master Class format.

PEA5) Hours of free time for independent work, readings, research and prototypes.

PEA6) Public presentation and discussion of the Final work and prototype exhibition.

**Demonstration of the coherence between the teaching methodologies and the learning outcomes:**

The teaching methodology linked the assessment tools with the learning objectives, and promoted the acquisition of competences in a course that was Theoretical-Practical (TP) and functioned like a professional practice-based laboratory (PL).

**Outcomes**

1. Urban Civic Laboratory “The Place in Words”, made up of collective texts and pictures, with a public presentation;
2. Urban Civic Laboratory “The Place in 3D” 3D model and posters with public presentation;
3. App “Mouraria” (currently under preparation in cooperation with the Lisbon City Council and the Santa Maria Maior Parish Council)
4. E-book (in production)
Additional information

Speakers:

- Agustin Cocola-Gant (IGOT-Universidade de Lisboa)
- Alexandra Paio (Architecture and Urbanism Department, ISCTE-IUL)
- Américo Nave, director, Rita Pereira Marques (Crescer, NGO)
- Ana Estevens (IGOT-Universidade de Lisboa)
- Ana Jara, Arteria Atelier (Architects)
- António Brito Guterres (AKDN, Portugal)
- Cameron Rashti, Diretor, Aga Khan Historic Cities Programme, (AKTC)
- Carla Fernandes and Catarina Alves, Irmãs Oblatas (Catholic NGO)
- Carlos Serrão (Architecture and Urbanism Department, ISCTE-IUL)
- Edgar Clara, Parson, Castelo, Santiago, Socorro, São Cristóvão and São Lourenço
- Francesco Siravo, architect and urban planner, consultant to the Aga Khan Historic Cities Programme (AKTC)
- Guilherme d’Oliveira Martins, Member of the Board, Calouste Gulbenkian Foundation, National Coordinator European Year of Cultural Heritage, 2018
- Guya Accornero (CIES, ISCTE-IUL)
- Inês Andrade, president, Associação Renovar a Mouraria (NGO)
- Íñigo Sánchez (Ethnomusicology Institut – Universidade Nova de Lisboa)
- João Goulão, Director General do SICAD, Ministry of Health
- João Seixas (CICS-Universidade Nova de Lisboa)
- Jorge Barreto Xavier, Director, Programme Culture, Development and Society-IPPS-IUL, CIES-ISCTE-IUL
- José Luís Saldanha, Director, Architecture and Urbanism Department (ISCTE-IUL)
- Luís Gonçalves Mendes (IGOT-Universidade de Lisboa)
- Luís Rocha and Tânia Araújo, Movimento de Expressão Fotográfica (NGO)
• Monica Gomes and Ricardo Tomás, Santa Maria Maior Parish Council
• Nancy Duxbury (CES-Universidade de Coimbra)
• Rana Taslim Uddin, president, Islamic Center of Bangladesh
• Roberto Falanga (ICS, Universidade de Lisboa)
• Rosália Guerreiro (Architecture and Urbanism Department, ISCTE-IUL)
• Sérgio Barreto (Centre of Studies for Urban and Regional Development –CEDRU)
• Sofia Neuparth, diretor, CEM (NGO)
• Walter Rossa (DARQ, CES –Universidade de Coimbra)

Programme

Monday, January 14th
08:30-09:00 - Registration
Morning session was opened to general audiences (all the other sessions were an exclusive to the Winter School participants)
09:00-09:30 - Welcome: Jorge Barreto Xavier (coordinator Winter School); Helena Carreiras (vice-president, IPPS-IUL), Miguel Coelho (president Santa Maria Maior Parish Council)
09.30-10.30: Cultural Heritage, Historic Centers and Contemporary Urban Development Approaches – Guilherme d’Oliveira Martins – Member of the Board, Calouste Gulbenkian Foundation, Coordinator European Year of Cultural Heritage, Portugal
10:30-10:45 - Coffee break
10:45-11:15 - Urbanistic identities and urban sustainable development – Walter Rossa, UNESCO Chair in Intercultural Dialogue in Heritage of Portuguese Influence - Coimbra University
11:15 – 11:45 – Lisbon Futures: challenges to new governance models – João Seixas, CICS – Nova University, Lisbon
11:45- 12:15 – Normativity and Participation in historic and plural urban communities – Jorge Barreto Xavier, CIES, ISCTE-IUL
12:15 – 13:00 – Panel discussion
13:00-14:30 - Lunch break
14:30- 15:45 - Cultural Policies and Local Development: Jorge Barreto Xavier, CIES, ISCTE-IUL, and Nancy Duxbury – CES -UC
15:45- 16:00 - Coffee break
16:00 - 17:45 - Mouraria’s history: from Middle Ages to the Present: José Luis Saldanha, ISTA, ISCTE-IUL
17:45-18:45 - Mouraria’s geography in Lisbon framework - Rosália Guerreiro, ISTA, ISCTE-IUL

