

JVA World Challenge

EVENT RESUME



Junior Volleyball Association World Challenge

Location:	Kentucky Exposition Center & Kentucky International Convention Center	
Dates:	April 12-14, 2024	
Attendance:	1200 teams with over 13,000 athletes and 40,000 total attendance between KICC and KEC	
Attendance flow:	Thursday April 11 th	15,000
	Friday April 12 th	35,000
	Saturday April 13 th	40,000
	Sunday April 14 th	35,000



DESCRIPTION

JVA World Challenge is a youth female volleyball tournament with ages ranging from 10-18. Teams will play 3 games on Friday and Saturday and Sunday game time will be determined based on results from previous days. There will be 2 waves of teams per day one starting at 8am and finished approximately at 2:00pm and the second wave starting at 2:30pm and ending between 8pm-8:30pm. Sunday will be finished about 5:30pm.

This will be the third year where there will be matches at both KICC and KEC. Please be aware if asked at hotels on location to assist properly.



SCHEDULE

For complete schedule visit <https://jvavolleyball.org/tournaments/jva-hosted-events/jva-world-challenge/>

Friday	7:00am Doors open 8:00am First wave play 2:30pm Second wave play 9:00pm events end 10:00pm doors close
Saturday	7:00am Doors open 8:00am First wave play 2:30pm Second wave play 9:00pm events end 10:00pm doors close
Sunday	7:00am Doors open 8:00am Finals begin 5:00pm matches end 6:00pm doors close

KEC will have matches in South Wing A, B, C, East Hall, North Wing
KICC will have matches in Hall A,B,C,D,E

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DINING

Attendees will be on their own for all meals during the tournament. Hotels, if available have grab and go with protein option available for breakfast each day for those teams that have morning games. Concessions will be available at KEC and KICC throughout the day. Restaurants be prepared to have teams looking for restaurant options that provide group seating. There will be teams looking for meal options late at night as well for those teams that have evening games.



TRANSPORTATION

Parking

Onsite parking is available at Kentucky Exposition Center and parking at KICC is available that the Commonwealth and Cowgar garages.

In-Bound Travel

Air Travel: 20%

Auto Travel: 80%



ACCOMMODATIONS

Over 60 hotels will be used throughout the city

Heavy Arrivals: Thursday, April 11

Heavy Departures: Sunday, April 14



CITY INFORMATION BOOTH

PROMOTE YOUR BUSINESS!

Participate in the [Insider Track Savings Pass](#), Louisville Savings Passport powered by our partner, Bandwango, which is shared with convention attendees online and at our on-site City Information Booth. You will be able to change and adjust your offer as needed and track the success of your coupon too. Please contact **Brittney Fumes** at britt@bandwango.com, to set up your company with a unique user account. There is no additional cost as a partner to participate in this program.



PRESS CONTACT

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DIGITAL MEDIA

Website: <https://jvavolleyball.org/tournaments/jva-hosted-events/jva-world-challenge/>

Facebook: @JVAVollyball

Twitter: @jrbvassociation



LOUISVILLE TOURISM STAFF

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