WSF Louisville Grand Nationals EVENT RESUME

WSF Louisville Grand Nationals



Location: Kentucky Exposition Center

Dates: December 5-7, 2025

Attendance: 525 teams, 6500 athletes, total of approximately 20,000

individuals (slightly lower than 2024)



DESCRIPTION

The All-Star Cheer and Dance Competition, which will host over 500 teams, is a Cheer and Dance World Bid qualifying event, as well as a Summit Bid and D2 Summit qualifying event for the 2026 year. This event will bring in families that will use the weekend as a mini vacation. Attendees will be at KEC for about 2 hours each day but will then have the remainder of the day to explore the city going to attractions, shopping, and enjoying the great cuisine that Louisville has to offer.



SCHEDULE

For complete schedule visit www.varsity.com/wsf/world-spirit-federation-

grand-nationals/

Friday December 5th

KEC doors open 2pm First event 3pm Last event 8:30pm Doors close 9:30pm

Saturday December 6th

KEC lobby doors open 6:30am First event 8am Last event 9:50pm Doors close 10:30pm

Sunday December 7th

KEC lobby doors open 6:30am First event 8am Last event 9:30pm Doors close 10:30pm

Dance North Wing Cheer South Wing A & East Hall

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DINING

Attendees will be on their own for all meals on Friday, Saturday, and Sunday. Please be aware that competition times are between 8am-10pm on Saturday and Sunday. Individual team performance lasts about 3 minutes, and most teams will only be at KEC for about 2 hours each day. This means that there will be traffic for breakfast, lunch and dinner as performances span throughout the day and teams will not be staying at KEC.

Many teams will be looking for early morning breakfast options, as well as later evening dinner options.

Parents will also be looking for evening options to relax with other adults after a day of cheer. Many will be looking for hotel bars at night so be staffed and prepared for a latenight crowd.



TRANSPORTATION

Parking

Onsite parking is available at Kentucky Exposition Center.

In-Bound Travel

Air Travel: 20% Auto Travel: 80%



ACCOMMODATIONS

Over 60 hotels will be used throughout the city

Heavy Arrivals: Friday December 5th

Heavy Departures: Sunday December 7th and Monday December 8th



CITY INFORMATION BOOTH

PROMOTE YOUR BUSINESS!

Participate in the <u>Insider Track Savings Pass</u>, Louisville Savings Passport powered by our partner, Bandwango, which is shared with convention attendees online and at our onsite City Information Booth. You will be able to change and adjust your offer as needed and track the success of your coupon too. Please contact **Brittney Fumes** at <u>britt@bandwango.com</u>, to set up your company with a unique user account. There is no additional cost as a partner to participate in this program.

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DIGITAL MEDIA

Website: www.varsity.com/wsf/world-spirit-federation-grand-nationals/

Facebook: @Varsity.All.Star

Twitter: @VarsityAllStar

Instagram: #AllStarStrong



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