

## MAY 2024 EVENTS

Nearly 40 events drawing over 550,000 convention, festival and event attendees are expected in Louisville during the month of May. Making it the largest May ever, based on anticipated attendance, and over 40% bigger than the next closest year.

### Upcoming Major Events

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#### Derby Week

- Thurby - May 2<sup>nd</sup> | 150<sup>th</sup> Kentucky Oaks - May 3<sup>rd</sup> | 150<sup>th</sup> Kentucky Derby - May 4<sup>th</sup>

#### National Archery in the Schools – Eastern National Tournament (NASP) | May 9-11

**Venue:** Kentucky Exposition Center

**Attendance:** 30,000

**Hotels:** Primarily airport corridor but using a variety throughout the city

**Audience:** Youth archery athletes and their families

[More details click here](#)

#### 2024 PGA Championship (PGA) | May 13-19

**Venue:** Valhalla Golf Club

**Cumulative Attendance:** 200,000

**Hotels:** HQ hotels in downtown with a variety in the East and Airport corridors being utilized

**Audience:** Golf enthusiasts, primarily middle-aged adults

**Special Notes:** All public parking will be located at the Kentucky Exposition Center with shuttles to Valahalla.

**Restaurants:** Expect heaviest crowds for dinner and late evening meals. Hotel food and beverage outlets will also see activity in the very early morning.

[More details click here](#)

#### TFN's The Classic (TFN) | May 17-19

**Venue:** Kentucky Exposition Center

**Attendance:** 16,000

**Hotels:** Primarily airport corridor but using a variety throughout the city

**Audience:** Youth basketball athletes and their families

[More details click here](#)

#### Meeting Professionals International – World Education Congress (MPI) | May 20-22

**Venue:** Kentucky International Convention Center

**Attendance:** 2,000

**Hotels:** Downtown Hotels

**Audience:** Meeting planners and representatives from cities throughout the US and 8 countries.

[More details click here](#)

#### Gazebo Festival (Gazebo) | May 25-26

**Venue:** Waterfront Park

**Cumulative Attendance:** 40,000

**Hotels:** Downtown Hotels

**Audience:** Music enthusiasts and festival goers

[More details click here](#)

## Louisville Tourism Contacts

National Archery in the Schools – Eastern National Tournament (NASP)

- Louisville Tourism Contact: Brad Knapp, [BKnapp@GoToLouisville.com](mailto:BKnapp@GoToLouisville.com) 502-560-0012

2024 PGA Championship (PGA)

- Louisville Tourism Contact: Zack Davis, [ZDavis@GoToLouisville.com](mailto:ZDavis@GoToLouisville.com) 502-560-1465

TFN’s The Classic (TFN)

- Louisville Tourism Contact: Brad Knapp, [BKnapp@GoToLouisville.com](mailto:BKnapp@GoToLouisville.com) 502-560-0012

Meeting Professionals International – World Education Congress (MPI)

- Louisville Tourism Contact: Cinnamon Jawor, [Cjawor@GoToLouisville.com](mailto:Cjawor@GoToLouisville.com), 502-560-1485

Gazebo Festival (Gazebo) May 25-26

- Louisville Tourism Contact: Brad Knapp, [BKnapp@GoToLouisville.com](mailto:BKnapp@GoToLouisville.com) 502-560-0012

**Major events shown below with peak days highlighted for each**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
MAY 2024			1	2 Thurby	3 150 <sup>th</sup> Oaks	4 150 <sup>th</sup> Derby
4	6	7	8 NASP	9 NASP	10 NASP	11 NASP
12	13 PGA	14 PGA	15 PGA	16 PGA	17 PGA TFN	18 PGA TFN
19 PGA	20 MPI	21 MPI	22 MPI	23	24	25 Gazebo
26 Gazebo Memorial Day	27	28	29	30	31	