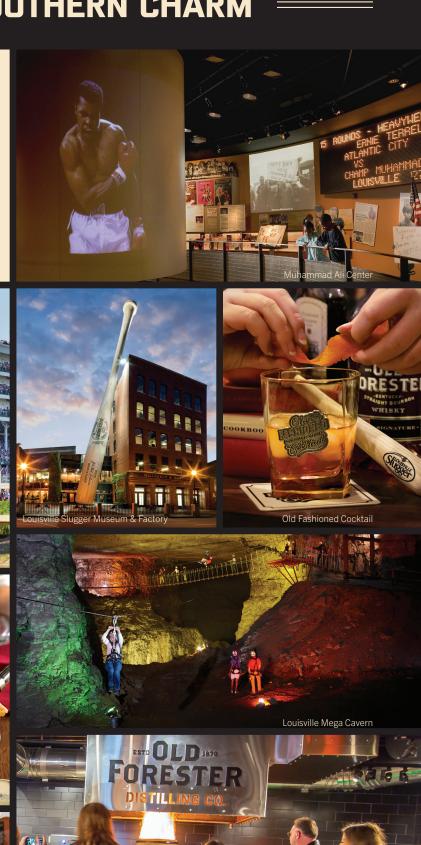


BOURBON + SOUTHERN CHARM

Welcome to Louisville, Kentucky!

Situated on the banks of the Ohio River, Louisville is a vibrant and dynamic city with a rich history, diverse culture, and world-famous attractions. With so much to see and do, Louisville is the perfect destination for a weekend getaway or a longer stay. Discover all that this spirited city has to offer!





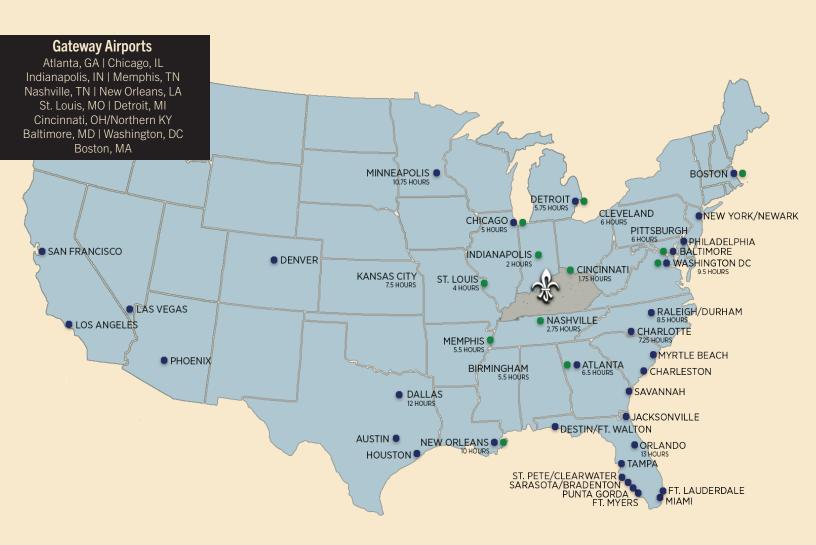




CLOSER THAN YOU THINK

ALL ROADS LEAD TO BOURBON CITY

Located 90 minutes or less, by plane, from inbound flights from Paris, Toronto, and London, getting to Louisville can be easy. Louisville is also within a day's drive of more than half of the U.S. which can make for a epic road trip by car.



- Popular International Arrival/Departure Airports
- Cities with direct flights to Louisville Muhammad Ali International Airport (SDF)

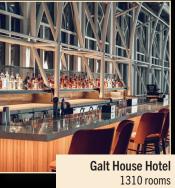
Drive times are listed under a few regional drivable destinations

DMC & Transportation Companies

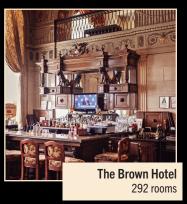
- Kentucky Bourbon Boys, kentuckybourbonboys.com
- Matson & Gilman, matsongilman.com
- Miller Transportation, millertransportation.com
- Mint Julep Tours, mintjuleptours.com
- Pegasus Transportation, takepegasus.com

REST & RECHARGE

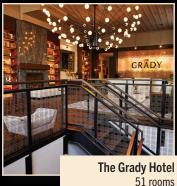
















YEAR-ROUND FESTIVALS & EVENTS

Winter

Paristown Fete de Noel Lights Under Louisville Bourbon Classic Tailspin Ale Fest

Spring

Kentucky Derby & Oaks Kentucky Derby Festival Thunder Over Louisville Mint Julep Month

Fall

St. James Court Art Show National Bourbon Heritage Month Jack O' Lantern Spectacular Bourbon & Beyond

Summer

Ali Festival
Abbey Road on the River
Kentucky Shakespeare Festival
Old Fashioned Fortnight





CHAT WITH A TRAVEL TRADE EXPERT

Jessica Morgan Director of Tourism Development jmorgan@gotolouisville.com