

Louisville Tourism Commission Agenda

Thursday, May 22, 2025, at 3:00 PM EDT
401 W. Main Street, Suite 400, Louisville, KY 40202

Mission Statement: The mission of Louisville Tourism is to position Louisville as a premier meetings, conventions, and leisure destination for the economic growth of our community.

- I. Chair Welcome and Report – David Greene**
 - Approval of April 7, 2025, Commission Meeting Minutes
 - Approval of April 28, 2025, Special Called Commission Meeting Minutes
 - Approval of the 25/26 FY Commission Meeting Dates
- II. Nominating Committee Report – Scott Shoenberger**
 - 25/26FY Executive Officers
- III. Review 25/26 FY Committee Assignments – David Greene**
- IV. Finance Committee Report – Chris Poynter**
- V. LCVB Commission Bylaws Fifth Amended -1st Reading – Cleo Battle & Mike Shull**
 - Amend Commission By-Laws from 9 to 10 members
 - Additional Standing Committee – Strategic Planning Committee
- VI. Board Governance - Cleo Battle & Mike Shull**
 - Adding (2) additional non-voting members to Commission
 - Governor’s Office Representative
 - Museum & Attraction Representative
 - 25/26FY Meeting Structure Changes
 - Key leader/Community Speaker (3) times a year
 - Educational Discussions (3) times a year
 - Board Receptions with other Community Boards 1-2 times a year
 - Board Governance Software Purchase
 - Louisville Tourism’s Conflict of Interest Form
- VII. Film Commission Signage - Cleo Battle**

VIII. Staff Reports

- Finance/Administration - Chris Kipper

IX. Other Business

X. Adjournment