EVENT RESUME



National Archery in the Schools Program (NASP) Eastern National Tournament

Location: Kentucky Exposition Center (KEC)

Dates: May 9-11, 2024

Attendance: 15,000+ athletes over 34,000 total attendees



DESCRIPTION

NASP® is designed to teach international style target archery in physical education class 4th-12th grades, core content covers archery history, safety, technique, equipment, mental concentration, core strengthening physical fitness and self-improvement. NASP® brings the sport of archery to millions of students in schools across the United States & various other countries.



SCHEDULE

KEC Doors open at 8am each morning

Event Hours

Thursday, May 9	9:00am – 7:00pm	(8,000 athletes flow)
Friday, May 10	9:00am - 7:00pm	(8,000 athletes flow)
Saturday, May 11	8:30am – 5:30pm	(7,000 athletes flow)

Kentucky Exposition Center Doors open one hour before competition starts.

Each Flight lasts 1 hour and 15 minutes



DINING

Attendees will be on their own for ALL MEALS. Please note that athletes typically will be with family so there will be groups of individuals looking for meals near KEC each day.

Peak Meal Times

Thursday, May 9 7am-9am, 12pm-2pm, 6pm-9pm Friday, May 10 7am-9am, 12pm-2pm, 6pm-9pm Saturday, May 11 7am-9pm, 11am-2pm, 4pm-6pm

Flights last 1 ½ each so will be continuous travel to/from KEC each day

During show hours, concession stands will be open throughout KEC.

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TRANSPORTATION

Parking

Onsite parking is available at Kentucky Exposition Center

Peak Travel Times

 Thursday, May 9
 8:00am - 7:00pm

 Friday, May 10
 8:00am - 7:00pm

 Saturday, May 11
 7:30am - 5:30pm

Flights last 1 ½ each so will be continuous travel to/from KEC each day

Hotel Locations

Various hotels throughout the city

In-Bound Travel

Air Travel: 25% Auto Travel: 75%



ACCOMMODATIONS

HQ Hotel: Crowne Plaza Louisville Airport

Additional Hotels: Attendees will be utilizing over 20 hotels throughout the city

Heavy Arrivals: Wednesday, May 8th and Thursday May 9th Heavy Departures: Saturday, May 11th and Sunday May 12th



CITY INFORMATION BOOTH

PROMOTE YOUR BUSINESS! The Louisville CVB will be staffing a city information table for this conference. Partners, please feel free to drop off brochures and coupons promoting your business to Louisville Tourism's administrative office by April 22.



PRESS CONTACT

NASP: support@nasptournaments.org



DIGITAL MEDIA

Website: https://nasptournaments.org/TournamentDetail.aspx?tid=7696

Facebook: https://www.facebook.com/naspschools/

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LOUISVILLE TOURISM STAFF

Destination Services Contact: Brad Knapp, Destination Services Manager, bknapp@GoToLouisville.com, 502.560.0012

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