

# EVENT RESUME



## Cross Con 26

Location: Kentucky International Convention Center

Dates: January 1-3, 2026 and January 5-7, 2026

Total Individual Attendance: 11,000 attendees daily



## DESCRIPTION

This Conference is for youth 18-25 years old and their leaders. Their mission is to call this generation to make their lives count by making Jesus' name known. They empathize the gospel, the local church, and God's heart for the nations.



## SCHEDULE

### Show Hours – Registration Required

*2026 Cross Con and all special events are open to registered attendees only. For a more detailed schedule, please visit: <https://www.crosscon.com/schedule>*

Conference 1 Schedule
<b>Thursday, January 1</b>
2:00pm – 5:00pm, 7:00pm-10:00pm
<b>Friday, January 2</b>
9:00am – 12:00pm, 2:00pm-4:00pm, 7:00pm-10:30pm
<b>Saturday, January 3</b>
9:00am – 11:00am, 1:00pm-4:00pm
Conference 2 Schedule
<b>Monday, January 5</b>
2:00pm – 5:00pm, 7:00pm-10:00pm
<b>Tuesday, January 6</b>
9:00am – 12:00pm, 2:00pm-4:00pm, 7:00pm-10:30pm
<b>Wednesday, January 7</b>
9:00am – 11:00am, 1:00pm-4:00pm

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## DINING

Attendees will be on their own for *All meals*.

Concession Stands will be set up inside of KICC and Food Trucks will be on 4<sup>th</sup> Street between Market and Jefferson Streets.

Downtown restaurants should expect an influx of business during mealtimes as conference participants are staying in the Downtown area and attending the conference at KICC.

This group has a **2-hour period** for most of their meals so it is imperative that restaurants are prepared in food and service areas for this group.

*Meal times are listed below:*

**January 1- 5:00pm- 7:00pm**

**January 2- 12:00pm-2:00pm & 4:00pm-7:00pm**

**January 3- 11:00am-1:00pm**

**January 5- 5:00pm- 7:00pm**

**January 6- 12:00pm-2:00pm & 4:00pm-7:00pm**

**January 7- 11:00am-1:00pm**

*Note:*

- *Restaurants that can be open late would benefit as there are late night sessions.*
- *Businesses that can provide grab and go options would benefit.*
- *Attendees will be between the ages of 18-25 and will be looking for quick and low cost meals.*



## TRANSPORTATION

### Parking

Onsite parking is available at parking garages around the downtown area.

### In-Bound Travel

Air Travel: 20%

Auto Travel: 80%

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### ACCOMMODATIONS

Hotels: The Galt House, Louisville Marriott Downtown, AC Marriott Downtown, Aloft Downtown, The Brown Hotel, Cambria Hotel Downtown, Courtyard Downtown, Embassy Suites Downtown, Homewood Suites Downtown, Hyatt Regency, Fairfield Inn & Suites Downtown, Hilton Garden Inn Downtown, Holiday Inn Express & Suites Downtown, Hotel Bourre Bonne, Hotel Genevieve, Marriott Downtown, Moxy Hotel, Omni, Seelbach Hotel, Springhill Suites Downtown, Tempo- NULU, The Grady, TownePlace Suites Downtown.

**Heavy Arrivals:** Thursday, January 1 & Monday, January 5

**Heavy Departures:** Saturday, January 3 & Wednesday, January 7



### CITY INFORMATION BOOTH

Louisville Tourism will have a City Information Booth set up at KICC, in the event that a business would like to provide items for that booth please reach out to Denise Clark, [dclark@gotolouisville.com](mailto:dclark@gotolouisville.com).



### PRESS CONTACT

**Cross Con:**

Matt Schmucker, Director, [matt@crosscon.com](mailto:matt@crosscon.com), 202-213-4078

**Louisville Tourism:** Rosanne Mastin, Marketing Communications Manager, [rmastin@gotolouisville.com](mailto:rmastin@gotolouisville.com), 502.560.1480



### DIGITAL MEDIA

Website: <https://www.crosscon.com/>



### LOUISVILLE TOURISM STAFF

Destination Services Contact: Melea Runyon, Destination Services Manager, [mrnyon@GoToLouisville.com](mailto:mrnyon@GoToLouisville.com), 502.736.3496

Housing Services Contact: Becca Lloyd, Senior Housing Services Manager, [blloyd@gotolouisville.com](mailto:blloyd@gotolouisville.com), 502.560.0019

City Information Contact: Denise Clark, Destination Services Coordinator, [dclark@gotolouisville.com](mailto:dclark@gotolouisville.com), 502.379.6111