

EVENT RESUME



The Classic

Location: Kentucky Exposition Center (KEC)
Dates: May 17-19, 2024
Attendance: Over 500 Teams, 6,000+ athletes over 15,000 total attendees

Friday	May 17th	15,000 attendees
Saturday	May 18 th	15,000 attendees
Sunday	May 19 th	15,000 attendees



DESCRIPTION

The Classic is a girls basketball tournament for grades 7-11. The tournament will have over 50 courts in South Wing A, B, C. There will be a morning, afternoon and early evening wave, so athletes and families will have free time to explore Louisville. Most teams will play one game on Friday evening, 2 games on Saturday and 1-2 games on Sunday.



SCHEDULE

Event Hours –

Friday, May 17	5pm doors open 6pm games begin 10pm games end 10:30pm doors close
Saturday, May 18	8am doors open 9am games begin 10pm games end 10:30pm doors close
Sunday, May 19	8am doors open 9am games begin 6pm games end 6:30pm doors close

Kentucky Exposition Center Doors open one hour before games begin.

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DINING

Attendees will be on their own for *ALL MEALS*. Please note that athletes typically will be with family so there will be groups of individuals looking for meals near KEC each day.

Peak Meal Times

Friday, May 17	6pm-9pm, 10pm-12am
Saturday, May 18	7am-9pm, 11am-2pm, 4pm-6pm, 10pm-12am
Sunday May 19	7am-9am, 11am-2pm, 4pm-6pm

During event hours, concession stands will be open throughout KEC. Teams will be looking for late night options as well on Friday and Saturday for food.



TRANSPORTATION

Parking

Onsite parking is available at Kentucky Exposition Center

Peak Travel Times

Friday, May 17	5pm-7pm, 9pm-10:30pm
Saturday, May 18	7:30am-9am, 12pm-2pm, 5:30pm-10:30pm
Sunday, May 19	7:30am-9am, 12pm-2pm, 5:30pm-7pm

Hotel Locations

Various hotels throughout the city

In-Bound Travel

Air Travel: 10%
Auto Travel: 90%



ACCOMMODATIONS

HQ Hotel: Crowne Plaza Louisville Airport
Additional Hotels: Attendees will be utilizing over 50 hotels throughout the city
Heavy Arrivals: Thursday, May 16th and Friday May 17th
Heavy Departures: Sunday May 19th



CITY INFORMATION BOOTH

PROMOTE YOUR BUSINESS! The Louisville CVB will be staffing a city information table for this conference. Partners, please feel free to drop off brochures and coupons promoting your business to Louisville Tourism's administrative office by May 6.

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PRESS CONTACT

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DIGITAL MEDIA

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