

One Up Championships Grand Nationals EVENT RESUME

One Up Championships Grand Nationals



Location: Kentucky Exposition Center
Dates: April 6-7, 2024
Attendance: 360 teams, 4000 athletes, total of approximately 10,000 individuals in attendance each day
Attendance Flow: Friday April 5th 6,000
Saturday April 6th 10,000
Sunday April 7th 9,000



DESCRIPTION

The All-Star Cheer and Dance Competition, which will host over 350 teams, is the season ending Grand National Championship. This event was moved from Nashville Tennessee and is the first time in Louisville. This event will bring in families that will use the weekend as a mini vacation. Attendees will be at KEC for about 2 hours each day but will then have the remainder of the day to explore the city going to attractions, shopping, and enjoying the great cuisine that Louisville has to offer.



SCHEDULE

For complete schedule visit [Block Schedule - OU - Grand Nationals - 2024 \(varsity.com\)](https://varsity.com/block-schedule-ou-grand-nationals-2024)

Friday April 5th

KEC doors open 4pm
Registration and practice rounds
Doors close 9:00pm

Saturday April 6th

KEC lobby doors open 7:00am
First event 8:00am
Last event 9:00pm
Doors close 10:00pm

Sunday April 7th

KEC lobby doors open 7:00am
First event 8:00am
Last event 9:00pm
Doors close 10:00pm

North Wing, South Wing, East Hall, Freedom Hall

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DINING

Attendees will be on their own for all meals on Friday, Saturday, and Sunday. Please be aware that competition times are between 8am-9pm on Saturday and Sunday. Individual team performance lasts about 3 minutes, and most teams will only be at KEC for about 2 hours each day. This means that there will be traffic for breakfast, lunch and dinner as performances span throughout the day and teams will not be staying at KEC.

Many teams will be looking for early morning breakfast options, as well as later evening dinner options.

Parents will also be looking for evening options to relax with other adults after a day of cheer. Many will be looking for hotel bars at night so be staffed and prepared for a late-night crowd.



TRANSPORTATION

Parking

Onsite parking is available at Kentucky Exposition Center.

In-Bound Travel

Air Travel: 20%

Auto Travel: 80%



ACCOMMODATIONS

Over 60 hotels will be used throughout the city

Heavy Arrivals: Friday April 5th

Heavy Departures: Sunday April 7th and Monday April 8th



CITY INFORMATION BOOTH

PROMOTE YOUR BUSINESS!

Participate in the [Insider Track Savings Pass](#), Louisville Savings Passport powered by our partner, Bandwango, which is shared with convention attendees online and at our on-site City Information Booth. You will be able to change and adjust your offer as needed and track the success of your coupon too. Please contact **Brittney Fumes** at britt@bandwango.com, to set up your company with a unique user account. There is no additional cost as a partner to participate in this program.

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DIGITAL MEDIA

Website: www.varsity.com/wsf/world-spirit-federation-grand-nationals/

Facebook: @Varsity.All.Star

Twitter: @VarsityAllStar

Instagram: [#Varsityallstar](https://www.instagram.com/varsityallstar)



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