

Louisville Tourism

Commission Agenda

Thursday, July 17, 2025, at 3:00 PM EDT

401 W. Main Street, Suite 400, Louisville, KY 40202

Mission Statement: The mission of Louisville Tourism is to position Louisville as a premier meetings, conventions, and leisure destination for the economic growth of our community.

I. Chair Welcome and Report – David Greene

- Welcome Special Guest- Rebecca Fleischaker, (LDP) Louisville Downtown Partnership
- Approval of May 22, 2025, Commission Meeting Minutes

II. Special Guest Presentation

- Louisville Downtown Partnership – Rebecca Fleischaker, Exec. Director

III. LCVB Commission Bylaws Fifth Amended – Cleo Battle

- Amend Commission By-Laws from 9 to 10 members
- Standing Committee addition– (SPC) Strategic Planning Committee

IV. Board Governance Follow-Up- Cleo Battle

- Louisville Tourism’s Conflict of Interest Form
- Non-voting Representatives to Commission
 - Governor’s Office Representative
 - Museum & Attraction Representative
 - Matt Wallace w/ Kentucky Shakespeare
- BoardEffect Diligent Software Update- Cleo Battle
 - Board Member Orientation- Sept 25th board meeting

V. President’s Report – Cleo Battle

- Board Member Recognition of Service

VI. Staff Reports

- Finance Report – Cleo Battle
- Convention Sales – Jason Sojka
- Marketing & Communications – Stacey Yates

VII. Other Business

VIII. Adjournment