



Varsity Spirit U.S. Finals

Resume



Varsity Spirit U.S. Finals

Venue: Kentucky Exposition Center (KEC)
Dates: April 27, 2024
Attendance: 2,500 athletes total attendance 5,000+



DESCRIPTION

2024 US Finals is a cheer and dance competition. There will be athletes ranging from 6-18 competing in many different divisions and categories throughout the weekend. Teams will be coming in mainly regional gyms within driving distance of Louisville.



HOTELS

Multiple hotels in the airport area with overflow hotels downtown

Heavy Arrivals: Friday 4/26
Heavy Departures: Sunday 4/29



SCHEDULE

Event schedule will be posted on the competition website:

<https://www.varsity.com/wp-content/uploads/2023/03/US-Finals-Louisville-General-Schedule.pdf>

Facility doors will be open per the below schedule:
Saturday 4/27 7:00am-9:00pm

Location: KEC North Wing & East Wing



DINING

Restaurants be aware of this event as there will be individuals looking for food options for breakfast, lunch, and dinner each day. If your property has the availability to have grab and go breakfast options with protein that would be very helpful. They will be coming in small groups and will be looking for both dine-in and to-go options for food.



TRANSPORTATION

No shuttles will be offered for this event.



DIGITAL MEDIA

Website: <https://www.varsity.com/all-star/competitions/end-of-season-events/us-finals/>
Facebook: @theusfinals



KEY LOUISVILLE TOURISM STAFF

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