

# EVENT RESUME



## 2025 Equip Expo

Location: Kentucky Exposition Center  
Show Dates: October 21-24, 2025  
Total Individual Attendance: 22,000

### Estimated Attendance Flow:

Monday, October 20	3,964
Tuesday, October 21	15,624
Wednesday, October 22	22,000
Thursday, October 23	19,930
Friday, October 24	2,463



## DESCRIPTION

This is the largest showcase for outdoor power equipment distributed through dealers, retailers and distributors for consumer, professional and rental use. Lawn and garden products/outdoor leisure items distributed through home centers, dealers and retailers. Light construction and landscape equipment used by general contractors, landscapers, golf course superintendents and parks & recreation crews, and the newest trends in the hardscape business. Hardscape North America (HNA) is co-located with this show.

The tradeshow is a long-standing Legacy Event meeting in Louisville since the 1980s.



## SHOW SCHEDULE

*Registration required*

### Tuesday

6:30 – 9:00pm Opening Reception

### Wednesday

6:30am – 8:00am Mulligan's 5k Fun Run & Walk

9:00am – 12:00pm Dealer Preview

12:00pm – 5:00pm All Attendees

12:00pm – 5:00pm Outdoor Demo

7:30pm 4<sup>th</sup> Street Live Party - feat The Crashers

### Thursday

Indoor Trade Show

9:00am – 5:00pm All Attendees

9:00am – 5:00pm Outdoor Demo

11:30am – 2:00pm Mulligan's Mutt Madness – KEC West Wing

2:00pm – 3:00pm Energize

5:00pm – 6:00pm Women's Leadership Reception

6:30pm Equip Expo Arena Concert - KICC

### Friday

Indoor Trade Show

9:00am – 2:00pm All Attendees

9:00am – 1:00pm Outdoor Demo

## EVENT RESUME



### DINING

Attendees will be on their own for *ALL MEALS*. Catering and concessions will be available during the day at KEC. Exhibiting companies will be looking to entertain and group reservations are expected. **Heavy evening dining is expected.**



### TRANSPORTATION

Air Travel: 30%  
Auto Travel: 70%

### TAXI/RIDESHARE

The heaviest airport arrival/departure days will be Tuesday, October 21<sup>st</sup> and Friday, October 24<sup>th</sup>.

Attendees will be looking for transportation primarily in the mornings and heavily in the evenings Tuesday – Thursday.

All taxi and rideshare vehicles will be able to enter the Kentucky Exposition Center and should follow procedures and signage posted at KEC.

### SHUTTLE

Complimentary shuttles for registered attendees will operate during official show days, October 15-18, and provide service to hotels within the show block.

[List of Hotels and Shuttle Routes](#)



### ACCOMMODATIONS

This is a city-wide event. The majority of hotel properties in the downtown, airport and East end will be utilized.

Heavy Arrivals: Tuesday, October 21  
Heavy Departures: Friday, October 24



### DIGITAL MEDIA

<https://www.equipexposition.com/>  
@EquipExposition #equipexpo



### LOUISVILLE TOURISM STAFF

Destination Services Contact: Zack Davis, VP of Destination Services,  
[ZDavis@GoToLouisville.com](mailto:ZDavis@GoToLouisville.com), 502.560.1465

Housing Services: Becca Lloyd, Senior Housing Services Manager  
[BLloyd@GoToLouisville.com](mailto:BLloyd@GoToLouisville.com), 502.560.0019