DAY ONE

Kentucky Derby Museum & Churchill Downs
Backstretch Breakfast
Begin the day at two of the most iconic and beloved Kentucky institutions. Enjoy a traditional Southern breakfast as you watch the morning workouts of some of the finest thoroughbreds in the world. Then, tour the museum that is dedicated to the “most exciting two minutes in sports,” -- the Kentucky Derby.

Louisville Slugger Museum & Factory
Tour the World-famous bat factory. Admire the world’s largest baseball bat before going inside to see how Louisville Sluggers are made. Have an all-star experience by swinging a bat just like Babe Ruth’s, facing down a 90-mph fastball and sharing a dugout with Mickey Mantle.

Lunch at the Brown Hotel
A true Louisville Original, America’s most celebrated sandwich… that truly isn’t a sandwich at all. Since 1926, the Brown Hotel’s Hot Brown has been tempting the palates of guests from across the world. Come experience a Louisville original at the Brown Hotel.

Evan Williams Bourbon Experience
Located on Louisville’s historic “Whiskey Row,” is a 15,000 square foot facility featuring an artisanal distillery, tours and tastings. Celebrating the legacy of Evan Williams, Kentucky’s first distiller and the namesake of Heaven Hill’s flagship Bourbon brand, this immersive tourism experience welcomes groups of all sizes.

Bristol Bar & Grille
Enjoy dinner at one of Louisville’s original restaurants. A local favorite, the Bristol Bar & Grille has been around for 40 years. Its menu offers American Bistro fare serving aged choice steaks, pasta, fresh seafood, salads, sandwiches, and appetizers—including their famous Green Chili Wontons.

More Group-Friendly Dinning Options
- Bearnos
- Buca di Beppo
- Buckhead Mountain Grill
- Captain’s Quarters Riverside Grille
- Claudia Sanders Dinner House
- Eddie Merlot’s
- Hard Rock Café
- Joe’s Crab Shack
- Kingfish on the River
- Mark’s Feed Store Bar-B-Q
- Old Spaghetti Factory
- TGI Friday’s
- Troll Pub Under the Bridge
DAY TWO

Breakfast at The Café
Come hungry, because The Café offers ample portions of fresh, home-cooked food with a Southern accent served with love in a comfortable, eclectic setting is why The Café has gathered loyal customers and friends since 1996.

Stoneware & Co.
Established in 1815, Stoneware & Co. is one of the oldest stoneware manufacturers in the U.S. It has dedicated itself to the tradition and craftsmanship of transforming clay into enduring, functional art for the home, kitchen and garden.

Belle of Louisville & Mary M. Miller
Enjoy a scrumptious meal aboard a treasured National Historic Landmark. The Belle is over 100 years old and is the oldest operating steamboat in the nation. The Mary Miller riverboat is named after the first female Steamboat Captain. Sit back and take in the views of Louisville as you cruise along the Ohio River.

Copper & Kings
Copper & Kings is an American brandy company based in Butchertown. They make a dynamic American style brandy, uncommon, unadulterated pure pot-stilled natural American brandy that is distilled in copper pot stills and matured in bourbon barrels. Tours are now free to groups.

Eat Your Bourbon at Bourbon Barrel Foods
Located inside historic Butchertown Market, learn how to cook with some of Bourbon Barrel Foods’ favorite recipes. You’ll have a chance to enjoy the recipes demonstrated.

The University Club
The University Club is a private venue, located on the University of Louisville campus. This facility is only for members but offers dining options for motorcoach groups. Enjoy some southern hospitality in a comfortable, casual and relaxed atmosphere and hear about the history of the College.

DAY THREE

Frazier History Museum
As the official starting point of the Kentucky Bourbon Trail® in Louisville’s Bourbon District, groups will learn of Kentucky’s burgeoning Bourbon & culinary scenes. Explore The Spirit of Kentucky while guided through the history, craft and culture of America’s only native spirit. A build-a-barrel activity and a hall stocked with hundreds of bourbons are tour highlights.

Schimpff’s Confectionary
Over 100 years old, Schimpff’s is one of the oldest continuously operated family-owned candy business in the U.S. Located just minutes from downtown Louisville, a stop at Schimpff’s is a must to stock up on delicious hand-made confections.

Derby Dinner Playhouse
Enjoy a delicious Southern buffet-style dinner and an evening performance at one of the oldest and largest continuously operating professional dinner theatres in the country. For over 40 years, the theatre has delighted audiences with its productions of Broadway musicals and light-hearted comedies filled with laughter, mystery, music and dance!

For Itinerary and Tour Planning Assistance

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