



# 2023 Grassroots Showcase

## Resume



### Grassroots Showcase

Venue: Kentucky Exposition Center (KEC)  
 Dates: April 26-28, 2024  
 Attendance: Anticipating having over 300 teams, 3,500 athletes (over 3 days) 10,000 including spectators  
 Attendance flow:  
 Friday 4/26 7,000 total attendance  
 Saturday 4/27 10,000 total attendance  
 Sunday 4/28 10,000 total attendance



### DESCRIPTION

Grassroots Showcase is a boys basketball tournament for grades 5-12. The tournament will have morning and afternoon waive, so athletes and families will have free time to explore Louisville. Most teams will play one game on Friday, 2 games on Saturday and 1-2 games on Sunday. Each team is guaranteed to play 4 games throughout the weekend.



### HOTELS

There will be over 50 hotels used throughout Louisville and Southern Indiana.

**Heavy Arrivals:** Thursday 4/25 and Friday 4/26

**Heavy Departures:** Sunday 4/28



### SCHEDULE

Friday

3pm doors open  
 4pm games begin  
 10pm games end  
 10:30pm doors close

Saturday

7am doors open  
 8am games begin  
 9pm games end  
 9:30pm doors close

Sunday

7am doors open  
 8am games begin  
 6pm games end  
 6:30pm doors close



### DINING

Individuals will be on their own for any meals while throughout the weekend. Teams will play a game Friday evening, 2 games on Saturday and 1-2 games on Sunday. Be aware of teams that need to leave hotels early for morning games or be returning late after evening games for food options.



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### TRANSPORTATION

No shuttles will be offered for this event. Rideshare options have been notified of an increase of traffic potential for this weekend.

Gates 1, 2, 4 and 6 will be open during this tournament. Please direct individuals to closest gate to your hotel so that there is less congestion at gate one.



### DIGITAL MEDIA

Website: <https://grassrootsshowcase.com>



### KEY LOUISVILLE TOURISM STAFF

Destination Services Contact: **Brad Knapp** | Destination Services Manager  
[bknapp@gotolouisville.com](mailto:bknapp@gotolouisville.com) | 502.560.0012 | 502.767-8645

Information Booth Contact: Denise Clark, Destination Services Coordinator,  
[dclark@gotolouisville.com](mailto:dclark@gotolouisville.com), 502.560.1493