Tuesday, January 15th
09:00-09:30 - 1st day synthesis – Jorge Barreto Xavier
09:30-10:30 - Assessing the effectiveness of the citizen engagement in urban policies, Roberto Falanga, ICS, Lisbon University
10:30-10:45 - Coffee break
10:45-12:45 - Social cohesion policies, impacts and evaluation – some cases - Mouraria’s situation (1) – Sérgio Barroso, CEDRU
13:00-14:30 - Lunch break
14:30-15:45 - Social cohesion policies, impacts and evaluation – some cases - Mouraria’s situation (2) – Sérgio Barroso, CEDRU
15:45-16:00 - Coffee break
16:00-17:45 - Mapping Mouraria’s present situation - characterization and data: Monica Gomes and Ricardo Tomás, Santa Maria Maior Parish Council
17:45-18:45 - Panel discussion

Wednesday, January 16th
09:00-09:30 - 2nd day synthesis
09:30-10:30 - Masterclass: Building Community through Culture - Cameron Rashti, Historic Cities Programme Director (AKTC) and Francesco Siravo, architect and urban planner
10:30-10:45 - Coffee break
10:45-12:45 - AKCHP conservation and rehabilitation projects – community interactions
13:00-14:30 - Lunch break
14:30-15:45 - AKCHP conservation and rehabilitation projects – community interactions
15:45-16:00 - Coffee break
16:00-18:00 - AKCHP conservation and rehabilitation projects – community interactions

Thursday, January 17th
09:00-09:30 - 3rd day synthesis
09:30-10:30 - The city making through social development, António Brito Guterres (Aga Khan Foundation, Portugal)
10:30-10:45 - Coffee break
10:45-12:45 - City Making Toolkits: using 3D physical Models, Data collection, António Brito Guterres and Alexandra Paio, ISTA, ISCTE-IUL

13:00-14:30 - Lunch break

14:30- 15:45 - Urban Civic Laboratory Workshops, Introduction, Jorge Barreto Xavier and Alexandra Paio

15:45- 16:00 - Coffee break

16:00- 18:45 - Urban Civic Laboratory Workshops, 1rst session

1. The Place in Words – Jorge Barreto Xavier and Sofia Neuparth
2. The Place in Pictures – Luís Rocha and Tânia Araújo
3. The Place in physical space – Atelier Arteria and Alexandra Paio

**Friday, January 18th**

09:00-09:30 - 4th day synthesis

09:30-10:30 - Community Projects – problems and decision making at Mouraria (1): Inês Andrade, Associação Renovar a Mouraria (NFP)

10:30-10:45 - Coffee break

10:45-12:45 - Community Projects - problems and decision making at Mouraria (2): Edgar Clara, Castelo, Santiago, Socorro, São Cristóvão e São Lourenço parson’s

13:00-14:30 - Lunch break

14:30- 15:45 – The case of prostitution at Mouraria - beyond the concept of inclusion, Irmãs Oblatas

15:45- 16:00 - Coffee break

16:00- 17:45 - Coming and living in Lisbon historic center – experiences from migration to citizenship, Rana Taslim Uddin, Centro Islâmico do Bangladesh

17:45-18:45: Panel discussion

19:30 – Social dinner

**Sunday, January 20th**

14:30- 18:30 - Urban Civic Laboratory

1. The Place in Words – Jorge Barreto Xavier and Sofia Neuparth
2. The Place in Pictures – Luís Rocha and Tânia Araújo
3. The Place in physical space – Atelier Arteria and Alexandra Paio

