



PRIVACY & DATA USE STATEMENT

The Alumni Association of The City College of New York ("Alumni Association") is committed to protecting the privacy and personal information of our alumni, members, donors, and broader community. We value your trust and take seriously our responsibility to handle your information with care and integrity.

What We Collect

We may collect personal information such as your name, contact details, graduation information, and engagement history (including event participation, membership status, and donations).

How We Use Your Information

We use this information to:

- Communicate with you about alumni programs, events, and opportunities
 - Manage memberships and event registrations
 - Process donations and provide acknowledgments
 - Strengthen alumni engagement and support the mission of the Alumni Association
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How We Protect Your Information

We take data security seriously and implement appropriate administrative, technical, and physical safeguards to protect your information from unauthorized access, loss, misuse, or disclosure.

Sharing of Information

We do not sell your personal information in the traditional sense. In limited cases, we may share information with carefully selected and vetted partners to offer alumni-specific programs or benefits, such as affinity insurance programs. In some cases, the Alumni Association may receive a financial benefit from these partnerships.

We take steps to ensure that any such sharing is conducted responsibly and with appropriate safeguards. We may also share information when required by law or to support essential operational services.

Your Choices

You may opt out of communications at any time by using the unsubscribe link in our emails or by contacting us directly.

You may also request to limit certain data sharing by contacting us at the email below.

Contact Us

If you have questions about this statement or how your information is used, please contact:

Alumni Association of The City College of New York

 info@ccnyalumni.org

