Programme

The project involves the adaptive reuse of a historic house, with space for textile workshops to create awareness of Kashan’s history as a world-renowned centre of handloom textiles, as well as a boutique hotel, to help drive traffic to the site and create a greater awareness of its mission, and a restaurant, art gallery, shop, and movie house adapted from the original cistern of the old structure. The renovation followed a detailed study of the historic and social fabric of the neighbourhood and the development of guidelines to steer the process. Following the renovation, the client initiated the renovation of public spaces in the neighbourhood, which has encouraged the municipality to continue the project to upgrade the area.
Manouchehr House is a Boutique Hotel and Textile Center located in the historic quarter of Kashan, in the Province of Isfahan, Iran. The project entails the restoration of a 19th Century merchant house, typical of the historic residential buildings of the area which have for the most part fallen into complete disrepair. The initial purpose that informed the undertaking of this project was threefold:

1. The revival of historically significant hand-woven textile traditions of Kashan which were on the brink of extinction.
2. Renovation, restoration and revitalization of a historic house and its surrounding neighborhood in order to draw attention to the vast treasury of this architectural heritage in danger.
3. To raise awareness of the cultural, artistic and technological traditions embedded in the Islamic architectural traditions of this region.

The project has met with so much success that it has drawn thousands of people from across the world to the historic quarters of Kashan, and has had a number of significant social, cultural, and economical impacts felt across the city. Manouchehr House has won numerous national and international awards for both its restoration and revitalization programs as well as for its textile revival program.

7. Mirror work in upper floor vestibule of northwest wing
8. Living room of master suite
9. Mirror work in upper floor vestibule of northeast wing
10. Moghāmas stucco work in the corner of the evening terrace (Mahlab)
11. Exterior of the lobby
12. Northern entrance portico
13. Movie theater in the former cistern
14. Detail of lining room oriel window casting shadow on interior niche
15. Textile looms
16. Master craftsman's stucco work
17. North entrance paving
18. Decorative brickwork
4. Brocade Loom
6. Brocade Sample
1- Decorative stucco work
2 & 5- Stone paving of the alley outside of the house
3- Stucco lattice work
4- Restoration of rooms
6- Lightened ceilings with cement
7 to 10- Different stages of reinforcing the ceiling
11- North wing during restoration
12- East wing during restoration
13- Master craftsmen and workers
14- East wing
15- South axis restoration
16- Protection of the wood against termites
17- Brick lattice work
18- Vaulting process
19- Finishing the vault cover

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Details and Views

1. Entrance to room 102.  
2. Room 105.  
3. Antic pottery.  
4. Room 103.  
5. Coffee shop rug.  
7. Toilet.  
8. Room 108.  
9. View to the courtyard from room 106.  
10. Lobby.  
11. View to the courtyard from room 103.  
12. Room 102.  
13. Silk woven in Manouchehri house workshops in use.  
15. Lobby detail.
Work shop and Masters

Food and Restaurant

1. Typical Persian food: Solesard and Albalo polo and Mast-o-khiar.
2. Our most desired Shami Haviij authentic Kashani food.
3. Afternoon Tisane with Kashani cookies.
4. Kofteh allo our favorit Kashani dish.
5. Restaurant interior.

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