15:45- 16:00 - Coffee break

16:00- 18:30 - Urban Civic Laboratory

1. The Place in Words – Jorge Barreto Xavier and Sofia Neuparth
2. The Place in Pictures – Luis Rocha and Tânia Araújo
3. The Place in physical space – Atelier Arteria and Alexandra Paio

**Monday, January 21st**

09:00-10.30 - Urban Civic Laboratory
1. The Place in Words – Jorge Barreto Xavier and Sofia Neuparth
2. The Place in Pictures – Luis Rocha and Tânia Araújo
3. The Place in physical space – Atelier Arteria and Alexandra Paio
10:30-10:45 - Coffee break
10:45-12:45 - The role of arts at contemporary Mouraria – Ana Esteves, IGOT, Lisbon University
13:00-14:30 - Lunch break
14:30 - 20:30 - Consonance and dissonance in Mouraria’s renewal: mapping the sounds of urban transformation (included a commented walk around the neighbourhood): Iñigo Sanchez, Etnomusichology Institute, Nova University, Lisbon

**Tuesday, January 22nd**

09:00-10:30 - Urban Civic Laboratory
1. The Place in Words – Jorge Barreto Xavier and Sofia Neuparth
2. The Place in Pictures – Luis Rocha and Tânia Araújo
3. The Place in physical space – Atelier Arteria and Alexandra Paio
10:30-10:45 - Coffee break
10:45-12:45 - Urban Civic Laboratory
1. The Place in Words – Jorge Barreto Xavier and Sofia Neuparth
2. The Place in Pictures – Luis Rocha and Tânia Araújo
3. The Place in physical space – Atelier Arteria and Alexandra Paio
13:00-14:30 - Lunch break
14:30-15:45 - Urban Civic Laboratory: Studio Exercise
15:45-16:00 - Coffee break
16:00-17:45 - Urban Civic Laboratory: Studio Exercise
17:45-18:45 - Urban Civic Laboratory: Studio Exercise

**Wednesday, January 23rd**

09:00-10:30 - Airbnb, buy-to-let investment and gentrification: opportunities and challenges – Agustin Cocola-Gant, IGOT, Lisbon University
10:30-10:45 - Coffee break
10:45-11:30 - Gentrification and Tourism in Lisbon, Luís Gonçalves Mendes, IGOT, University of Lisbon
11:30-12:45 - Gentrification and social cohesion, Guya Accornero, CIES, ISCTE-IUL
13:00-14:30 – lunch break
14:30-15:45 - Vulnerabilities and social cohesion in Lisbon, Américo Nave and Rita Pereira Marques, Crescer
15:45 – 16:00 - Coffee Break
16.00-17:45 - Additions: situation and proposals related to the Historic Center of Lisbon, João Goulão, Director General, SICAD
17:45-18:45 - Discussion panel

Thursday, January 24
09:00-10:30 - Civic Urban Laboratory: internal group presentations
10:30-10:45 - Coffee Break
10:45-12:45 - Urban Civic Laboratory: internal group presentations
13:00 - 14:30 – Lunch break
14:30- 15:45 - Civic Urban Laboratory: preparing public presentation
15:45 – 16:00 - Coffee Break
16:00-18:30 - Urban Civic Laboratory: preparing public presentation

Friday, January 25
09:30-00-12:00 - Urban Civic Laboratory: preparing public presentation
14:30-17:00 - Public presentation
17:00 -18:00 –Closure - Jorge Barreto Xavier, Winter School Coordinator; Miguel Coelho, President, Santa Maria Maior Parish Council; Duarte Cordeiro, Lisbon Deputy Mayor

Selected references:


**Participant profiles**

<table>
<thead>
<tr>
<th>Name</th>
<th>Field of Studies</th>
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<tbody>
<tr>
<td>Alexandra Athayde Fonseca</td>
<td>Bachelor in Architecture and Urbanism  Post Graduation in Work Security  Engeneering  Bachelor in Landscape Composition</td>
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<tr>
<td>Ana Carolina Carvalho Farias</td>
<td>Bachelor in Architecture and Urbanism  Post Graduation in Environmental,  Sustatinable Architectonic and Urbanistic Rehabilitation  Master in Project and City</td>
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<tr>
<td>Ana Carolina Salvador Taveira Cardoso</td>
<td>Master in Architecture</td>
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<td>Ana Catarina Serafim de Sousa Graça</td>
<td>Master in Architecture</td>
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